

Regular Monthly Meeting of ALSA

BOD Meeting Minutes: March 10, 2009

The ALSA BOD meeting was called to order by President, Julie Heggie, at 8:05 p.m. EST.

ROLL CALL:

Members present:

Julie Heggie - President

Cathie Kindler – Vice President

Marilyn Nenni – Secretary

Tom Parsons – Treasurer

Larry Lewellyn – Board Member

Ulin Andrews – Board Member

Trish Brandt-Robuck – Board Member

Cheryl Ryberg – Office Manager

This meeting was recorded.

PROCEEDINGS:

Next Board Meetings: Tuesday, April 14, 2009 at 8:00 p.m. EST

TREASURER'S REPORT: Tom Parsons, Treasurer

Balance Sheet as of February 28, 2009

ASSETS

Current Assets

Cash : \$37,765

Cash-Investment Account: 81,646

Cash-Memorials 17,314

Total Current Assets 136,725

Fixed Assets

Software 21,190

TOTAL ASSETS \$157,915

EQUITY

Retained Earnings \$157,915

1. Tom has sent out requests for quotes to investigate the possibility of providing insurance to all ALSA shows. This would be a benefit to all show superintendents.
2. Membership income is looking good for 2009 and is down less than predicted given the present economy.

OFFICE BUSINESS: Cheryl Ryberg, Office Manager

2009 memberships are down 15% compared to this date last year, but we are starting to see a new surge in renewal and new memberships now that the show season is starting.

Protocol for ALSA Office: President and Treasurer will be contacts for office.

OLD BUSINESS:

1. ALSA Strategic Planning & Oversight Taskforce:

The ALSA task force has made connection through email, offering introductions and priority ideas of the topics we would like to discuss in order to make recommendations and give feedback to the Board.

The next step will be to set up a conference call schedule. The group is working on suggestions for meeting procedures and production goals.

2. LaMorte Letter:

Discussion: ALSA attorney has been contacted.

3. Date to have CLR write up and maximum amount of space (words):

Discussion: Cathie will get in touch with Election Committee to request write-up for the ALSA election ballot.

4. Copyright Complete

Discussion: ALSA copyright has been added to all show forms.

5. Application for ALSA Show Sanctioning

Discussion: New form is posted.

6. Open & ILR Shows have been removed from ALSA Show Calendar.

7. Showring Labels have been sent to the printer. One copy of Showring will be sent to each member's household.

8. Database Project

Discussion: The database company has been contacting us weekly with progress reports and is now right on schedule with the release date of April 3, 2009! Contacts are being made to have show superintendents and some scheduled shows test the program as soon as it is released. Help will be available for any show superintendents if needed. Information is being sent out to all show superintendents with details and instructions for the new system and how to set up instructions for their exhibitors.

NEW BUSINESS:

1. Date for Nationals:

Discussion: Only two dates were available for ALSA for 2009. The Grand National Committee recommends that the 2009 show be held on the same weekend as in the previous year. Marilyn made a motion to accept the committee's recommendation and schedule the 2009 show for the weekend of October 23 – 25, 2009. Larry seconded. Motion passed by a unanimous vote.

2. Goals and Objectives for 2009

Discussion: Setting measurable goals and objectives. Trish will organize for review and discussion.

3. Membership Communications

Discussion: Overall opinion is that communications need to go out to the membership more than once a month. Discussion resulted in a decision to send email newsletters twice a month. In addition a Board Communication Plan will be set up.

4. Weekly Email Blasts to Membership – See above.

5. Request for CLR Information

Discussion: Marilyn requested that questions regarding the CLR be sent to CLR for information. Questions will be sent to BOD to determine whether questions should be submitted by the BOD or by Marilyn as a member.

COMMITTEE REPORTS:

1. Alpaca Committee: (liaison: Cathie)

Chair: Mary Reed

No Report

3. Election Committee: (liaison: Cathie)

Chair: Lougene Baird

Marilyn inquired about the costs of adding additional information to election ballots. Cathie will check with Election Committee.

4. Ethics Committee: (liaison: Trish)

Chair: Margaret Henry

No Report

5. Fiber Committee: (liaison: Julie)

Chair: Cindy Ruckman

I am pleased to inform you of the ALSA Llama Fiber Committee's current discussion points:
New Business:

1. We have accepted a request from LANA to postpone the Llama Fleece Clinic scheduled for June, 2009. We are currently discussing a date and location for a late summer or early fall event. LANA will sponsor and promote the clinic at its new location.

2. Our committee's goal is to offer two Beginning/Advanced Llama Fiber Clinics in 2009. In addition to the aforementioned clinic to be in the west and hosted by LANA, it is our intention to offer one in the Ohio/Kentucky region this fall. Locations and dates are yet to be determined. We will continue to work with the Judges Committee to finalize all clinic details.

We look showing our llamas and their fleece in 2009!

6. Finance & Budget Committee: (*liaison: Tom*)

Chair: Tom Parsons

See Treasurer's Report above

7. Grand National Committee: (*liaison: Julie*)

Chair: Norris Berg

Discussion: The resignation of committee Chair, Norris Berg, was accepted. Trish made a motion to accept the Grand National committee's recommendation to continue with the 3-judge system for the 2009 show. Marilyn seconded. Roll call vote: Trish, yes; Marilyn, yes; Cathie, no; Larry, yes; Ulin, no. Motion passed by a majority vote. The halter classes will use three judges and the performance classes will use two judges.

8. Handbook Committee: (*liaison: Larry*)

Chair: Wally Baker

No Report

9. Judge's Committee: (*liaison: Cathie*)

Chair:

Discussion: A committee Chair will be appointed to serve on the Protest Committee.

10. Membership Committee: (*liaison: Larry*)

Chair:

No Report

10. Nomination Committee: (*liaison: Trish*)

Chair: Carolyn Myers

No Report

11. Performance Committee (*liaison: Trish*)

Chair:

No Report

13. Policy & Planning Committee: (*liaison: Larry*)

Chair: Lora Crawford

Report tabled until April meeting.

14. Promotion Committee: (*liaison: Ulin*)

Chair:

No Report

15. Protest Committee: (*liaison: Ulin*)

Chair: Ken Austin

No Report

16. Publications Committee: (*liaison: Trish*)

Chair: Gayle Woodsum

No Report

17. Regional Committee: (*liaison: Julie*)

Chair: Sharon Carrier

No Report

18. Show Management Committee: (*liaison: Marilyn*)

Chair: Bill Schultz

ISSUE:

Due to many concerns regarding qualifying shows, I would like to ask the board to seriously consider voting to approve the following:

With Show Superintendents cooperation and approval, open or ILR sanctioned shows that follow ALSA classes and rules, using current ALSA Judges:

- a. Exhibitors be contacted and notice put on the ALSA Website that members may request that their animals or youth or adult showmanship may be recorded and qualified for their respective regional and national with a \$5. per animal fee sent to the ALSA Office with Animal/Youth name if sent within 30 days of show.
- b. We email a simple form to the the exhibitors if possible.
- c. We post a simple form on the website. (and note there which shows are offering this as an alternate ALSA Show qualifier)
- d. We request that our members request their supers to cooperate with this program so they can continue to accumulate ALSA Awards and qualify.
- e. We develop and submit a simple form for members to fill out that the supers would include with show packets.

Please think about this proposal. The Celebration would be just perfect for this. This would also boost the show numbers for the super. Thank you for your consideration.

Cheryl Ryberg

COMMITTEE VOTE

Proposal One being the original proposal from Cheryl stated above.

Proposal Two being the one that the Show Management Committee put together - below.

Results of Committee Vote:

Proposal One – No by unanimous decision.

Proposal Two – Yes by majority decision.

Proposal Two

Show Management Committee New Proposal

Any ALSA member attending an OPEN SHOW, judged by an ALSA Judge, following closely with ALSA rules & guidelines will receive (if the show superintendent approves):

- 1) Entrance into the ALSA Nationals by winning a Grand or Reserve and paying the \$5.00 show recording fee. (Animal must have been recorded with ALSA or pay additional animal recording fee.)
- 2) Nothing is given for placing in the class.
- 3) No points awarded for any placings including Grand and Reserve.
- 4) We recommend the Regionals are open again this year, no qualifying necessary.
- 5) Admittance to the Nationals can be reached through regular ALSA rules, through winning Gr. or Resv. at an OPEN SHOW (see #1) or if a ALSA member attends 4 or more ALSA shows, regardless of their placement at any of those shows with the same animal. The Regional show will be included as one of those 4.

- 6) Double points for attending any ALSA sanctioned show in 2009 retro active to Jan 1, 2009.
- 7) Entrance into the Nationals for the top 6 at Regionals

Discussion: *Proposal Two was reviewed and discussed with items 1 thru 3 being considered separately from items 4 thru 7 since these three items related to the original proposal. Marilyn made a motion to not approve items 1 thru 3. Cathie seconded. Motion carried by a unanimous vote.*

Ulin made a motion to accept Proposal One. Cathie seconded.

Ulin made a motion to amend the main motion.

Ulin made a motion to accept Proposal One as only a trial run at the 2009 Celebration Show. Cathie seconded. Roll call vote: Cathie, yes; Marilyn, no; Trish, yes; Larry, no; Ulin, yes. Motion passed by a majority vote.

Item 4. Ulin made a motion to approve the committee's recommendation. Trish seconded. Roll call vote: Cathie, yes; Ulin, yes; Trish, yes; Marilyn, no; Larry, no.

Item 5. Cathie made a motion to not approve Item 5. Larry seconded. Motion carried by a unanimous decision.

Item 6. Cathie made a motion to not approve Item 6. Larry seconded. Motion carried by a unanimous decision.

Item 7. Ulin moved to accept the committee's recommendation that the Top 6 at every Regional will qualify for the 2009 Grand National Show. Trish seconded. Roll call vote: Trish, yes; Marilyn, yes; Ulin, yes; Cathie, yes; Larry, no. Motion carried by a majority vote.

19. Website Committee: (*liaison: Marilyn*)

Chair: Mike Hoopengardner

No Report

20. Youth Committee: (*liaison: Marilyn*)

Chair:

No Report

MEMBER'S LETTERS TO THE BOD:

1. Ken Forster
2. Mary Jo Miller
3. Barney McClung
4. Dale Peterson
5. Eileen Ditzler

Members will be sent a reply to their letters.

MEETING ADJOURNED: Cathie made a motion to adjourn the meeting at 11:50 p.m. EST. Trish seconded.

MINUTES APPROVED: March 18, 2009

Marilyn Nenni, Secretary