ALSA Regular Monthly Meeting June 8,2010

Meeting was called to order at 8:02 p.m. EST. by President, Tom Parsons

ROLL CALL:

:		
Tom Parsons		
Cathie Kindler		
Trish Brandt-Robuck		
Keith Wattigney		
e		
r		
Office Manager-Cheryl Ryberg		

<u>Next Board Meetings: Tuesday, July 20, 2010 at 8:00 p.m. EST.</u>

OLD BUSINESS:

1. Web Cast: Bob LaMorte is one of the sponsors for the webcast. Several members have indicated they will also sponsor the web cast.

Motion by Ken: Execute the Service Agreement with Clear Sky Web Cast for \$5,000.

2nd by Bob:

Carried

NEW BUSINESS:

1. NorthWestern Regionals

TREASURER'S REPORT:

Tom Parsons, Treasurer	
Balance Sheet	
ASSETS	
Current Assets	
Cash:	\$ 10,004
Cash-Investment Account:	106,814
Cash-Memorials	<u>5,451</u>
TOTAL CURRENT ASSETS	122,269
FIXED ASSETS	
Software	28,015
TOTAL ASSETS	<u>\$150,284</u>

EQUITY 4

Retained Earnings

\$150,284

a. The monthly profit and loss statement was provided and a comparison with last year.

<u>OFFICE BUSINESS:</u> Cheryl Ryberg, Office Manager OFFICE REPORT:

Show Status report submitted indicated that we are very busy with shows and getting them recorded. We are going to be able to print certificates by the end of this week or early next week. There was a glitch in dealing with the Quickbooks program between office and directors using it remotely. The answer is to get 2010 Quickbooks. We are researching how to accomplish this as the Quickbooks, or Intuit website do not permit download onto our existing software. A new email blast regarding upcoming shows will be issued in the next couple of days.

I have not received any changes from directors or website committee regarding site issues needing correcting.

Below I have a report from MGSoftnet regarding Website and Database work todate. I will need to know if I can tell him to proceed. These sites are online but not yet uploaded to the ALSA Website, pending approval.

First, I have the new show results pages on line, they are labeled as: http://www.alsashow.org/jtf_webshowfind2010.asp http://www.alsashow.org/jtf_webshowfind2009.asp http://www.alsashow.org/jtf_webshowfind2008.asp etc.

This will complete our scope for the proposal with:

1. Apply CSS styling to show result pages listed below. This includes font facing, table header formatting and alternating row styles.

- a. Webshowfind2010.asp
- b. Webshows2010.asp
- c. Webshowfleece2010.asp
- d. Webshowhalter2010.asp
- e. Webshowgos2010.asp
- f. Webshowperf2010.asp

- g. Webshowyouth2010.asp
- h. Webshowalpaca2010.asp

2. Replace show number lookup textboxes for each class section with static hyper links underneath each show listing. Links will display dynamically based on data available. If no classes are available for a particular show, a link for it will not display.

And added to that:

3. Status bar on the page as the page loads

4. Added in Master/Novice Grand/Reserves Were completed.

For the board meeting I would like for them to review the sample page(s) that have been completed, and then we can work on updating the following pages next:

1. Show calendar

2. Your Llama's points (revamp and add in the total points from previous years)

Show Calendar:

Apply CSS styling to show result pages listed below. This includes font facing, table header formatting and alternating row styles. We can also manipulate date ranges as needed.

Llamas Points Pages:

Replace number lookup textboxes for each member's llamas with static hyper links underneath each animal listing. Links will display dynamically based on data available. If no points/classes are available for a particular show, a link for it will not display. Historical points will also be available.

BOD-Discussion regarding viewing changes made, ease and use of those changes from members. Then consider next steps, and costs.

IRS report showed some discrepencies. Therefore we had to pay some penalities, but we did learn how to keep all the records in the future.

Motion by Cathie: Approve the IRS fee of \$3738. 2nd by Ken: Carried Unanimously

COMMITTEE REPORTS:

<u>1. Alpaca Committee:</u> (liaison: Cathie) Chair: Mary Reed

For several months members on the Alpaca Committee have been discussing a need to reduce the 2" minimum fleece length for Huacaya and 3" minimum fleece length requirement for Suri for the early fall shows.

We propose that the board approve a new rule as follows – page 56, section 3. B. I.c. Fiber Length Requirement for Fall Shows. All alpacas, Huacaya or Suri, shorn a minimum of 90 days prior to the first day of competition for all fall shows will automatically qualify for exhibition in full fleece halter classes. Alpacas shorn within 90 days of the first day of competition will qualify for exhibition in shorn halter classes.

This will eliminate the need to measure fleece to see if it meets the 2 or 3 inch requirement. It will make it much easier for exhibitors to enter fall shows and have the confidence that their alpaca will not be moved from full fleece to shorn, because they fail the length requirement. Hopefully the end result is an increase in entries.

It is standard procedure in the alpaca industry to require exhibitors to include date of shearing on the registration form when entering a halter class. So if the date of shearing is 89 days prior to the first day of the show, then the alpaca will automatically go into shorn classes, or if the show doesn't offer shorn classes, will not be eligible to show. If the alpaca has been shorn 90 days or more prior to the first day of the show, then the alpaca will go into full fleece, regardless of the length of the fleece. No measuring.

I think that fall would be August 15 and through November 15th. This would pick up all alpacas shorn from May 15 through August 15 for the first date – and August 15 through November 15 for the last date. Typically those alpacas will not have enough fleece to be evaluated in full fleece.

BOD Discussion: How will it be proven when shearing took place. BOD is not against it, just concerned in how to police the 90 days prior to first show.

<u>2. Election Committee:</u> (liaison: Cathie) Chair: Lougene Baird Election Committee Report – June 7, 2010

Today, the committee received the ALSA 2010 General Election results from McCall Scanlon & Tice, LLC. The following are the certified results in alphabetical order.

Allen R. Davis – 112 Staci Forshee – 130 Larry Lewellyn – 102

Three independent counters tallied the votes. None of the counters were ALSA members or otherwise associated with the organization.

In early May, 665 ballots were mailed to the membership. From the membership, 197 ballots were received by the counters. Two ballots were returned to the Committee as not deliverable as addressed, indicating the members had not corrected their address with the ALSA office. The voted ballots represent 30 percent of the membership voted. This is in the range equal to previous elections.

No member contacted the committee requesting a replacement ballot or stating that they had not received a ballot.

Per the ALSA Bylaws, all ballots will be retained by the Election Committee until midnight October 15 at which time the will be destroyed. If any challenges are issued, the ballots will be maintained until said challenge is acknowledged as resolved by the Board of Directors, at which point they may be destroyed.

The Committee again appreciative of the team work on the part of the ALSA Board of Directors and the ALSA office in successfully completing this year's election.

Congratulations to the organization.

- <u>3. Ethics Committee:</u> (liaison: Bill) Chair: Margaret Henry
- 4. Fiber Committee: (liaison: Trish)

Chair: Cindy Ruckman

We have asked that Cindy Ruckman Judge Grand Nationals. One Judge only. I do not believe the numbers are going to be so high, that we need an additional judge. We will tailor our times, get the shorn done early and then leave time for walking. Shorn fleece entries used to be 100-120, last year it was half, but walking fiber made up the other half.

Motionby Cathie: Have Cindy Ruckman judge Fleece at Grand Nationals. 2nd by Ken Carried Unanimously The GN ALSA has always paid for the Judge and Ribbons. Any sponsorship money goes directly to premium payout. We have had donations for the BEST OF SHOW, and OVERALL GRAND prizes. Since the Halter/Performance classes get the ribbons and Trophies, could this be carried over to the Fleece? With ALSA covering the cost of the GRAND or Best of Show?

BOD Discussion: ALSA pays for Ribbons and Trophies, Fleece would pay premiums from their sponsors.

Our donations have been Glass work, Pottery, Clay creations, etc.....Just for history information.

We would not be in favor of a "Tier" for entry. An entry is an entry and all should be treated equal. We would not want any "late entries", this turns into a clerking nightmare.

BOD Discussion: The BOD still is in favor of the tiered entry, Trish will call the Fiber committee and discuss how to best implement this. The Fiber committee will not be doing all the work, this is an ALSA GN class and the GN committee and entry office will be helping.

We would ask for our Display and Judging area to remain in the same part of the barn. We need two stalls for the Walking Fiber. We would ask for the pipe and drape, table covering. The display boxes are in storage along with all the other GN decorations.

Motion by Trish: To pay fleece Judge regular GN ALSA fees of \$350 per day plus expenses.

2nd by Bill carried unanimously

5. Finance & Budget Committee: (liaison: Keith)

See Treasurer's Report above.

Quick Books no longer supports their 2007 version re emailing reports. (ALSA version). The update is about \$350.

To get these reports Cheryl has to copy from her keyboard and send to me. Suggest we get the update.

6. Grand National Committee: (liaison: Tom)

Chair: Malcolm and Carolann Tallman Request for \$500 down payment for Contract. 7. Handbook Committee: (liaison: Bob) Chair: Wally Baker No Report

<u>8. Judge's Committee:</u> (liaison: Cathie) Chair: Susan Tellez ALSA JUDGE COMMITTEE - BOD REPORT - June 6,2010
OREGON CLINIC SUMMARY
Due to severe inclement weather (34-47 degrees and 30mph winds) 9 people failed to show for assisting as Handlers or attending the Clinics for Owner Education; snow in the mountains; ice, rain and wind were a hindrance
9 JUDGES – for LLAMA RE-CERTIFICATION – 9 Completed 3 days
3 JUDGES – FLEECE- 2 completed for Apprentice
3 JUDGES – Shorn ALPACA – 2 Attended – 1 Completed

BOD Discussion: President will send thank you letter to the Sheridan's for Hosting the Clinic.

[Request for APPROVALS of the Committee Recommendations for Judge Recertifications will be presented for the next BOD meeting to allow all committees involved (Judge, Alpaca, Fleece) to review and approve the final results.]

Since All Attendees for the Halter Clinic were current Judges requesting Re-Certification, this Clinic was considered to be an ADVANCED JUDGES CLINIC... and was managed as such by Instructors Kindler and Tellez. There was Judge interaction throughout, discussions over current problems, issues and show rules.

Judges were challenged for 2.5 days to participate and produce at their respective current license levels, while identifying their own strengths and weaknesses, as well as identify, describe and prioritize the positive and negative traits for llamas in <u>the 17 Halter Classes</u>, <u>6 Performance</u> <u>Classes and showmanship and Driving demos and discussions</u>. The challenge was not met by many of the group, who were being distracted, disrupted and pressured by influencing commentary from 2 attendees with an attitude denigrating the ALSA Judge program and the efforts we were attempting to accomplish. This was rude to the Hosts and judges who were

there to do their best under difficult circumstances and weather. Please read the separate files for additional details and scores.

The low level scores achieved reflected less than average ability in accurate identification of traits, terminology usage, in comparative positive Oral Reasons. Notes reflected frustration. Discussion revolved around the lack of opportunity for presenting Oral Reasons DUE TO THE RULE: NO ORAL REASONS allowed at the DOUBLE-JUDGE SHOWS.

Everyone participating in the Judge Discussions agreed to this RECOMMENDATION:

ORAL REASONS SHOULD BE PRESENTED AT ALL ALSA SHOWS, with an assignment in Double Judge Shows, for each individual Judge to present reasons for a FULL SET of Age Classes for a Division by Wool\Fiber Type, or by Sexes.

** REQUEST APPROVAL for above new Process to be implemented immediately ! Thank You

BOD Discussion: Oral Reasons will be a superintendents option, but should be encouraged. The BOD is trying to implement all new rules in January. This is makes it easier to diseminate the information to all members at one time.

Motion byCathie: Starting in 2011, Oral Reasons should be encouraged for benefit of exhibitors in all shows except Grand Nationals. 2nd by Bill carried Unanimously

The Judge Committee will write and present an Instructional Paragraph for Show Superintendents to sue to implement this process for future Double Judged Shows.

BOD Discussion: BOD appreciates the offer but this will be done by the BOD.

<u>9. Membership Committee:</u> (liaison: Ken) Chair: Jim Rutledge

The membership committee has been discussing ways to retain and recruit members for ALSA in 2010. As members when we attend shows and llama

events, we promote and ask questions.

The BOD had previously suggested we contact past ASLA members and ask questions about renewal. Some emails were sent, but lack of response has caused a loss of interest in this plan.

The group would like to see plans for an end of the year retention, giving people reasons to renew early. We would ask the BOD for suggestions that fall within the budget for membership drives.

BOD Discussion: Can the Committee write a script for the Web cast at GN. Also they can paste on our website and/or Facebook.

<u>10. Nomination Committee:</u> (liaison: Bill) Chair: Carolyn Myers No Report

<u>11. Performance Committee</u> (liaison: Trish)

Chair: Melanie McMurrey No Report

The webcast committee would like a script or performance rules etc. for the Web cast from GN.

- <u>12. Policy & Planning Committee:</u> (liaison: Bob) Chair: Debra Perry No Report
- <u>13. Promotion Committee:</u> (liaison: Keith) No Report
- <u>14. Protest Committee:</u> (liaison: Keith)

Chair: Doug Overman No Report

<u>15. Publications Committee:</u> (liaison: Ken)

Chair: Leigh Snyder

Issue One is in the publisher's hands. Presently getting started on the 2nd and 3rd issues. signing up for a class on this software, Adobe Design Standard CS4. <u>16. Regionals Committee:</u>

Chair: Cheryl Juntilla There will be a Northwestern Regionals September 25 & 26, 2010. Ribbons will be from Royal.

<u>17. Show Management Committee:</u> (liaison: Bob) Chair: Larry Laux

No Report

18. System Program for ALSA (liaison: Trish)

Chair: Steve Katzakian No Report

19. Web site Committee: (liaison: Trish)

Chair Steve Katzakian Joy Pedroni Webmistress The members will submit updates and changes to the Office so they can be passed to Grant of MGSoftnet. Some parts of the web are intertwined. Will consider if this is a more cost effective way to go, rather then purchasing the software.

20. Youth Committee: (liaison: Ken)

Chair: Marilyn Nenni No Report

MEMBER'S LETTERS TO THE BOD:

Member's letters and/or email were reviewed by the BOD.

- Letter regarding ALSA Instructors.

 a. Cathie will answer this inquiry. In the past the instructors have forfeited a days pay and then received their recertification.
- Letter wanting to have a Northwestern Regionals.
 a. approved to have NW Regionals.

(see Regionals and email votes)

Motion to adjourn by Cathie Seconded by Ken MEETING ADJOURNED: 10:18 p.m. EST.

Respectfully submitted, Trish Brandt-Robuck Secretary

EMAIL MOTIONS AND/OR ACTIONS:

BOD policy:

- a. email motions need a second to be attached to the minutes.
- b. Ignoring or not voting for an email motion will beconsidered an abstention.
- Motion by Bob: To again have an ALSA NorthWestern Regional Show 2nd by Bill Carried Unanimously