

Regular Monthly Meeting of ALSA

BOD Meeting Minutes: February 17, 2009

The ALSA BOD meeting was called to order by President, Julie Heggie, at 8:03 p.m. EST.

ROLL CALL:

Members present:

Julie Heggie - President

Cathie Kindler – Vice President

Marilyn Nenni – Secretary

Tom Parsons – Treasurer

Larry Lewellyn – Board Member

Ulin Andrews – Board Member

Trish Brandt-Robuck – Board Member

Cheryl Ryberg – Office Manager

This meeting was recorded.

PROCEEDINGS:

Next Board Meetings: Tuesday, March 10, 2009 at 8:00 p.m. EST

Approval Of Minutes: January 27, 2009 – waiting email approval.

Elect Officer: Ulin made a motion to accept the resignation of MaryAlice Philbin. Larry seconded.

Motion carried by a unanimous vote.

Larry made a motion to approve Cathie as Vice President. Ulin seconded. Motion carried unanimously.

TREASURER’S REPORT: Tom Parsons, Treasurer

1. Tom presented the BOD with the proposed 2009 budget. Cathie made a motion to approve the budget. Ulin seconded. Motion carried unanimously.
2. Numbers of shows and exhibitors were compiled for Tom to investigate the possibility of providing insurance to all ALSA shows.

OFFICE BUSINESS: Cheryl Ryberg, Office Manager

Due to many concerns regarding qualifying shows, I would like to ask the board to seriously consider voting to approve the following:

With Show Superintendents cooperation and approval, open or ILR sanctioned shows that follow ALSA classes and rules, using current ALSA Judges:

- a. Exhibitors be contacted and notice put on the ALSA Website that members may request that their animals or youth or adult showmanship may be recorded and qualified for their respective regional and national with a \$5. per animal fee sent to the ALSA Office with Animal/Youth name if sent within 30 days of show.
- b. We email a simple form to the exhibitors if possible.
- c. We post a simple form on the website. (and note there which shows are offering this as an alternate ALSA Show qualifier)

d. We request that our members request their supers to cooperate with this program so they can continue to accumulate ALSA Awards and qualify.

e. We develop and submit a simple form for members to fill out that the supers would include with show packets.

Please think about this proposal. The Celebration would be just perfect for this. This would also boost the show numbers for the super. Thank you for your consideration.

Discussion: This proposal was discussed by the BOD and is being sent to the Show Management Committee for further review and recommendations.

OLD BUSINESS:

1. ALSA Strategic Planning & Oversight Taskforce:

Discussion: The following five members were approved for this Taskforce: Steve Katzakian, Diane D'Angelo, Annie Higgenbotham, Ken Forester, and Gayle Woodsum.

2. Basic Care Brochure – Camelid brochure will be placed on the ALSA website.
3. Letter from member's attorney.

Discussion: ALSA attorney will contact.

4. Date for CLR information for ballot.

Discussion: Cathie will send to Chair of Election Committee.

5. The BOD meeting agendas will be posted to the website by Marilyn.

NEW BUSINESS:

1. Show Superintendent Packets

Discussion: All forms and instructions are currently on the website for all show superintendents to download and copy at their convenience. These forms are also available from the Office if a show superintendent requests the packet for their show.

2. Request for ALSA Scorecards from other show association.

Discussion: All show forms are to be used for ALSA shows only and are copyrighted by ALSA. Only show superintendents have permission to download and use them. All written information is the sole property of the Alpaca & Llama Show Association. No part of these forms, manual, book may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without the express, written permission of the Alpaca & Llama Show Association.

3. Website Changes when Marilyn is gone.

Discussion: *President, Secretary, and Treasurer have all ALSA information and can gain access to the website at any time.*

4. *Form for Show Manager/Tabulation for ALSA Perf. Champion on website.*

Discussion: *Forms on website for show use are being reviewed and updated.*

5. *Date for 2009 Grand National Show:*

Discussion: *First & second weekend of November were investigated but Event Center is not available to ALSA. Cathie made a motion to hold the GN Show the last weekend of October if the Event Center is available to us or the weekend of the 23rd of October as previously held for ALSA. Larry seconded. Motion carried unanimously.*

6. *Re-organization of Judge's Committee:*

Discussion: *Cathie made a motion that the Judge's Committee be divided into six different areas with a Chair for each area. The proposed Chairs are as follows: Alpaca – Mary Reed; Llama – Deb Yeagle; Fiber – Cindy Ruckman; Ethics – Penny Davidson; Instruction – Susan Tellez; Performance – Mike Haumschild. Ulin seconded. Motion carried by a unanimous vote.*

7. *Regional Shows*

Discussion: *Ulin made a motion that there WILL be Regional Shows held in 2009. Trish seconded. Motion carried by a unanimous vote. Regional Committee will be notifying us of locations and dates ASAP.*

8. *National Youth Association:*

Discussion: *The official name of our new national association for ALSA youth is the National Lama Youth Association. (NLYA). New membership cards will be sent out to all ALSA youth members. ALSA youth can look forward to additional new youth involvement in this new national association.*

COMMITTEE REPORTS:

- 1. Alpaca Committee:** *(liaison: Cathie)*

Chair: Mary Reed

- 2. Education & Show Clinic Committee:** *(liaison: Larry)*

Chair:

Discussion: *Larry made a motion that this Committee be put under the Judge's Committee. It has been overseen by the Judge's Committee in previous years.*

- 3. Election Committee:** *(liaison: Cathie)*

Chair: Lougene Baird

Following a quiet time in the election process, the Election Committee has spent the last month preparing for the 2009 General Election. All members are committed to making the 2009 election successful. The 2008 General

Election was the largest in ALSA history with forty percent of the membership voting. The Committee encourages the membership to make the 2009 election even larger.

The Petition to Nominate Form is posted on the ALSA website and may be found under the "What's New" tab. The committee has received several communications from members-at-large with concerns that the petition is difficult to locate. With this in mind, the Election Committee is requesting a special tab be created on the ALSA home page for members to easier locate the Petition to Nominate Form.

To aid the membership in the process to petition, the Petition to Nominate Form contains a section to select for a member to receive e-mail confirmation that their Petition has been received by the Election Committee. It is the responsibility of the petitioning member to supply their e-mail address.

Changes to the Bylaws and Standing Rules concerning the election process have been submitted to Policy and Planning Committee for review and recommendation to the Board. The Committee urges these be approved to be placed on the ballot to improve clarification and accuracy in the election process.

The Committee has completed a working agreement with McCall Scanlon & Tice, LLC. The firm will receive ballots, verify membership, count ballots and certify results. There has been no increase in CPA fees. No counters of the ballots are ALSA members or otherwise associated with ALSA.

It should be noted per the ALSA Standing Rules all ballots must be received by the CPA by June 5. This year, June 5 is Friday. The ballots will be tabulated Monday, June 8, 2009. The results should be available that day.

The Committee urges each member to take an active part in the election process. It is the responsibility of each member to verify with the ALSA office that member information, including accuracy of mailing address, is correct in order to receive a ballot.

The day of record for this year's election will be posted in early April. The day of record is the last opportunity for a person to become a member in good standing to receive a ballot. This is the day the labels are prepared for mailing.

4. Ethics Committee: (*liaison: Trish*)

Chair: Margaret Henry

5. Fiber Committee: (*liaison: Julie*)

Chair: Cindy Ruckman

6. Finance & Budget Committee: (*liaison: Tom*)

Chair: Tom Parsons

7. Grand National Committee: (*liaison: Julie*)

Chair: Norris Berg

Cathie made a motion to move into Executive Session at 10:29 p.m. EST. Ulin seconded.

Cathie made a motion to come out of Executive Session at 10:51 p.m. EST. Ulin seconded.

8. Handbook Committee: (*liaison: Larry*)

Chair: Wally Baker

I sent my Handbook Committee Report to Larry yesterday. I realize I'm now at the cut off time for committee report submission; however, in examining the new concept of including membership ads, specific communication must be promptly accomplished to clarify and define certain responsibilities relative to effectively completing the directory. I have been in touch with the ALSA office to get a rough estimate of number of directories needed and also method in which the Office will transfer membership information to the Handbook Committee and Printer. Cheryl advised that the cutoff date for members to renew their membership is March 15 for inclusion in the handbook. Other considerations are as follows:

* Soliciting Advertisers: This function should be initiated and followed through with membership advisements through the ALSA website, ALSA mass e-mails, and through specific committees such as Promotion & Marketing and Publications. Specific llama and alpaca vendors may also be contacted by these committees to see if they are interested in placing an ad in the

directory. The Handbook Committee will organize the information in the directory for the printer once received.

* Ad Requirements: After my meeting with Colima Printers tomorrow, I will pass along specific procedures and cutoff dates necessary for advertisers to submit their ads for the directory. Also, after this meeting, we will have an idea on various cost breakdown of the directory. Cost of ads will need to be determined by another organizational function other than the Handbook Committee. Also, I will have a better idea on time lines on getting the directory completed and to the membership. I will pass this information to the Board when available.

Discussion: Much discussion occurred regarding a new Membership Directory. Ulin made a motion to put off the printing of a new Membership Directory until 2010. Marilyn seconded. Motion carried unanimously. Note: Membership information will be easily accessible with the new ALSA Database.

9. Judge's Committee: (liaison: Cathie)

Chair:

10. Membership Committee: (liaison: Larry)

Chair: Pam Jensen

10. Nomination Committee: (liaison: Trish)

Chair: Carolyn Myers

11. Performance Committee (liaison: Trish)

Chair:

13. Policy & Planning Committee: (liaison: Larry)

Chair: Lora Crawford

14. Promotion Committee: (liaison: Ulin)

Chair:

15. Protest Committee: (liaison: Ulin)

Chair: Ken Austin

16. Publications Committee: (liaison: Trish)

Chair: Gayle Woodsum

17. Regional Committee: (liaison: Julie)

Chair:

Discussion: Julie proposed Sharon Carrier as Regional Committee Chair. Cathie made a motion to approve. Ulin seconded. Motion carried by a unanimous vote.

18. Show Management Committee: (liaison: Marilyn)

Chair: Bill Schultz

19. Website Committee: (liaison: Marilyn)

Chair: Mike Hoopengardner

20. Youth Committee: (*liaison: Marilyn*)

Chair:

MEMBER'S LETTERS TO THE BOD:

1. Wally Baker – Member has been contacted.
2. Gerald Miller - Reply will be sent.
3. Carlos Mendoza – Reply will be sent.
4. Diane D'Angelo – Reply will be sent.
5. Don Topliff – Member has been contacted.
6. Norma Sides – Member has been contacted.

MEETING ADJOURNED: Cathie made a motion to adjourn the meeting at 12:03 p.m. EST.
Ulin Seconded.

MINUTES APPROVED: February 19, 2009

Marilyn Nenni, Secretary