

# Regular Monthly Meeting of ALSA BOD Meeting Minutes: June 10, 2008

The regular monthly ALSA BOD meeting was called to order by President, Lora Crawford, at 8:05 p.m.

## **ROLL CALL:**

### **Members present:**

Lora Crawford – President  
Marilyn Nenni – Secretary  
Julie Heggie – Board Member  
Kay Sharpnack – Board Member  
MaryAlice Pilbin – Board Member  
Wayne Rankin – Treasurer  
Cheryl Ryberg – Office Manager

Not Present - Wayne Rankin – Treasurer

Guest – Norris Berg – Chair of Grand National Committee  
Joe Payne – Chair of Finance Committee

## **PROCEEDINGS:**

**Next Board Meeting: Tuesday, July 8, at 8:00 PM EST**

**Approval Of Minutes: May 20, 2008 (Will be approved by Email Vote)**

**TREASURER’S REPORT: Wayne Rankin, Treasurer**

### **Balance Sheet**

ASSETS	AS OF:	
Current Assets	(per Wayne)	(per Cheryl)
Checking/Savings	<u>May 31, 2008</u>	<u>June 10, 2008</u>
ALSA Cap 1 Investment Account	147,012.42	147,012.42
ALSA Credit Card Account	10,660.00	11,155.00
ALSA Checking Account	9,800.74	4,887.00
ALSA Linda Pierce Memorial Fune	5,146.18	5,146.18
ALSA Memorial Youth Scholarship	<u>13,385.93</u>	<u>13,385.93</u>
Total Current Assets	186,005.27	181,586.91

HI ALL

I HAVE SENT THE BALANCE SHEET DIRECT FROM THE COMPUTER IN THE ALSA OFFICE.

IN THE LAST COUPLE OF DAYS I HAVE BEEN ASKED TO GIVE MY OPINION ON 2008 NATIONALS. OVER THE LAST FEW MONTHS I HAVE BEEN SURROUNDED WITH PEOPLE GETTING THEIR HOUSES OR CARS REPOSSESSED. I HAVE SEEN HAY PRICES AND SOME FOOD PRICES DOUBLE. IN MY OWN BUSINESS WE OUR DOWN OVER \$1,000,000 IN SALES, WHICH INDICATES THAT

AUTOMOTIVE BUSINESSES AROUND THE COUNTRY ARE DOWN. NEVADA HAS HAD TO CUT THE BUDGET \$80,000,000 THIS YEAR FROM EXPECTED LOST REVENUES.

WHAT DOES ANY OF THIS MEAN TO THE ALSA BOD? IF PEOPLE DO NOT COME TO THE NATIONALS, ALSA WILL LOOSE AN UNDETERMINED AMOUNT OF MONEY (MY ESTIMATE IS \$30,000-\$40,000). THIS IS A YEAR WE ARE GOING TO MOVE THE OFFICE, GOING TO PRINT THE HANDBOOK AND REDO THE DATA PROGRAM. COST ESTIMATES RANGE FROM \$25,000 TO \$60,000 TO GET THROUGH THESE PROJECTS. ATTENDANCE AT ALL LLAMA SHOWS IS OFF--ALSA IS GETTING LESS INCOME THAN EXPECTED. THIS ADDS UP TO A POSSIBLE DECLINE IN ALSA FUNDS OF \$100,000 IN 2008. DOES THIS BOARD WANT TO DO THIS TO ALSA?

I AM HOPEFUL THAT THE REGIONAL SHOWS WILL BE MORE SUCCESSFUL IF THE NATIONAL SHOW IS NOT HELD THIS YEAR. THIS COULD BE, BECAUSE OF GLEN, A SLIGHT MONEY MAKER FOR ALSA TO HELP OFFSET SOME OF THE REQUIRED EXPENSE.

I FEEL THAT THE BOD NEEDS TO POLL THE ALSA MEMBERS ON THIS IMPORTANT MATTER, BUT A DECISION NEEDS TO COME WITHIN THE NEXT TWO WEEKS BECAUSE A DOWNPAYMENT IS DUE THE LANCASTER EVENTS FACILITY.

WAYNE RANKIN  
ALSA TREASURER

**OFFICE REPORT: Cheryl Ryberg, Office Manager**

MONTHLY STATISTICS 2008 vs. 2007													
	Jan 12	Feb 6	Mar 11	Apr	May 14	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year Totals
2008 Sanctioned Shows	?	77	33	13	14	1							
2008 Total Year to Date		77	110	123	137	138							
2007 - Year to Date													161
Animal Entry in Shows	?	?	986	291	2494	1786							
2008 Total Year to Date			986	1277	3771	5557							
2007													
Adult Memberships 2008	?	631	237	195		9							
2008 Total Year to Date		631	868	1063	1022	1031							
2007													1,546
Youth Memberships 2008		175	104	112	84	4							
2008 Total Year to Date		175	279	391	475	479							
2007													564
Animal Recording # 2008					142	54							
2008 Total Year to Date	?	?		125	267	321							
2007													
2009 Sanctioned Shows			1										

We have been receiving concerns regarding the Showring. Members need to be updated if it is to be late. In the past when the SR did not have enough advertising money to put out an issue, a mass email was sent to the members highlighting the SR and encouraging them to advertise. I have not noticed that has been done for awhile.

**Discussion:** *Able Publishing will be contacted with regards to the next issue of Showring.*

I had a sad phone call from a lady that has been showing a light wool male. She was concerned because the Grand and Reserves that she has received at numerous shows are not showing up on the website. After I explained that there needed to be 8 in the division for the Grands and Reserves to be "official" and count toward his halter champion she became very agitated. Her complaint was legitimate. She has spent a good deal of money getting to shows, as much as she pointed out as other exhibitors. It is not her doing that there is less than 8 in the division. After I explained that the animal still qualified for National she felt a little better but requested

that I bring this issue up to the board. I assured her that I would. This is a real problem for many members and the single most misunderstood rule in the handbook. After much thought I ask the board to consider, beginning in 2009, to have show Grands and Reserves marked on the website with a way for the office/members to understand the difference between a show and an official ALSA Grand/Reserve. This would give credit to the member and animal and at least partially help with this complaint.

***Discussion:*** *The concern of how to publish show Grands and Reserves vs. official award Grands and Reserves will be sent to the Membership Committee.*

We are working diligently to keep up with the shows coming in and getting them posted asap.

Cheryl Ryberg

### **OFFICE BUSINESS:**

1. Monthly Statistics (adult memberships, youth memberships, shows)
2. ALSA Insurance Policy Renewal Due June 8, 2008 – premium is the same as 2007.

***Discussion:*** *Discussion of total numbers, income, and expenses as compared to 2007 was discussed with Finance Committee Chair, Joe Payne.*

### **OLD BUSINESS:**

1. ALSA Handbook Status (refer to letter under Handbook Committee)

***Discussion:*** *Committee continues to be contacted for completion of ALSA Handbook.*

2. ALSA Database

***Discussion:*** *Outlines and specifications of a new database format have been presented for review to the BOD as well as to professionals in this field. Chair will ask for final input from committee and other qualified parties before a final decision is made.*

3. Office Contract – Attorney’s Recommendations

***Discussion:*** *The BOD reviewed and discussed the attorneys recommendations of the ALSA office contract for 2009.*

4. Request for funds for FFA Booth at FFA National in November, 2009. Response to request of payment directly to Convention Center.

***Discussion:*** *Liaison will check with the Treasurer to see if the requested \$700.00 to assist with the expenses of a 4-space Llama Promotional Booth at the annual FFA Convention in Indianapolis has been paid.*

5. Award Certificates Design

***Discussion:*** *Kay will send Marilyn samples of previous certificates to work from. A new awards certificate will be originated in 2008 and will save on costs.*

### **NEW BUSINESS:**

1. Youth Scholarship Info due July 1.

**Discussion:** *Scholarship information has been on the website since January of 2008. In addition, information will be included in an email to the membership.*

2. ALSA Reimbursement Guidelines (note from Marilyn - edited version attached. yellow highlight=omit green highlight=added spacings and spellings corrected?)

**Discussion:** *Kay made a motion to approve the Reimbursement Guidelines for the ALSA BOD and ALSA committees. The guideline is to be posted on the website. Julie seconded. Motion carried.*

*Cheryl will be assembling Director Books for the new BOD members for the July meeting.*

3. Lower ALSA show fees and show expenses to Exhibitors

**Discussion:** *Expressed concerns will be forwarded on to the Finance Committee and the Show Management Committee for review and input.*

4. Survey/Poll program for ALSA

**Discussion:** *Julie motioned to subscribe to the presented Survey/Poll program, for the fee of \$45.00 a month, to be used for gathering input from the ALSA membership. Kay seconded. Motion carried.*

## **COMMITTEE REPORTS:**

1. **Alpaca Committee:** (*liaison: Kay*)

Chair: Mary Reed

No Report

2. **Education Committee:** (*liaison: Lora*)

Chair: Dawn Moore

Good news everyone!! Hank Kauffman was able to convert a 2001 manual into a Word document that actually looks great. The file is attached. Hank has generously agreed to be our Level III judge on our committee as well to help oversee our updates to the manual. He suggested that we get the Powerpoint presentation that Lora has used at the most recent clinic as a starting point for revising the manual--so the clinic & manual flow together. Lora, can you forward that presentation on?

After we have a chance to see the order in which the clinic is presented, we can then organize the manual to reflect that and each pick sections to revamp. Does that sound like a plan? I still like the order which Cathleen suggested:

1. The ALSA Association
2. Judging Program and Show Judges
3. Ring Procedures
4. Oral Reasons
5. Llama Halter and Confirmation
6. Performance Classes
7. Optional Classes:
  - Driving Classes
  - Showmanship
  - (does short stack come in here or is that covered in performance?)
8. Youth Division
9. Fiber

Shorn Fleece  
Walking Fiber

Hopefully, this either jives with the clinics, or we can also work on revising clinic material to reflect this order.

Any thoughts? I'm excited that we don't have to start from scratch now. Katy White did a great job on working on the first chapter, and I'll forward that on to everyone. I can incorporate it into the document that Hank sent after everyone's had a chance to review & comment.

***Discussion:*** *Kay made a motion to approve the Education Committee report. Marilyn seconded. Motion carried.*

**3. Election Committee:** (liaison: Lora)  
Chair: Lougene Baird

Election Committee Report – June 8, 2008

The balloting process for this year's General Election is complete. June 6, 2008, the Committee reported the following results to its Board Liaison, Lora Crawford. The results, including the number of votes each Nominee received, are below. With approximately forty percent of the membership casting votes, a total of 397 ballots were received. This constitutes the largest voter turnout in ALSA history.

Elected to the Board are:

- Cathie Kindler            198 votes
- Mary Beth McCormick    195 votes
- Bob LaMorte              168 votes

The alternates are:

- Ken Austin                146 votes
- Ulin Andrews    118 votes
- Trish Brandt-Robuck      116 votes
- Larry Lewellyn    96 votes
- Cliff Zimmerman        84 votes

Three members of an independent CPA firm certified the election. None of the counters were ALSA members or otherwise associated with ALSA.

The Election Committee would like to thank the ALSA Board of Directors for working with the Committee to facilitate making this year's election more transparent. The Committee worked with the Nomination Committee by informing Nominations twice of the number of Petitions received by each potential Nominee during the Petitioning process. Additionally, the Board approved the Election Committee's request for approval to post the Statements of Candidacy to the ALSA website within minutes of the final Nominees submitting their Statements. The Committee strongly supports these steps toward continued and more accurate communications with the entire membership. The Committee would also like to thank the ALSA office for the speed and accuracy in which all information requested by the Committee was delivered. The office was contributory to the success of the Committee meeting all deadlines for the election.

The final phase of the election process began June 6. ALSA Standing Rules Article II, Section I (f) require the Committee to retain the ballots until midnight October 15. Pending the absence of any challenge the ballots will be destroyed October 16, 2008.

***Discussion:*** *Julie motioned to approve the Election report. Marilyn seconded. Motion carried.*

**4. Ethics Committee:** (liaison: Julie)  
Chair: Margaret Henry

No Report

**5. Finance & Budget Committee:** (*liaison: Kay*)

Chair: Joe Payne

No Report

**6. Grand National Committee:** (*liaison: Kay*)

Chair: Norris Berg

**1. Plans for 2008 GN Show continues.**

**2. Due to current economic conditions and the continued increase of gas/diesel the GNC has great concerns about attendance at the 2008 Grand National Show.**

***Discussion:** Committee Chair, Norris Berg, and Finance Committee Chair, Joe Payne, were invited for discussion on this issue. The concern is the possibility of quite a high loss of finances if attendance is extremely low at the Grand National Show this year.*

*Past numbers, income, and expenses were reviewed and discussed. Per Norris, we need to fill 400 stalls minimum, many with 2 animals per stall to break even. The increasing high price of oil and the overall economy are affecting many families' normal activities and lifestyle. This is a reality.*

*None of us (BOD, Committee Chairs, Committee Members) wants to cancel the 2008 Grand National. It is, however, the fiduciary responsibility for the Board to carefully look at any issue that could have a major affect on the health and viability of ALSA. This issue needs to go to the Membership for input in order for the Board to make an informed decision. Every effort will be made to continue with the 2008 Grand National Show.*

*Kay made a motion to send out the GNC survey with a cover letter to the membership for input of information necessary for the New Board to make a decision regarding the 2008 Grand National Show. Julie seconded. Motion carried. Marilyn will construct the survey and present it to the Grand National Committee and to the BOD for approval.*

**7. Handbook Committee:** (*liaison: Lora*)

Chair: Helen Feick

No Report

Letter sent to Chair on 5-23-08

Helen,

The Board came up with a plan to complete the Handbook.

Send the final CD to Marilyn Nenni, Mary Alice Pilbin and John McDougall. I do not have John's email, so I have not talked with him. Please do so. After the three have a chance to edit the information. Marilyn will arrange for a conference call to go through the entire book. Marilyn will then send the finished product to the printer and will send you a CD for your records. Lora

**8. Judge's Committee:** (*liaison: Lora*)

Following are the Judges' Committee recommendations to the BOD for their June meeting. Items here are mostly reflecting Apprentice Judges, Judges status and clinic results. The full ALSA

Approved Judges List 2008, will be sent separately for publication, very shortly, when all status is confirmed.

1. With results from the successful completion of the Advanced Llama Fleece Clinic May 2-4, 2008, recommendations are that Ann Bruhn and Patti Morgan be certified as Level Llama Fleece Judge, and Geri Rutledge, Fran Soukup, Cindy Ruckman, and Karen Kinyon be recertified as Senior Llama Fleece Judge for three years.
2. With results from the May 2-4 Llama Fleece Clinic is the recommendation by the Judges Committee, Susie Smithers, and Karen Kinyon with whom they have instructed several clinics, that Cindy Ruckman and Fran Soukup be certified as Llama Fleece Instructors.
3. Family circumstances prevented Sherry Ishman-Lynch from attending the May 2-4 Llama fleece clinic. The Judges' Committee recommends a waiver in her re-certification until she can attend the next planned llama fleece clinic.
4. Recommendations from the successful completion of the May 9 - 11, Beginning & Advanced Llama Halter Judging clinic recommendations are that:
  - a. Emily Stoops be approved as apprentice as Llama Halter Judge.
  - b. Cheryl Juntilla and Terry Spekreijse be approved as ALSA Level Halter Judge.
  - c. Wally Baker, Maryan Baker and Debbie Shellabarger, with the strength of the May Halter clinic, and required documentation of further shows judged in 2008, be recognized to apply for Senior Judge status in 2009.
  - d. Allen Davis be certified as ALSA Senior Judge status with clinic attendance.
  - e. Hank Kaufman, Deb Yeagle, and Beth Myers be recertified at Senior Status with clinic attendance.
5. Many of our ALSA Judges have published professional articles pertinent to Judging in many livestock publications. The Judges' Committee had hoped to have a Judges website or venue for the posting of these varied research articles. As a Judge specific website seems to be out of consideration, it is now hoped the BOD will approve access of the ALSA website, 'Judges' designation, of pre-approved, professional articles previously published, in pdf format, that pertain to Judges, classes and activities taking place in the show ring.
6. The Judges' Committee would like to reiterate that all Apprentice Judges, including llama and alpaca halter, and llama and alpaca fleece, seek approval first from the Judges Committee to apprentice with a show judge, before approaching the superintendent and show judge for permission as stipulated in the Handbook. Apprentices must obtain approval from the Judges committee before contacting the cooperating Judge to determine that the cooperating Judge qualifies and is available to accept an apprentice.

***Discussion:** Marilyn made a motion to approve the Judge's Committee report with the addition in Item #5 being: Articles to be published on the Judges portion of the Website must be pre-approved by the Judge's Committee. Julie seconded. Motion carried.*

**9. Llama Fiber Committee:** (liaison: Julie)  
Chair: Cindy Ruckman

As the newly appointed Chair of the Llama Fiber Committee, I am pleased to inform the Board of these months' discussion points:

1. The Committee regretfully accepts the resignation of Sharon Beacham. Sharon's contributions to ALSA and the llama fiber community are immeasurable! We wish her the very best as she focuses on being a "Grandmother";
2. Since the ALSA Advanced Level Llama Fleece Judging Clinic held May 2-4, 2008 in Colorado, the Committee is reviewing possible Handbook changes. The Committee is also

anticipating a list of suggested ALSA Llama Fleece Judging Clinic Manual changes to be made by the clinic instructors.

3. In an effort to maintain the integrity of our Llama Fleece Judging program, the Committee is working to create criteria for judge designations of “*Level Llama Fleece Judge*” and “*Senior Llama Fleece Judge*”. A *Senior Llama Fleece Judge* will be qualified to work with Apprentice Llama Fleece Judges and to judge at the ALSA National Llama Fleece Show.
4. Ongoing planning for the 2008 Grand National Fleece Show: Nothing new to report on this item.

Llama Fleece Show forms have been updated and will be sent to the Marilyn Nenni, ALSA Webmaster, to be posted on the ALSA website.

**10. Membership Committee:** (*liaison: Marilyn*)

Chair: Pam Jensen

No Report

**11. Nomination Committee:** (*liaison: Lora*)

Chair: Deb Garvin

No Report

**12. Performance Committee** (*liaison: Julie*)

Chair: Melanie McMurray

No Report

**13. Policy & Planning Committee:** (*liaison: Julie*)

Chair: Jerry Miller

No Report

**14. Promotion Committee:** (*liaison: MaryAlice*)

Chair:

No Report

**15. Protest Committee:** (*liaison: MaryAlice*)

Chair: Jim Nenni

No Report

**16. Publications Committee:** (*liaison: BOD*)

Chair: Noelle Tharp-Taylor

**Discussion:** *Able Publishing will be contacted to ascertain the status of advertising. Low advertising is keeping Showring from being published.*

**17. Regional Committee:** (*liaison: Kay*)

Chair: Glen Pfefferkorn



1. Royall Awards has the ribbons ready for shipping. They have been given updated addresses supplied by superintendents.
2. Superintendents have been instructed to inventory their ribbon shipment when received. If we have any discrepancies we will have plenty of time to make corrections.
3. Several superintendents have provided copies of their signed contracts to the treasurer and myself. We are working toward completion of this task.
4. Deposits have been made on three regional facilities. The other five regions are still in the process of obtaining their 2008 contracts.
5. We are still working on the details of securing insurance coverage for the 2008 shows.
6. The general information and class list is now available for all regions. This year the general information is available on the site for each regional rather than posted once in a separate area.
7. Superintendents have been instructed to prepare and load their specific regional information at their convenience. I will be monitoring that process. NW Regional has submitted information to be loaded.

**18. Show Management Committee:** (*liaison: Marilyn*)

Chair: Bill Schultz

**No Report**

**18. Website Committee:** (*liaison: Marilyn*)

Chair: Kristi Murdock

**No Report**

**19. Youth Committee:** (*liaison: Julie*)

Chair: Barb Harris

**No Report**

**MEMBER'S LETTERS TO THE BOD:**

1. **Letter from Member 6-2-08** - Fiber Show Results & Listings on Website.

**Discussion:** *Office will be contacted for correction to this problem.*

2. **Letter from Member 6-2-08** – Statements in email.

**Discussion:** *Previously addressed*

3. **Letter from Member 5-29-08** – Show results.

**Discussion:** *Follow up contact has been made with Member and situation has been corrected.*

4. **Letter of request from Member 6-9-08** – Trial period of Classic Llama division.

**Discussion:** *Member will be contacted and advised that Classic Group may request an extended trial period, if necessary, after the trial period has been evaluated.*

**MEETING ADJOURNED:** **Motion:** Kay made a motion to adjourn the meeting. Julie seconded. Motion carried.

**Time: 1:10 a.m. EST**

**Minutes Approved: June 17, 2008**

Marilyn Nenni

Secretary