

**Regular Monthly Board Meeting of ALSA
BOD Meeting Minutes: January 16, 2008**

The regular monthly ALSA BOD Meeting was called to order by President, Lora Crawford, at 8:04 p.m. EST.

BOD Members Present:

Lora Crawford – President
Julie Heggie – Vice President
Marilyn Nenni - Secretary
Mary Alice Pilbin - Board Member
Larry Lewellyn - Board Member
Kay Sharpnack – Board Member

Others Present:

Wayne Rankin – Treasurer (present only through Treasurer’s report and Office report)

Not Present:

Cheryl Ryberg – Office Manager

Proceedings:

**A Special BOD Meeting is scheduled for Wednesday, January 30 at 8:00 p.m. EST.
The next regular monthly BOD Meeting will be held on February 6, 2008 at 8:00 p.m. EST.**

Approval of Minutes:

Minutes of December 12, 2007:

Kay made a motion to approve the BOD minutes of Dec. 12, 2007. Julie seconded. Motion carried.

Minutes of December 20, 2007:

Kay made a motion to approve the BOD minutes of Dec. 20, 2007. Julie seconded. Motion carried.

Minutes of December 28, 2007:

Kay made a motion to approve the BOD minutes of Dec. 28, 2007. Julie seconded. Motion carried.

(Reference: If minutes have not received a response by all BOD members within 7 days of the time they are posted to the BOD for email approval, they will automatically be posted to the membership.)

Election of Officers:

Vacancy for President exists as a result of the resignation of Ken Fenley as president on 1-4-08.

Kay made a motion to accept Lora Crawford for the position of President. Larry seconded. Motion carried.

Kay made a motion to accept Julie Heggie for the position of Vice President. Marilyn seconded. Motion carried.

TREASURER’S REPORT: Wayne Rankin

*No report was given as financial information given by the Office cannot be verified.
Discussion regarding methods for implementing Internal Control of ALSA finances was tabled until the January 30th meeting .*

ALSA OFFICE REPORT: Cheryl Ryberg (Tabled until the January 30th Meeting)

Numbers for 3 -Year Comparison

	<u>2005</u>	<u>2006</u>	<u>2007</u>
Memberships	61,620	49,320	55,960
Youth	17,014	13,610	12,725
Show Fees	103,745	101,701	96,113
Recording Fees	19,210	16,725	15,550
Research Fees	2,000	2,090	150

ALSA Closed 2007, with approximately \$12,500 profit.

The ALSA Office saved \$2,609 in office expenses over 2006, this was primarily in using different phone carriers and less supplies due to information being accessible on the website.

Discussion: *The above figures and amount of profit have not been verified by the Treasurer, or the Finance Committee. The Office report was not approved.*

OFFICE BUSINESS:

1. Monthly Statistics (adult memberships, youth memberships, shows)
2. New memberships & show sanctioning for 2008. (How many for 2008?)
3. ALSA bills for payment approvals. Nov., Dec., Jan.
4. Office Manager's Salary & Bonus
5. Line Item Financial Report from 2004 & 2005. (email 1-4-08)
6. Request of President for 2006 Tax Returns & 2004 –2006 Audit Reports
7. Account transfers & new signature cards for Pres. & Sec.
8. Certified letter of change of Office procedures.
9. Questions RE: ALSA Website Server & Email Address (email 1-4-08)
10. Request from President to provide program to read database backup.
11. Request for Online Backup Site for database. (10-13-07 & 12-5-07)
12. Membership lists for mass emails.
13. Printing of Award Certificates to finish out 2007.

Discussion: *Prices were reviewed for printing an additional 2000 award certificates. Printing will be given to the lowest bidder saving ALSA \$500.*

14. New Award Certificates for 2008.
15. Dazador's Elite 11-17-07
16. Participation on Bulletin Board of CLI

Discussion: *Due to the fact that Cheryl was not available to be on the call for this meeting, all topics except for #13 have been tabled until the January 30, 2008 meeting.*

OLD BUSINESS:

1. Letter from Glen Pfefferkorn regarding ILR ShowManager Program. (tabled from last meeting)

Discussion: *It was agreed that since all communications with the ILR regarding the use of the Show Manager Program have not been completed, a letter should not be sent out at this time.*

2. New Website at alsashow.net

Discussion: *The new website at alsashow.net is now up and running and is linked to the first page of our original website alsashow.org. The majority of the information is updated at this time and work is continuing. The original alsashow.org will now only contain any and all information that is pulled from the database and will managed by the Office and the Webmaster.*

3. Letters & BOD conduct issues of BOD Member

Discussion: *Items of expected behavior of BOD members were discussed: Respect, breech of confidentiality, BOD flow of communications, responsibility of timely response, opportunity of opinion on all issues, and conflict of interest. Threatening and/or slanderous personal emails to other Board Members are not acceptable.*

4. ALSA Handbook:

1. Specs for quotes, bids, progress, proofing CDs, program being used.
2. Letter to Larry 1-2-08 regarding bids
3. Letter from EstherSue Sykes

Discussion: *Bids need to be finalized as to same list of specifications. Handbook Chair will be contacted concerning specs, publishing program, layout, and index. Letter from member will be forwarded to Handbook Chair. Publishing the Handbook ASAP is a top priority of the BOD.*

5. Legal Action email 12-5-07

Discussion: *Item was carried over from a previous agenda. Item is no longer pertinent.*

6. ALSA 501(c)(3) status

Discussion: *No updates have been received regarding this subject. Follow up will be done.*

7. ByLaw Change: (BOD Representation from each Region)

Discussion: *This topic has been submitted by some members and was discussed in the forum at the 2005Grand National. Item will be sent to Policy & Planning Committee, Membership Committee, Election Committee, and Nomination Committee for review and recommendation.*

8. Grand National face-to-face meeting (BOD expenses)

Discussion: *A request (1-4-08 has been made for all bills and receipts for the months of November & December of 2007, and for January 2008. Not yet received.*

9. Update Committee List

Discussion: *Mary Alice Pilbin was appointed as liaison to the Protest Committee and to the Publications Committee.*

10. Non-ALSA show numbers

Discussion: *The use of assigning "NA" ALSA numbers to members not paying for tracking of ALSA points, use of ILR numbers, and use of ALSA L numbers was discussed. It appears we*

have many duplications entered in database. In lieu of L numbers, each animal could be tagged in database if point tracking has been paid for. Marilyn made a motion that the ALSA database must include all ILR numbers with every animal data entry and will be required on all show result sheets. Kay seconded. Motion carried unanimously. Note: as of 2008, per previous Board Motion, all animals and people showing at ALSA sanctioned shows are to obtain an ILR identification number. This may be done for as little as \$10. Contact the ILR for information.

NEW BUSINESS:

1. BOD Vacancy Recommendation from ALSA Attorney

Discussion: With the resignation of BOD member Ken Fenley on 1-4-08, and due to the fact that he had more than six months remaining in his term of office, the ALSA ByLaws specified that the next remaining candidate from our previous election be appointed to fill a vacancy on the BOD. Per the direction from the ALSA attorney, the next eligible candidate to fill the BOD vacancy was Mary Alice Pilbin. Mary Alice was appointed as a member of the ALSA BOD on 1-14-08.

2. Accept resignation of Craig Swindler as Chair of Finance/Budget Committee

Discussion: Julie made a motion to accept the resignation of Craig Swindler as Chair of Finance/Budget Committee. Kay seconded. Motion carried unanimously.

3. New Online Backup Site

Discussion: As a result of continuing concerns by the BOD regarding an accessible complete backup of the ALSA database and records, it was discussed that an account be set up with an online backup service for repeated daily backups. Kay made a motion that an account be set up immediately with Carbonite to continuously backup all of ALSA information. In addition, for proper internal controls, the Office will be instructed as to the username and password to set the account up and the President & Secretary will keep the account username and password in their books. Marilyn seconded. Motion carried unanimously.

4. BOD message to membership

Discussion: A President's Bulletin has been sent to numerous publications and posted on the website with a message from the President/Board. A mass email will be composed to send out to the membership ASAP informing them of recent ALSA business.

5. New goals for 2008 - Taskforce

Discussion: The BOD recognizes that along with the huge load of normal ALSA business, there is a need for possibly new programs, achievement levels, fun events, competitions, and fun happenings with our llamas. Taskforce 2008 and Youth Taskforce 2008 will be set up under the direction of Marilyn, Larry, and Mary Alice to receive, review, and suggest any new programs or ideas from our membership and committees. If any member has a desire to serve on the Taskforce 2008, please contact the above BOD members who are heading this up. With the membership's help and input, we hope to have some exciting new offerings for the membership within a few months!

6. All American Youth Jamboree & Shows

Discussion: *The first annual All American Youth Jamboree and Show is scheduled for June 26-29, 2008 in Indianapolis. Plans include an ALSA Youth Show, Multi Fiber Workshops, Llama Care Conference, ALSA Show Conference, and a 4-H Show. Also fun events include team competitions, Farmer Olympics, DJ, and cook outs and campfire. Committee exists of various members, including youth, from around the country. ALSA BOD is in support of this event and will investigate ways of backing and promotion.*

7. Show Sanctioning

Discussion: *The question was raised if ALSA shows are actually sanctioned as stated in the Handbook. Classes, schedules, and premium lists should be checked. Topic has been tabled until the March meeting.*

8. Using ILR numbers in Show Results

Discussion: *This item was addressed in #9 of Old Business. ILR numbers will be included in the ALSA database and included in all show results for accurate tracking of animals.*

9. ALSA Logo Contest (new logo for ALSA)

Discussion: *The idea of a new ALSA logo contest involving our membership was introduced and discussed. Kay made a motion to hold a contest for a new ALSA Logo Design this year. Julie seconded. Motion carried unanimously. Specifications and dates will be organized and published to the membership.*

COMMITTEE REPORTS:

1. Alpaca Committee (*liaison: Kay*)

Chair: Mary Reed

Deb Gaskill undertook the rather enormous job of retyping the handbook sections dealing with alpaca and submitted them to the committee for review. Portions of the changes to the fleece section had not been approved by the board, and are attached to this committee report with a request for their approval and inclusion in the 2008 handbook. Section O.

Discussion: *Since some of these handbook revisions refer to Judging, the Alpaca Report will be sent to the Judge's Committee for review before approval by the BOD.*

In addition the committee requests that an additional purpose be listed for the committee to read as follows:

"Responsible for Alpaca fleece judging criteria and format, writing and updating the ALSA Alpaca Fleece Judging and Clinic instructor materials and approving criteria for ALSA Alpaca Fiber Clinics."

We appreciate the board's approval of this additional language.

2. Education Show Clinic Committee (*liaison: Lora*)

Chair: Dawn Moore

No Report

2. Election Committee (*liaison: Lora*)

Chair: Lougene Baird

A new election form for the 2008 election was submitted for review.

4. Ethics Committee (*liaison: Julie*)

Chair: Cindy Ruckman

The Ethics Committee members continue to review the proposed Grievance Procedure concept. A final committee recommendation will be made and included in our February report.

5. Finance & Budget Committee (*liaison: Kay*)

Chair: Joe Payne (approved by email vote)

It is necessary that the person who signs the checks for ALSA not be the bookkeeper and the person who receives and deposits the money.

Discussion: *The BOD's concern of internal financial control was discussed.*

6. Grand National Committee (*liaison: Kay*)

Chair: Norris Berg

2007 Grand National Chair Report to the ALSA BOD

December 15, 2007

How It Went:

The 2007 Grand National Committee(GNC) was made up of individuals with several years of experience as volunteers to the Grand National Show(GNS). However, each individual for 2007 was in a new position. Two major concerns developed. Historical records and statistics of previous GNSs were poor at best. Records of expenses and income were difficult to impossible to find. The 2007 GNS was moved up two weeks with the GNC feeling there would be a show module available to assist in cutting down the many hours of data entry and quality control of the entries received. With only 10 days between the last regional show and the start of the Grand Nationals it put a significant amount of pressure on the GNC to make established deadlines for the show program, ordering food, constructing stalls, etc. However, the job was accomplished and the show went on.

Sponsorship was strong and *much appreciated*. As a result, all Grand Champions, Reserve Grand Champions and the first place winners in each class had their premiums increased approximately twenty five percent in 2007.

I received confirmation of expenses from the ALSA office, through the ALSA treasurer just two days ago and have not received any report of income as of this date. According to my records, money sent to the ALSA office and confirmed expenses, the 2007 Grand National Show will lose \$1,299.93 plus one outstanding bill not yet received of approximately \$575.00. This will result in a total loss of \$1,874.93. While not happy with a loss, with no other financial support or material support from ALSA and the overall lack of experience of the Grand National Committee, I am satisfied with the final result.

In reviewing 2007 expenses there are several areas that will be reduced for the 2008 Grand National Show. The 2007 show was our 10th annual show and approximately \$530.00 was spent in recognition of the event and will not be an expense in 2008. The Nebraska volunteer group recycled many of the decorations that had been used in the area and courtyard for six years and bought new ones. That should result in a savings of \$2,500.00. Sponsorship banners were designed the past year that can be reused and should result in savings of approximately \$750.00. The Grand National Committee recently recommended that the yearling classes no longer be split. If approved, this should result in savings of approximately \$1,400.00. As in the past, all unused ribbons will be recycled with minor adjustments to hold those costs down. As the Grand National Committee plans the 2008 show, our focus will continue to be on keeping costs down. I remain very positive about 2008 together we can make it the best ever!

Overall, moving the cocktail party to Friday night and the awards banquet to Saturday night was well received. We will be working on the vendor to speed up the cocktail party by increasing the number of serving lines, etc. From all reports received the judges did a very good job. I have not heard any

negative remarks in that area. The length of show days this year was good with all ending within a reasonable time frame. Many good comments were received on the Skillathon contest for the youth and the first ever Photo Contest for all to enter and enjoy.

The Lancaster Event Center will approximately double in size next year. There may be many improved changes for next year. The courtyard may move to the other barn in 2008. There will be new meeting rooms added to that barn along with a restaurant and a new arena added past that. The new arena will be 10 feet wider and 100 feet longer. Initial talks with event center management indicate no increase in fees. The Grand National Committee will keep the ALSA BOD and membership aware of the event center progress throughout the year.

Should any individual have any questions or suggestions, please contact me at any time.

Norris Berg, Chair

January 2008 Grand National Committee Report

1. We are currently in the process of arranging a conference call. Primary purpose is to review the list provided by Judges Committee and select halter and performance judges for the 2008 Grand National Show. We will also review the 2007 Grand National Show and discuss our thoughts, ideas and concerns for the 2008 show.
2. A statistical recap of 2007 show has been provided to the ALSA BOD. A summary will be provided to Llama Banner for their Grand National edition for the entire ALSA membership.
3. Comments and suggestions for the 2008 Grand National Show are *welcomed and encouraged* from the BOD and ALSA membership.

2008 Addition to January Grand National Committee Report

The Grand National Committee had a conference call on Wednesday, January 8th, for the primary purpose to discuss and select judges for the 2008 Grand National Show. Those selected were:

Halter:	Ray Howard	MI
	Gayle Woodsum	WY
	Beth Meyers	OH
Performance:	Pam Jensen	WI
	Ken Forster	ND
	Niki Kuklenski	OR
	John McDougal	VA

All have been contacted and have agreed to judge the show.

Request approval by the ALSA BOD for all of these judges for the 2008 show. Your action during your January conference call will allow the Regional shows to contact judges in a timely manner.

Discussion: *Kay made a motion to approve the judges for the 2008 Grand National Show per the recommendations of the National Committee. Julie seconded. Motion passed unanimously.*

7. Handbook Committee (liaison: Larry)

Chair: Helen Feick

No Report

8. Judges Committee (*liaison: Lora*)

Chair: Lavona Fercho

Following is a list of items for which the Judges' Committee is requesting Board approval at the January Board Meeting.

1. As a result of Bill Schultz submitting a successful Continuing Education Credit report for shows judges over the last three years, the Judges Committee recommends he be recertified as Level III Halter Judge (Youth, and Performance, for the next three years. The first item is request by Bill Schultz for recertification at Level III for three years. His CEC report is attached.

****Rationale for item 2 Below:** After extensive input from ALSA Judges on the Judges Stayng In Touch email blast, and discussion with continued input from the Judges at the face to face meeting at the Nationals in Nebraska, the Judges Committee are requesting a change to the current three level judges system. If approved, the JC will be making a significant change announcement in every ALSA Judges publication, as well to all judges.

The Judge levels are to change from the three level system to a two level system. Change from the three level system to the two level system is somewhat out of necessity. While the change will involve a bit of time in reworking the publications, the benefits will be considerable. With animal numbers declining, three levels are no longer realistic, and are causing considerable confusion regarding criteria for Judge advancement as well as for show Superintendents when selecting Judges for specific show sizes.

LLAMA JUDGE LEVELS

2. Criteria and recommdation: ALSA Llama Judge System - 2 Level Change - (1) ALSA Senior Judge (Halter, Youth and Performance) and (2) ALSA Judge (Halter Youth and Performance)

i. All Level III Llama Judges (Halter, Youth and Performance) who have remained current, have recertified as level III judges, and have submitted annual reports and open book tests (available in 2008) as per Handbook, will automatically become an ALSA SeniorJudge (Halter, Youth and Performance). ALSA Senior Judges will not have a limit of numbers or show size they can judge.

ii. Re-certification for ALSA Senior Judges after three years will alternate.

iii. ALSA Senior Llama Judges (Halter, Youth and Performance) will be allowed to re-certify with qualifying CEC points the first time as Senior Judge with the submission of a completed open book test on Handbook changes, and with all reports current in their file prior to application.

iv. ALSA Senior Llama Judges (Halter, Youth and Performance) will not be allowed to re-certify with only CEC points, the second time. They will be required to provide their CEC report, and audit a one day clinic at the Judges meeting at Nationals, or a regular Advanced Clinic, for update on Handbook changes (including Performance, Showmanship, Youth Judging, Driving) in their third year.

v. The Senior Judge (Halter, Youth and Performance) will now be required to audit a clinic once in six years to retain Senior Judges status.

To become an " ALSA SENIOR LLAMA JUDGE "

i. ALSA Judges (Halter, Youth and Performance) will be limited to Judging shows of a maximum of 125 llamas.

ii. ALSA Judges (Halter, Youth and Performance) must have judged a minimum of four full ALSA shows, both halter and performance, with a minimum size of 100 llamas at each of the four shows, and at least one with Youth Judging, and Driving, prior to application as Senior Judge.

iii. ALSA Judges (Halter, Youth and Performance) must submit a completed open book test, provide a CEC report, and have remained current with Annual judges reports in their file, prior to application for Senior Judge.

iv. ALSA Judges must also attend and successfully meet requirements of an Advanced Judges Clinic prior to application for Senior Judge.

ALPACA JUDGE LEVELS

2. Criteria and recommendation: ALSA Judges System - 2 Level Change - (1) ALSA Senior Judge (Halter, Youth and Performance) and (2) ALSA Alpaca Judge

i. All Level III Alpaca Judges (Halter, Youth and Performance) who have remained current, have recertified as level III judges, and have submitted annual reports and open book tests (available in 2008) as per Handbook, will automatically become an ALSA Senior Alpaca Judge (Halter, Youth and Performance). ALSA Senior alpaca Judges will not have a limit of numbers or show size they can judge.

ii. Re-certification for ALSA Senior Alpaca Judges after three years will alternate.

iii. ALSA Senior Alpaca Judges (Halter, Youth and Performance) will be allowed to re-certify with qualifying CEC points the first time as Senior Judge, with submission of a completed open book test on Handbook changes, and with all reports current in their file prior to application.

iv. ALSA Senior Alpaca Judges (Halter, Youth and Performance) will not be allowed to re-certify with CEC points only, the second time. They will be required to audit a one day clinic at the Judges meeting at Nationals, or a regular Advanced Clinic, for update on Handbook changes (incl. Performance, Showmanship, Youth Judging, Driving) in their third year, as well as provide their CEC report.

v. The Senior Alpaca Judge (Halter, Youth and Performance) will now be required to audit a clinic once in six years to retain Senior Judges status.

To become an " **ALSA SENIOR ALPACA JUDGE** "

i. ALSA Alpaca Judges (Halter, Youth and Performance) will be limited to Judging shows of a maximum of 65 alpacas.

ii. ALSA Alpaca Judges (Halter, Youth and Performance) must have judged a minimum of four full ALSA shows, both halter and performance, with a minimum size of 55 at each of the four shows.

iii. ALSA Alpaca Judges (Halter, Youth and Performance) must submit a completed open book test, provide a CEC report, and have remained current with Annual judges reports prior to application for Senior Judge.

iv. ALSA Alpaca Judges must also attend and successfully meet requirements of an Advanced Judges Clinic prior to application for Senior Judge.

**Alpaca and Llama Fleece Judge Level criteria will be submitted in the next Judges report when committee input is summarized.

**Addendums for changes to specific areas of the Handbook, will be submitted after changes have BOD approval.

Discussion: *Kay moved to accept and approve the Judge's Committee report with the suggested changes to the levels of ALSA judges and additional information given. Mary Alice seconded. Motion carried unanimously*

9. Llama Fiber Committee (*liaison: Julie*)

Chair: June Black

1. On going planning for the 2008 Grand National Fleece Show.
2. We are (still) in the process of updating the llama fleece show forms. Once updates are completed we will submit them to the ALSA office for posting on the ALSA web site.
3. ***Has this been addressed?*** The Recap form as posted on the ALSA website needs corrections. There should be no \$5 fleece fee. The \$3 fleece entry fee is only applicable when the animal is not concurrently being exhibited in the halter and/or performance show.
4. The recently updated ALSA Llama Fleece Judging Clinic Manual is being further revised by the Llama Fiber Committee before sending it to all ALSA Llama Fleece Judges and Apprentices. The Llama Fiber Committee is (still) waiting for input from Lavona Fercho and Fran Soukup to be evaluated and folded into the Llama Fleece Judging Clinic Manual as appropriate.
5. **Request::** Please make the following correction: Change ALSA Committees website page committee title from "Fiber Committee" to "Llama Fiber Committee" to reflect change made earlier this year (2007).
6. The ALSA website Committee page now has no list of members under the "Fiber Committee" (which should be changed to "Llama Fiber Committee"). Please correct.

Discussion: *Website updates have been noted and passed on for correcting.*

10. Membership Committee (*liaison: Marilyn*)

Chair: Pam Jenson

The Membership committee has been informed by the chairperson that we are going to shortly need to "redo" the ALSA booklets that were produced 2 years ago. We are down to a precious few copies. Therefore, the committee has been charged with the task of gathering pictures of people doing things with their llamas, kids, adults, etc. Pictures of fiber, shows, parades, obstacles, anything that we can and do use our llamas for. These will be submitted to the chairperson and work will then begin on a new promotional ALSA booklet. This booklet will be submitted to the BOD for review and approval. At that time, we will be asking for bids on printing, etc. This work is in its preliminary stages, but we are getting started.

ADDITION TO MEMBERSHIP COMMITTEE REPORT FOR JANUARY:

I would like to make an addition and comment to my Membership Committee report as I submitted to you.

My Committee has been very busy gathering current pictures of people doing things with their llamas - pack strings, costumes, nursing home visits, shearing, fiber contests and displays of products, obstacle courses, with very young children - you name it I have pictures.

The reason is very simple - about 2 years ago ALSA published the current ALSA promotional booklet that is available. We had 10,000 printed. This seemed like a huge number, but as of today, I am down to a single box of the booklets and I started with 17 boxes. I get phone calls every day and e-mails anywhere from 6-12 daily asking for a "few" to a 100+ of these booklets. Cheryl Ryberg has some that she sends out with the show material (or so she tells me).

They are available at the FFA annual convention (Barb Baker says they are a huge success); they are available on individual farms, at county fairs and state fairs, at ALSA shows and at seminars. In fact, I am taking a supply along with me this weekend to the Llamas of Minnesota winter conference. Several people have asked for a supply of them.

Bottom line, is we are running out. We need to publish a new ALSA promotional booklet. I want to use new pictures, just to keep people interested in seeing it. Same old pictures make people NOT want to pick it up. I also want to expand the booklet to include some basic information - such as how easily trained the animals are; how great they are with the young children; how little care and upkeep they require (of course on my farm they are spoiled rotten, so I give them more care than they require, but that is another story); how little they require by way of expensive food, medical treatment, etc. I also want to include some of the basic information such as 1 cria (normal) per year, gestation period, cud chewers, etc. Just some very basic to give the non-llama people a bit of information.

I realize that times call for lots of expense in ALSA, we are hoping to publish a new rule book, and prices keep going up on everything. However, I would request that the Board give me permission to at least pursue this matter and to put together a booklet, that I would then photograph (it would be in black and white at that point) and send to each board member to review and make suggestions, etc. Once that is done, then I would submit to several publishing companies for a price quote. Nothing finally until the BOD approves and gives me the authority to proceed.

I sincerely feel we need this promotional material and we need it as soon as we can possibly do it. ALSA does not need any more 'bad' press.

Also, I need to know who is the chair of the publications committee. I have several things that I want to submit to Showring and I have no one to submit them to. Please let me know who is the chair.

Discussion: Committee may format new brochure for presentation to the BOD along with prices. It is to be understood that since there are still some in supply, a printing of this may not financially work into the 2008 budget.

11. Nomination Committee (*liaison: Lora*)

Chair: Deb Garvin
No Report

12. Nomination Committee (*liaison: Lora*)

Chair: Deb Garvin

Discussion: Some changes have been suggested by committee to include in a mass emailing to the membership in the near future.

13. Performance Committee (*liaison: Larry*)

Chair: Melanie McMurray, MD
No Report

14. Policy & Planning Committee (*liaison: Larry*)

Chair: Jerry Miller
No Report

Discussion: *This committee will be asked to review the current ALSA ByLaws to ascertain if any changes should be presented during the 2008 election.*

15. Promotion Committee (*liaison: Mary Alice*)

Chair: Mandy Gerken

It is my intention to resign. However, I do not wish to leave everything up in the air. If you like I would be happy to suggest more people for the committee. I have far too many priorities right now and am not doing a very good job leading this committee. I do have several suggestions, so maybe I should just pass those along to you with a list of people who I believe may be assets to the committee?

Mandy

16. Protest Committee (*liaison: Mary Alice*)

Chair: Jim Nenni

No Report

17. Publications Committee (*liaison: Julie*)

Chair:

No Report

18. Regional Committee (*liaison: Kay*)

Chair: Glen Pfefferkorn

January 14, 2008

1. Most of the 2007 regional matters are wrapped up. Southwestern region may still have an outstanding facility charge. The charge could be \$125.
2. I have compiled a summary of the financial reports from all regions. Those reports show a small profit by Rocky Mountain, Northwestern and Central. The other 5 regions incurred losses. The total net loss reported is \$1,980.65.
3. I have also compiled an adjusted summary by all regions. I have included costs such as ribbons and insurance, which were paid through the office and were not included in some regional reports. I reflected the actual premiums paid out at the show as an expense. I also adjusted the revenue portions of all regions to delete unused premiums being reported as revenue. This gives a more accurate accounting of the actual economic impact of the regional shows on the ALSA treasury. The adjusted net loss is \$4,633.05. These reports have been shared with the treasurer and the budget committee chair.
4. Three superintendents indicated they do not want to continue in that role for 2008. At your recent meeting you approved Ross Curtis as superintendent of the Eastern region and Linda Solomon in the Southwestern region. Robin Turell and Ruby Herron have agreed to be superintendents of Central Region. I request that the board approve them. That will complete our list of superintendents.
5. Due to the dates of shows in Tulsa, OK and Dallas, TX, I have approved the Central Regional show be held on October 11-12 in Duncan, OK. I think it is best for show participation of we do not schedule the Regional on the same weekend as a show in the same region.
6. The Rocky Mountain Regional will be held September 13-14 in Castle Rock, CO. This avoids being held the same weekend as the LFA fall event.
7. We had an injury accident to a volunteer in the Southwestern region during the show. I have been in contact with the superintendent. Indications I have are that our insurance carrier is handling the matter. I will be monitoring any adjustments needed in the 2008 packets or with regard to show volunteers.
8. I have a draft of the 2008 regional ribbon order prepared. All superintendents will be asked to review their portion of the order. I want to be sure they are comfortable with the order. As in 2007 we are not ordering an excess of 4th and 5th place ribbons for example to keep costs under control and minimize the inventory carry over. This process reduces the ribbon cost about 30-40% for each show.
9. I am in the process of locating additional insurance carriers to solicit bids for coverage of the 2008 Regional Shows. I recommend we compare other carriers to our current carrier to ensure we are getting a competitive rate.

Discussion: Julie made a motion to approve the Regional Chairs and the committee report as submitted. Larry seconded. Motion carried unanimously.

19. Show Management Committee (*liaison: Marilyn*)

Chair: Carol Ann Tallmon
No Report

- 20. Website Committee** (*liaison: Marilyn*)
Chair: John Maddy (appointed by email vote)
No Report

- 21. Youth Committee** (*liaison: Julie*)
Chair: Barb Harris

The youth committee has been discussing the topic of changes to the Ultimate youth award for sometime. As times have changed we have felt that the requirements to obtain an Ultimate award needed to be adjusted. With the Superior award requiring 5 firsts or 4 firsts and 2 seconds we felt that the Ultimate needed to reflect an elevated level of ability.

Our recommendation is as follows:

Ultimate award

- 6 first (1st) places in Showmanship
- 6 first (1st) places in Obstacle
- 6 first (1st) places in PR
- 6 first (1st) places in Pack

The changes to this award would take place at the discretion of the board. Youth who have already obtained an Ultimate would retain that but would also be eligible upon completion of all the above requirements would be eligible for the new Ultimate.

We would like to also recognize youth who participate in Youth Judging. Our suggestion would be that there is a second Ultimate award established. This Ultimate award would read:

Ultimate with Youth Judging

It would have all the above requirements as well as requiring 6 first (1st) places in Youth Judging.

As in the regular Ultimate youth who obtain the additional requirement in Youth Judging would be eligible for the upgraded certification.

We have also been asked by a member to have the youth's birthday added to their membership card. Since a member is required to show their membership card when entering a show this would assist show management in ascertaining that the youth is in the correct classes.

***Discussion:** The recommendations for the new Youth Ultimate Award requirement were discussed. It was the consensus of the BOD that the Ultimate Award requirements were currently set at a good level of difficulty, especially since Youth Judging is not always offered at shows. However, the recommendations of the Youth Committee were very appealing as an additional higher level of Youth achievement and were sent back to the committee for this consideration.*

The BOD recognizes the benefits of having the youth birth dates on the membership cards and will confer with the Office on this issue.

MEMBER LETTERS TO THE BOARD:

1. Letter from member (12-20-07) regarding posting results of the North American Show & also website errors.

***Discussion:** Member will be contacted to ensure that results have been posted.*

2. Letter from member (12-27-07) regarding animal show fees, classic class, judge's dues, membership renewal notices)

Discussion: *All the included items will be sent to their appropriate committees for review.*

3. Letter from member (2-29-07) regarding Committee structure, show fees.

Discussion: *Suggestions for the re-structure of committee members will be sent to Membership Committee and Policy & Planning Committee. BOD agrees that show animal fees are high but can not be adjusted until budget adjustments are made.*

4. Letter from member (12-30-07) regarding dogs at llama shows.

Discussion: *BOD agreed that even though rules are up to individual Show Superintendents, dogs should not be permitted to be near the show ring as it is a distraction to the lamas.*

5. Letter from member regarding Handbook Publishing helps (12-31-07).

Discussion: *Letter will be sent to Handbook Committee Chair.*

6. Letter from member regarding negative comments on a competing website (12-31-07)

Discussion: *BOD is appreciative of support and assures the membership that statements on this particular website are fictitious.*

7. Letter from member (1-11-08) regarding letter from Publication Committee liaison.

Discussion: *Letter was carefully reviewed and discussed. Content of article was not acceptable for this publication and no motion was made to change a previous decision.*

Motion: Larry moved to adjourn this meeting. Kay seconded. Motion carried.
Meeting Adjourned at 1:25 a.m. EST

Minutes Approved: February 1, 2008

Marilyn Nenni
Secretary