Board Minutes from Meeting August 15, 2006

President called the meeting to order at 7:02 PM EST. She asked that the Board acknowledge that this and all future meetings will be recorded.

Members Present:

Kay Sharpnack - President Dan Milton - Vice President Julie Heggie - Secretary Wally Baker - Board Member Penny Davidson - Board Member Ken Fenley - Board Member

Lora Crawford – Board Member joined in at 7:15 PM EST

Next board meeting will be held at 7:00 PM EST on Wednesday, September 6, 2006.

Dan is working on setting up the ALSA Meetings with a new conference center that will record the entire meeting and a tape will be forwarded to the Secretary. Something will be in place by our next scheduled meeting.

Treasurer's Report

Wayne Rankin the ALSA Treasurer joined the conference call with a letter outlining his take on the Duties of the Treasurer. After some discussion the board has sent it to the finance committee for them to take a look at and make a recommendation as to the direction the board should take.

The board discussed moving ALSA funds from the current low yield account into the highest paying money market fund available. **Penny moved and Lora seconded**. **Motion passed.** This will be sent to the Finance Committee for them to make recommendations on Banks to the BOD.

Website Issues: Grant Miller (Webmaster) and Marilyn Nenni (Chair – Website) were asked to join call to answer questions. For future procedure all website items will go first to the Chair, Marilyn Nenni (and liaison, Lora Crawford) and she will process then send on to Grant Miller (Webmaster) for placement on Website.

Julie moved and Dan seconded a motion to approve the minutes from the July 12, 2006 meeting. Motion passed.

ALSA Administrative Manager Report

As of August 10, 2006:

We have recorded 8,917 pages of Youth, Animals and Adult Showpersons that have either qualified or received points at ALSA Shows. This represents less than half of the

shows (81 Shows) that will be recorded by the end of the year. (131 additional shows either not received or not held yet). In each page of Recording we have between 8-10 fields to be filled in so that the information may be recompiled into a show format on the website. So to average at 9 fields per recording we have filled in 80,253 fields.

We have as of this morning 1 Fleece Show and 1 Alpaca Show that have not yet been recorded but should be by the end of the day. We have sent back to the super one Alpaca Show as the format that he sent the results in did not include class names and there was no way we could have recorded it. We have not received it back yet.

We have sent out approximately 1,250 Certificates of all types this year to date. Certificates are only printed every few months and as we have been inputting many recent shows we should be printing them again later this month.

We are averaging 2-3 NEW members every day. This is a good sign and I spoke with Pam Jensen, Chair of the Membership Committee who put together a new welcoming letter which will be accompanied by a copy of the new ALSA Brochure so new members have an "Official" welcome.

All of corrections either by members or show supers are up to date and most corrections are completed by days end.

All corrections made are documented by ALSA Office and filed under:

"M" for Members error (such as if they think that their was more in the class than we have record of from supers and judge cards).

"O" Errors that the office has made while recording

"S" Errors that Supers have made (such as reversing Grand and Reserve, etc...) The total of these results will be presented at the next BOD meeting and covers not just 2006 but sometimes years previous.

The total number of recorded and "NA" llamas in our data base is now 21,621. "NA" Animals are recorded if they qualify for National or Regional but do not have an ALSA Number.

We have worked with the Regional Show Supers to get the Regional Entry and Individual as well as for all Regional Information desktop published and sent for presentation to the website. We have completed this within our deadline of 8/1/06.

Suggestion: While reviewing financials and looking at numbers I again noticed a substantial increase (as in the past few years) of members. There are lists available for all of the State and County Fairs. My suggestion would be that the Show Management, Promotion or whatever committees get labels from these lists and mail all of these show superintendents a copy of our new brochure and directions to our website where they may download sanctioning materials. With so many new members coming and so many

members not renewing we need to find a way to keep the old as well as the new and having nearby shows would certainly raise enthusiasm. A simple level one format could be created just for these supers to get them involved. This would give Level One Judges chances for getting experience as well. Even though we do have many new shows we lose many every year. After talking to supers that have not decided to do their show again I find many reasons. The top two are that 1. Volunteer Burnout. 2. Losing Money.

The ALSA Office tries hard to work with Show Supers as we believe that is where it all begins.

Respectfully Submitted,

Cheryl Ryberg Administrative Manager

Wally gave the BOD a brief overview on the Camelid Community Conference held in Kansas City, MO he attended earlier in the month on behalf of ALSA.

The Camelid Working Group asked for a representative from ALSA to be involved in Camelid ID.

Wally made the motion to have an ALSA representative. Ken seconded. Motion passed.

Wally made the motion for Shawn Norman as ALSA's representative. Ken seconded. Motion passed.

Committee Reports

Alpaca Committee

Chair - Debbie Shellabarger

We saw the new ALSA brochure and were shocked at the lack of pictures or anything more than the single sentence that mentions alpacas. **BOD** will send to membership committee and this will be taken into consideration the next time it is updated.

We need to get more shows to offer alpaca classes. **BOD feels this is up to the individual superintendents and is sending this back to the alpaca committee.**

We have to get alpaca judges re-certified and therefore a clinic is vital. **BOD will send this to the Judges Committee.**

We need premium money for the alpaca classes at Nationals and Regionals. The exhibitors pay the same entry fee as the llama exhibitors therefore they should get the same premiums. **BOD** will send this to the Grand National Committee.

Election Committee

Chair - Sherry Adamcyk No Report

Ethics Committee

Committee Chairperson, Paul Doran announced he is stepping down as chair, effective immediately.

Maryan Baker will be the new chair of the Ethics Committee.

Fiber Committee

Chair - June Black

The Fiber Committee requests the following wording change to the ALSA Handbook:

A \$3.00 fee per llama or Alpaca entered in a shorp and/or walking fleece show will

A \$3.00 fee per llama or Alpaca entered in a shorn and/or walking fleece show will be charged if and only if the Llama or Alpaca is not also entered in the concurrent halter and /or performance show.

Note the \$3.00 fee is per animal, not per fleece (just as the \$5.00 fee is per animal, not per class entry). It is possible to enter two fleeces from the same animal in a show, since a shorn fleece can be shown for two years from the date of shearing. In addition, the exhibitor could enter that same animal in a Walking Fleece class.

Julie moved and Ken seconded a motion that this \$3.00 fee is only charged if the animal is not entered in the concurrent halter and/or performance show, motion passed.

Other items the Fiber Committee is currently working on:

- *Establish a plan for fleece judge re-education and a Continuing Education point system for llama fleece judges to stay current.
- *The Fiber Committee continues to work on the 2006 Grand National Fleece Show.
- *Establish protocol and criteria for a certified fleece judge to become an ALSA Fleece Judge Instructor.
- *Re-evaluation of the pay scale for Fleece Judging as written in the 14th Edition Handbook.

Grand National Fiber Judges presented to the BOD are Sherry Lynch, from Pennsylvania and Karen Kinyon, from Colorado.

Penny moved and Lora seconded a motion that the fiber judges be approved. Motion passed.

Finance and Budget Committee

Chair - Tom Parsons No Report

Grand National Committee

Chair - Terry Duespohl

1. The rental agreement for the Lancaster Event Center in Lincoln, NE has been finalized and a security deposit check in the amount of \$4,000 has been sent.

- 2. Currently, there are 4 (four) Gold Sponsors; 2 (two) Silver Sponsors; 1 (one) Special Sponsor; and a number of Class Sponsors for the 2006 Grand National. The Committee is working to secure additional sponsors. At the existing level of sponsorship, premiums will need to be reduced from last year's level.
- 3. Most of the critical volunteer positions have been filled. We routinely have individuals contacting us to offer their time and talent. The committee commends all of the ALSA members that give so freely of their time to make the Grand National a success. We would like to particularly acknowledge and thank all of the Nebraska volunteers.
- 4. Performance courses are in the design phase and will be finalized soon.
- 5. The class schedule and registration packet will be submitted for posting to the Website by August 15.
- 6. Rooms have been blocked at four hotels.
- 7. All things considered, the 2006 Grand National is progressing well and the committee is confident that this year's event will be the best Grand National yet!

Handbook Committee

Chair - Helen Feick No Report

Judges Committee

Chair - Terry Duespohl

The following is a list of items on which the Committee is working and providing to update the board.

- 1. An Advanced Judging Clinic at CarolLlama Farms is being held August 11, 12, and 13. Lora Crawford and Ray Howard are the instructors. There are nine participants, four of which are certifying for the first time; one participant is auditing the clinic; the balance are re-certifying.
- 2. The Advanced Fiber Clinic to be held August 25, 26 an 27 at Indian Hills Llama Ranch in Riverside, CA is proceeding on schedule. Registration forms have been posted to the ALSA website. The instructor will be Karen Kinyon.
- 3. The combined Beginning and Advanced Alpaca Judging Clinic to be held October 20, 21 and 22. The clinic will be hosted by Doran's Llamas and Suri Alpacas in Westerville, OH. Arrangements for instructors are incomplete at this time. Registration forms have not yet been posted.
- 4. The combined Show and Beginning Judging Clinic at Pearson Pond Ranch in Ellijay, GA is proceeding on schedule for October 27, 28 and 29. Registration forms have been posted to the ALSA website. Cathie Kindler and Terry Duespohl will be the instructors.
- 5. The Advanced Judging Clinic to be held September 29, October 1 and 2 at Riley Llamas in Carmel, IN is proceeding on schedule. Registration forms have been posted to the ALSA website. The instructors for this clinic have not been finalized.

- 6. The following active judges are approved to teach llama clinics: Lora Crawford, Penny Davidson, Terry Duespohl, Lavona Fercho, Ray Howard, Hank Kaufman and Judie Moser. Additionally, Tami Lash has successfully completed one apprenticeship toward acceptance as an instructor.
- 7. The following question has been raised by a board member through the Judges' Committee liaison: "What methods are employed to track animals sold by judges to avoid violation of ALSA rules?" The "tracking" of animals bought and/or sold is not a responsibility that the Judges' Committee has ever been charged with. There are no mechanisms within ALSA that would allow this to take place. Other than a rare and isolated incident this has not been an issue. In that incident, a complaint was filed and the committee working in conjunction with the ALSA office checked the transfer dates with the ILR. The judge in question was subjected to disciplinary action.
- 8. The Chair of the Judges' Committee requests board approval for the following committee members: Lougene Baird, Phil Feiner, Dan Goodyear, Cathie Kindler, Geri Rutledge and Judie Moser.

BOD approved Judges' Committee report and the Committee Members listed above.

Membership Committee

Chair - Pam Jensen

We would like to involve the members of ALSA more actively in getting information out, spotlighting the members, etc. So with that in mind, we would like to start a bit of a push to highlight a couple – possibly up to 4 members – in each Showring Publication. We would be picking members at large, not always the well known names, but members that would get a chance to talk about their llamas, their farm, their reasons for being a part of ALSA, etc.

Secondly, we want to move these ALSA booklets out faster, and with that in mind, would like permission to not have to charge for the booklets, just postage reimbursement to Pam. They would go out to each superintendent of the remaining shows this year.

My committee feels it is very important to let everyone know the benefits of ALSA as far as points, showing, advertising, etc.

Nominating Committee

Chair - Trish Brandt-Robuck No Report

Performance Committee

Melanie McMurray will be the new chair to the Performance Committee, she represents the Eastern Region. Her committee members are: George Clements/Great Lakes Region; Ellen Goldsmith, Southwestern Region; Nelson Leonard,

Northwestern Region; Patti Morgan, Central and Rocky Mountain Region; Kathy Nichols, Southwestern Region; and Susan Ravan, Southeastern Region.

Policy and Planning Committee

Chair - Jerry Miller

Will be working on a project that will look at what ALSA is doing to help get new people involved in llamas. Maybe ALSA needs to look at old and new policies to see what improvements we can make in this area.

Promotion Committee

Chair - Open No Report

Protest Committee

Jim Nenni will be the new Chair to the Protest Committee

Publications Committee

Chair - Nelson Leonard

The summer issue has been finished

Regional Championship Committee

Chair - Betty Moe

The ribbons for the Regions are just being finished and are due to be shipped to each Superintendent this week I believe.

All Regional Superintendent are to respond to Cheryl in the ALSA office with some insurance information that was needed, and to cc Betty so she will know that all had responded.

The new Southwestern Region is the first Regional Show scheduled. Maryan Baker has been working tirelessly there and has incorporated some excellent innovative features for the show, including micro chipping to be done at the show at a "Farm Rate" for those interested. We expect the new Region to be a great success.

Show Management Committee

Chair - Phil Feiner No Report

Website Committee

Chair - Marilyn Nenni

The current Website Project has been ongoing for over a year now. We have made a lot of progress and now have a website that is trying to stay up to date to communicate with our membership and offer current and informative information.

At this time, only the format and organization of the website has been updated – not any part of the database at all. So the information and the method that members receive info about the shows and their animal's points still remains the same. The committee hopes to review those processes in the near future.

Youth Committee

Barb Harris is the new Chair to the Youth Committee

Old Business

By email vote on July 20, 2006, Julie moved that Regional prize money of \$5100 per Region be given. Lora seconded the motion. Motion passed.

Old protest information is to be forwarded to Julie and Dan by Penny and added to old business for the September BOD Meeting.

New Business

Board member asked about all votes being roll call votes. According to Roberts Rules of Order this cannot be done it has to be a case by case basis and the board has to vote on a roll call vote, or the President has to ask for one.

By email vote on July 31, 2006, Julie moved that we accept the steering groups recommendations for the 2007 and 2008 Grand National being held at the Lancaster Event Center in Lincoln, NE the last weekend in October. Lora seconded the motion. Motion passed.

By email vote on July 25, 2006 Wally made a motion for the President to write a monthly report to the members of ALSA to be posted (after BOD approval) to the Website ad to be dispersed to all trade journals for publication if they so choose. Ken seconded motion. Motion passed.

By email vote on August 1, 2006 Wally moved that ALSA pay a \$4000 GN facility deposit to be sent out from the ALSA Office to the Lancaster Events Facility Manager. Penny seconded motion. Motion passed.

Clarify Liaison Job Description

Committee Chairs should forward Committee Reports to their liaison and cc their entire committee. The Liaison then forwards report on to the ALSA BOD.

Request from LlamaLife II

Llama Life II would like to provide its readers general information regarding the new ALSA Board of Directors. They have asked each individual board member to provide the following items: Name/City, State and ALSA Region/Year Term expires/One primary goal we hope to accomplish/Photo.

After discussion, Wally moved and Penny seconded a motion to have the ALSA President write one goal for all board members. Motion passed

Appeals

There have been three different appeals brought to the BOD by members with recent upheld protests brought against them. After some discussion on how best the Board should proceed, it has been decided that the BOD should re-evaluate the situation and see where it should be sent from here. Board members who were on the Board prior to the recent election were asked to give new board President a statement regarding the background in this situation. At that time those statements will be passed on to all board members for each individual board member to then look through the appeals.

Distribution of Board emails outside the Board

After a brief discussion it was decided that emails meant for the board stay within the board.

Joint Board Conference Call with ALSA and the ILR

Kay will pursue

Member Letters to the Board

The Board received three different letters from members that will be looked at and discussed by email before the next meeting.

Julie moved and Ken seconded a motion that the meeting be adjourned at 1:37 AM EST on 8-16-06. Motion passed.

Respectfully submitted,

Julie K. Heggie Secretary, ALSA