

**Regular Monthly Board Meeting of ALSA
BOD Meeting Minutes: August 8, 2007**

Meeting called to order by President, Wally Baker, at 7:31 PM EST.

BOD Members Present:

Wally Baker - President
Marilyn Nenni - Secretary
Lora Crawford - Board Member
Julie Heggie – Board Member
Larry Lewellyn - Board Member
Kay Sharpnack – Board Member

BOD Members Absent:

Ken Fenley – Vice President

Others Present:

Cheryl Ryberg – ALSA Administrative Manager
Wayne Rankin - Treasurer

Proceedings:

Next Board meeting will be held at 7:30 PM EST on September 12, 2007

Additional Board Meeting in October?

1. The tentative meeting date is Oct. 10, 7:30 p.m. EST
2. A special meeting will be called later in August to finalize Committee members.
3. A face-to-face BOD meeting is scheduled during the Grand National Show on Oct. 25.

Secretary Position:

1. Marilyn Nenni was appointed to the position of secretary.
2. Secretary will create an Action Item List for follow up to BOD decisions. Items on list will be sent out to BOD members ten (10) business days before each scheduled BOD meeting.

TREASURER’S REPORT: Wayne Rankin

1. 7-31-2007

ASSETS:

Cash and Bank Accounts:

ALSA Cap 1 Investment Account	121,134.95
ALSA Checking	33,530.84
ALSA Linda Pierce Memorial Fund	4,962.87
ALSA Memorial Youth Scholarship Fund	12,909.10
<u>TOTAL ASSETS</u>	<u>172,537.76</u>

Liabilities & Equity:

Liabilities	0.00
Equity	172,537.76
<u>TOTAL LIABILITIES & EQUITY</u>	<u>172,537.76</u>

2. Cheryl and I have gone through some trials to get the accounting back-up to travel the internet. I have received and downloaded the new QuickBooks backup from the office. We still have one lingering account (left over from the move to cap one accounts) which sets the two apart. The quick books statement should be ready for viewing at next meeting. Wayne Rankin

Discussion:

- a. Receipts are down for ALSA shows & people showing at ALSA shows.
- b. Money Market account established at Citizens Bank.

ALSA OFFICE REPORT: Cheryl Ryberg

Monthly Statistics	July	August
2008 ALSA Sanctioned Shows	2	2
2007 ALSA Sanctioned Shows	144	151
Animals Entered into ALSA Shows	8,217	10,817
Animals Recorded in 2007	388	453
Animals Transferred in 2007	39	55
Animal Research Fees	\$50	\$100
Memberships	1,140	1,201
Youth Memberships	405	582

1. Regional Information on Website

Entry and Information forms are available for download at the ALSA Website www.alsashow.org

Note to members:

1. You may go to any Regional that you prefer, you do NOT have to attend your home region
2. You may show Juveniles at Regional and Grand National without pre-qualifying.

There have been many questions to the office regarding above.

OLD BUSINESS:

1. Status of Show Data Program – Kay

Discussion: Phase 1 of the Show Data Program is ready for a trial run in September. Phase 1 capabilities consist of show superintendents being able to put in show results and have them go directly into the ALSA database. When Phase 1 is working well, Phase 2 will include the ability to enter shows on line. Detailed animal information will be pulled from the ILR database and data will go to the ALSA office. This program will be extremely time-saving as well as improving the accuracy of show data.

2. Status of ALSA Webmaster – Wally

Moved to Website Committee Report

3. ALSA Website. Posting of information. – Wally

COMMITTEE REPORTS:

Alpaca Committee – (liaison: Kay Sharpnack)

Chair – Mary Reed (approved July 20, 2007, email vote)

The Alpaca Committee is working on the following:

1. A review of the committee to determine if new and/or additional members should be added to achieve broader national representation. The committee has been very well served by its members for the past 5 years. However the majority of the members are from Ohio. They are active exhibitors at ALSA shows, so have stayed in tune with the show format. The ALSA office was contacted for a list of Alpaca members. None presently exists. The membership dues renewal application could have a check box added to indicate alpaca or llama ownership, allowing this information to be gathered in the future.

Recommendation - the committee requests that the BOD add a check box to the 2008 Membership Application for Alpaca or Llama ownership. Be sure to ask for e-mail addresses to facilitate future communication with the membership. This will assist the committee with announcements for future shows, clinics, and input to the committee.

Discussion: Request granted. Cheryl will add a check box indicating whether members own llamas or alpacas to the membership applications which will be mailed out in early November.

2. A review of existing stand alone or combined Alpaca Shows. The ALSA office has agreed to forward this list to the committee by the end of August. The committee will contact superintendents at these shows to discuss the format and to offer assistance to continue to grow the venue.

Recommendation - The ALSA office should maintain a list of shows offering Alpaca halter and fleece classes. This will enable the committee to contact active alpaca exhibitors for input to the committee and encourage more participation at these and new events.

Discussion: Cheryl does maintain a list of shows offering Alpaca halter and fleece classes.

3. Planning for a National Championship Alpaca show in 2008. The Committee contacted a relatively new show facility at the Clarke County Fairgrounds, Springfield, Ohio for availability and rates. The facility is available the first weekend of December, 2008 and the rates are very reasonable for the quality of facility offered. The Committee will develop a budget and sponsorship plan for this event. The event would be sponsored by ALSA and managed by Committee members, but be completely funded by exhibitors and sponsors.

Recommendation - Request that the board tentatively approve the committee's request to hold this date with the facility and develop the budget and sponsor plan to fund the event.

Discussion: The show will be called the ALSA Grand National Alpaca Championship Show.

4. The Committee received requests from a show superintendent and a member of the Alpaca Committee to request a waiver to the show format to allow shows to divide shorn classes by color, in the same fashion as in full fleece classes. The board approved this request for waiver by the Erie County Fair. A review of the on-line ALSA handbooks indicates that the waiver was not necessary because the format allows such division by color on page 59 G. The rule change may have been made in 2004 or 2005. The committee will contact the following summer shows that are planning to offer alpaca classes to ensure that they are aware of the rule change. Dividing shorn classes by color substantially improves exhibitor satisfaction and if publicized, should

lead to greater participation. The shows are: Erie Co. Fair, Hamburg, NY 8/8-8/9; 2007 Wisconsin State Fair, West Allis, WI 8/12; Indiana State Fair 8/17-8/19; Fulton Co. Fair, Waseon, Ohio 8/31; 2007 Lamafest, East Lansing, MI 8/31-9/2; and Heart of Dixie Llama and Alpaca Show, Huntsville, Alabama 9/14-9/16.

Recommendation - no additional waiver required from the BOD.

5. The committee has received 3 requests for handbook changes: Add variegated color group, add walking alpaca fleece class, and to reduce the maximum in a class to 12. This means that classes would be divided if there are 12 or more entries.

Variegated Color - There are a number of alpacas that are not solid colored. These animals carry a light or dark fiber that is easily recognizable in their prime blanket. This request is to add an additional color group for Variegated Dark and Variegated Light colored fleece. The handbook change would be on page 26 section 2. Add F. Huacaya and Suri variegated color group. 1. Dark Variegated. 2. Light Variegated.

Also in Part K, Section 1. A. Add 8. Huacaya and Suri variegated color group, a. Dark, b. Light

Then in Part K., Section 1. C. add a new 5. Variegated color group includes those alpacas that have an easily recognizable white or light fawn fiber in a dark fleece (dark variegated) or a brown or black fiber in a light (beige or white) fleece (light variegated). This color group will be combined with Grey/Multi in shows of limited entries. This change should be made for both halter and fleece classes.

Walking Alpaca Fleece Class - this class will be conducted in a format that is identical to the Walking Llama Fleece class, as defined in the ALSA handbook. The judging criteria will follow the revised Alpaca fleece score cards for Huacaya and Suri. The judging criteria is as follows:

Huacaya -

Fineness - 10 points

Handle - 10 points

Brightness - 10 points

Uniformity of Micron - 8 points

Uniformity of Length - 7 points

Uniformity of Color - 5 points

Character/staple formation - Crimp - 10 points

Density of staple - 5 points

Tensile strength and condition - 10 points

Guard hair - 5 points

Density - 20 points

Suri-

Fineness - 10 points

Reduce halter class maximum from 20 to 12. The class shall be divided chronologically by age when the total entries are 12 or more. This will enable, at the minimum, 2 classes of 6 to be achieved, affording all participants the opportunity to receive explanation of their placing and a ribbon. The size of our classes rarely, if ever, reaches 20 participants. Reducing the number increases opportunity for all exhibitors.

Recommendation - the committee requests that the BOD approve all three handbook changes for the 2008 handbook.

Discussion: The three handbook changes are approved and are to be sent back to the committee to format these changes for inclusion in the new Handbook.

Thanks for the opportunity to work with members of the committee on the above items. We appreciate the BOD's favorable consideration of our recommendations.

Kay moved to approve the Alpaca Committee's report. Julie seconded. Motion carried.

Education Show Clinic Committee: (liaison: Lora)

Chair: To be decided

Discussion: Looking for members interested in serving on this committee. Committee will be formed with BOD approval. Criteria for this committee is:

- 1. Responsible for motivating, planning and advertising Show Clinics in conjunction with approved materials and schedules from Judges Committee, and ALSA Office.*
- 2. Responsible for preparing and mailing clinic material to participants, in a timely manner and in conjunction with ALSA office and Judges Committee.*
- 3. Provide follow-up publication, recognition and promotion to post clinic Hosts and participants.*
- 4. Revise and update Judge's and Show Clinic materials and formats to be consistent with ALSA policies, if required, in conjunction with the Judge's Committee.*

Election Committee: (liaison: Wally)

Chair – Lougene Baird
Sherry Adamcyk
Dani Varela

Julie moved to accept Lougene Baird as Election Committee Chair. Kay seconded. Motion carried.

Ethics Committee: (liaison: Julie)

Chair –

No Report

Fiber Committee: (liaison: Julie)

Chair - June Black

Ongoing planning for the 2007 ALSA Grand National Fleece Show. Both shorn llama and shorn alpaca fleece will be included in the show.

1. Establish a plan for a Continuing Education point system for fleece judges to stay current.
2. Work on llama and alpaca fleece judging clinic materials – currently being edited. The new revision will be used at the Beginning and Advanced Level Llama Fleece Judging Clinics this month.
3. Update fleece show forms – this is on our “to do” list.

Finance and Budget Committee: (liaison: Kay)

Chair - Craig Swindler

Discussion: Cheryl will get account info to Kay for signature.

Grand National Committee: (liaison: Kay)

Chair - Norris Berg

Item 1: Recent BOD request for clarification of issuing Grand National Judges contracts:

The current ALSA handbook (14th edition), Part F, Section 6 which reads "Grand National Superintendent" has been submitted for the 15th Edition to read:

"Grand National Chairperson will be in charge of the show and has the authority to oversee the signing of all contracts for facilities and services."

To clarify for the BOD, contracts for services includes judges contracts. The Grand National committee receives from the Judges Committee a list of qualified recommended judges for the Grand National Show. The Grand National committee selects seven (7) for the Grand Nationals. The Chairperson contacts each selectee and using the standard judges contract on the ALSA website and forwards to the selectee immediately once verbal agreement has been received from the judge.

This method allows the Chairperson and the Grand National Committee to maintain an up to the minute status of all selected judges and saves approximately 2 - 3 weeks time of sending a request for contract be sent to each judge from the ALSA office and then waiting for confirmation that the contracts have been received at the ALSA office. Once a copy of the signed contract has been received by the Chairperson a copy is sent to ALSA. This system worked well this year!

Discussion: Change Handbook wording to read: "Grand National Chairperson will be in charge of the show and has the authority to oversee the signing of all contracts, (acting as an agent for ALSA), for facilities and services".

Item 2: Reference BOD Minutes, July 11, 2007 of the Fiber Committee.

The Grand National Committee has always worked with and responded to requests from the Fiber Committee and the National Fleece Show. To preclude any future misunderstandings all communications should be limited to both committees and their liaisons. The National Fleece Show has always been part of the Grand National Show.

All expenses for the fleece, halter and performance should, per our recommendation, be kept separate in order to determine income and expenses for each. Each exhibitor for the halter and performance show receives a copy of the show program. Due to production costs of this program, suggest the fleece show should have their own program if one is to be given to each fleece exhibitor. The Finance & Budget Committee may want to do an analysis after the 2007 show and make further recommendations.

Discussion: Send back to Committee for clarification. Kay moved to table discussion for this item until the Sept. meeting. Julie seconded. Motion carried.

Item 3: Reference BOD Minutes, July 11,2007 New Business: Item 8

This item should have been referred to the Grand National Committee prior to action by the BOD. The Grand National Committee strongly disagrees with the suggested date of January 15 to select Grand National judges.

Reasons include but are not limited to:

1. After the Grand National Show all show data and results are checked and verified prior to sending to the ALSA office and placement on the ALSA website. All income and expenses must be checked and sent to the ALSA office and payment made if required.
2. Complete summary of the show must be written and sent to Llama Banner for the Showring.
3. Then come the Thanksgiving, Christmas, and New Year's holidays which the GNC would like to share with family.
4. Then Judges Committee recommends all qualified judges to the Grand National Committee. The GNC schedules a conference call as soon as possible and determines a list of selectees.
5. The Grand National Chair then must contact and receive a verbal agreement to judge from seven different judges for the National Show. This process normally takes more then a week alone. When an agreement to judge is received, a standard contract contained on the ALSA website is sent to the judge for signature. This again usually takes more then a week of mail time. A copy then is sent to the ALSA office for their records.
6. Other comments: Past experience has indicated many judges feel 9 months prior to the Grand Nationals is too early to make a commitment. Each regional super must go through the same selection process. However, they are looking for only one judge and not seven. Grand National Judges can not judge the GN Show 2 years in a row.

The Grand National Committee suggests that if regional supers are in such a hurry, they contact the previous Grand National halter judges or any other desired judge and ask "if not selected to be a judge at Grand Nationals would you consider judging our regional show?"

In short, the selection of judges is an important decision and takes time to select and contract seven of them. It was done in a timely manner this year and I have not seen or heard of valid reason to change the method or set specific dates. That's the job of the Grand National Committee and for the liaison and monitor.

I have spoken with more then one regional super or former regional super and have received the same comment - they do not feel the selection of a regional judge this early makes any difference to the success of their show.

Discussion: BOD amended the item in the July 11, 2007 minutes, New Business, #8 to read: The deadline shall be no later than February 1st of the current year for the Committee's selection of Grand National judges to be presented to the BOD for approval.

Other comments: Plans for the 10th Grand National Show are on schedule. Early submission of entries is requested as there is not much time between the Regionals and Nationals. We also have many other deadlines: show program, stalling, food, etc.

Handbook Committee: (liaison: Larry)

Chair - Helen Feick

Discussion: All Handbook changes are due to the BOD by the September 12 meeting. Time line for printing is the first of 2008. Handbook will be spiral bound.

Judges Committee: (liaison: Lora)

Chair – Lavona Fercho

1. The Committee requests approval of a Beginning and Advanced Llama Halter Judges Clinic May 2008. The Host will be Cindy Ruckman, McFarlands' Llama Farm, Mt. Vernon, OH. Instructor to be Lora Crawford (to finish assessing standardized clinic materials) and Garyle Woodsum assisting.

Discussion: Clinic instruction materials are being finalized so all clinics are presented with the same information.

2. Coming out of the successful Beginning and Advanced Llama Halter Clinic in Charlottesville, VA., with recommendations from the Instructor, the Committee recommends approval of the following participants, Venesa Carter, Kenneth Fenley, Patrick Fuller, Annie Higginbotham, Sarah Mallar, Eran McCarty, Linda Simpson, and Robert Swartwout as Llama Halter and Performance Apprentices, as well as Linda Hayes as a Level III Llama Halter and Performance Judge.

Kay moved to accept the Judge's Committee report. Larry seconded. Motion carried.

Membership Committee: (liaison: Julie)

Chair - Pam Jensen

I would like to thank the ALSA Board of Directors for allowing me to remain as Chairman of the Membership Committee. I feel that the committee is making strides in attempting to keep the best interests of the membership at the forefront and is working hard to find ways to improve the communications between the members and the BOD. Lots of ideas have been bounced around, some tossed out, others forwarded to the BOD for consideration. With the new BOD being now seated, I would request approval of the following as members of the Membership Committee:

Pam Jensen – Great Lakes Region
James Rutledge – Central Region
Robin Bohac – Southwest Region
Heather Koenig – Northwest Region
Annette Mullholland – Rocky Mountain Region
Jennifer Jones- Northeast Region
Tom Rothering – Southeast Region

The Buckeye Region remains a position as yet open. No one is willing to step forward at this time. I am still working on getting a member.

We have received candidates for the Special Recognition Awards (Grunt Awards) as follows:

Northwest Region
Rocky Mountain Region
Central Region
Great Lakes Region
Buckeye Region
Southeast Region

The Northeast Region and Southwest Region have yet to inform me of the recipient from that region. I asked for one person from each Region to be chosen by the committee member from that Region. It was decided by the Committee to only give one “grunt award” per region and to make it a “special” recognition. If too many are given it, it loses the label of special, and it is simply another award with no real significance.

I have asked Norris Berg to give me some time at the Grand National Banquet to present these awards with some explanation of why and who and why they deserve these awards.

So far our gift baskets are bulging and that is good. We want even more than we have, so we are still working on this.

The Committee is still getting complaints from members about not being able to get through to the ALSA office and getting no response to messages or e-mails left for the ALSA office. I know I have been having problems also getting some responses. New members are asking how they can get a handbook, particularly the ones that do not have the ability to download from the internet. We need to address this issue immediately. The office has to be more responsive to the members and answer e-mails and the phone. New members should get a handbook – no questions asked, and not having to request one. I would ask that this be a standing rule from the BOD to the ALSA office.

Response from ALSA Office:

“The best way to fix a problem is to identify it and offer a solution.

- 1. The Membership Committee Report shows concern for calls and emails not being returned. Solution: When the Membership Committee receives one of these calls they direct that concern immediately to the ALSA Office. To date we have not received any information directly from that committee regarding a neglected member. That information would be extremely helpful to the office and the membership due to the enormous amount of emails and calls received during our very busy season. We do have a system in place to return calls and emails and are very sorry if we missed any as we believe every members’ correspondence is of utmost importance.*
- 2. There is also great concern that the office is not mailing members handbooks. The board was informed some time ago that there are no handbooks left. Solution: The Board has been working hard on getting a new edition printed at that point all members will receive one. The office agrees that it is a vital part of our organization and has always sent them out when available.*

*Respectfully Submitted,
Cheryl Ryberg
ALSA Administrative Manager”*

We are waiting for more direction from the new BOD. Let us know what we can do to keep ALSA moving forward.

Nomination Committee: – (liaison: Lora)

Chair – Trish Brandt-Robuck Resigned 7/26/07

After considering the frustrations from the past several elections I think it best to resign as head of the nomination committee.

It is too frustrating trying to get people to run for office, then not be able to help them through the process till completion. All I could answer was "I do not know" when candidates asked if they had completed their

nomination forms, and/or did they have enough signatures. I had no way of knowing how many people were running, and if those who the committee had contacted and worked so hard to find, had filled out the paperwork. The process needs to be more open. With the present system it is possible for NO ONE to be running.

I would recommend the following:

-The nomination committee and the election committee should be combined. If the two are joined then someone would know if anyone is running.

-When a member turns in their paperwork, I suggest the committee keeps that person updated on their process. Let them know when they have enough signatures.

- When the signatures come in, they can then be checked in the ALSA office. If a signature is not valid, the person running can be informed they need another signature since one is not valid.

- Why wait till the end of elections. Again by waiting, it is possible to have NO ONE running. It also takes longer for the process. If a number of signatures were already checked, at the close of elections less time would be needed before balloting.

-I have enjoyed being the Chair of the nomination committee and getting to know those in the committee. All have worked hard and supported ALSA, especially at election time.

Discussion: The Nomination Committee will communicate with the Election Committee and re-vamp the Nomination process. The Committee should consist of one representative from each of the 8 regions. Kay moved to approve Deb Garvin as Chair of the Nomination Committee. Julie seconded. Motion carried.

Performance Committee: (liaison: Wally)

Chair - Melanie McMurray

1. Earlier the BOD overturned the decision of the Performance Committee to continue allowing animal skins in performance classes. The concern was the possibility of desensitization to predator scents, and the emotional aspect of using llama skins. The Performance committee revisited this issue. We would like the BOD to consider allowing non-llama/alpaca, non-predator skins in performance classes.

Discussion: Kay moved to approve this request to allow skins as stated above in Performance classes. Larry seconded. Motion carried. Request to be added to Handbook.

2. The Performance Manual contains many mistakes, primarily in obstacle dimensions, and needs to be revised. The Performance Committee recommends completely doing away with the dimensions in it, and instead refer them to the handbook for proper dimensions. Right now the office has hundreds of copies of the current handbook, and the dimensions may well change again in the future. It will get very expensive to change the manual with every new rule change. We are in the process of writing up an insert for the current manual to instruct superintendents to use the handbook dimensions, since there is a great deal of confusion concerning the dimension discrepancy. I have asked the ALSA office not to send out the manual until this insert is available. A list of the manual changes will follow.

3. I had earlier inadvertently confused the BOD with the recommendation to change the required backing in Youth Pack to step-overs. This recommendation was a joint effort with the Youth Committee. The recommendation was based on the fact that the mandatory obstacles in Youth and Open PR and Obstacle are the same, but differ in Open and Youth Pack in step over versus backing. This requires more work for the course designer. We also feel step-overs are more consistent with Pack classes representing real pack situations. Backing would remain an optional obstacle.

Discussion: Kay moved to approve Item #2 and #3 of the Performance Committee's report. Larry seconded. Motion carried. The required backing obstacle in Youth Pack has now been changed to a required step-over.

Policy & Planning Committee: (liaison - Larry)

Chair - Jerry Miller

No Report

Promotion Committee: (liaison -)

Chair - Mandy Gerken

No Report

Protest Committee: (liaison – Ken)

Chair - Jim Nenni

Discussion: Approval of committee is tabled until next meeting when Committee liaison is present.

Publications Committee: (liaison – Larry)

Chair: Deb Gaskill

Here are some of the items that the publications committee is working on:

1. NEW COMMITTEE MEMBERS:

We are actively seeking new members for the committee, particularly folks who have writing or editing experience. For the last several years, committee members functioned as story solicitors, writers and editors. We'd like to add one or even two more people to the committee so it's just not the three of us (currently the committee consists of myself, Barb Baker and Norma Stevens). While it's true that the more eyes that see a story, the better, I don't want the committee to expand to be so large that it takes forever to edit a story as it comes in.

2. DEADLINE COMPLIANCE:

We are also going to stress that ALL articles submitted to the board be in before deadline so as to make certain that Able Publishing is able to print the magazine on time. I have been made aware that many times Showring is late to press due to the laxity of members, board members, and advertisers submitting the necessary information on time to the publication committee. We plan to change this so that members will be able to receive their copy of Showring in a timelier manner. Our next deadline is September 15 for the Autumn Showring. I would like to have all editorial copy to me by Sept. 10, so that my committee has five days to edit it and get it to Able Publishing on time.

3. ARTICLES CURRENTLY PLANNED FOR PUBLICATION:

So far for this upcoming issue, I have a profile on Marshall Rutledge receiving the 2007 RMLA Youth Award; I'm awaiting photos. I also have a member profile from the membership committee on Cassie

Miller and Rick Heetland with photos. There is one letter to the editor.

4. MISSING ARTICLE:

Pam Jensen from the Membership Committee submitted a profile of Will and Pat Leighton of Lazy Critter Llama Ranch in Norco, Calif. several months ago. She'd submitted it to the previous publications chair, who I contacted via e-mail and said he would look for it and send it to me if he found it. So far, he has not done that, so I'm assuming the article is MIA. Doug Able is looking for it, but Pam wants the photos back. If anyone knows where this article is, please forward it via e-mail or fax to me, so we can get it in the autumn edition.

5. GENERATING NEW STORIES:

I am currently looking into a new way to solicit beginning freelance writers to write the articles for us and pay them with copies of Showring. I spoke with Doug Able, who is willing to mail them copies as payment.

Basically, it is a win-win situation. We would list Showring on the Writer's Digest web site, which lists magazines looking for freelance submissions. We would get professionally written articles, perhaps, depending on the number of submissions, even develop a backlog and a publication credit from a national magazine builds the writer's resume. Using professionally written articles could only make ALSA and our magazine look better.

I have contacted Writer's Digest magazine, which lists freelance jobs for writers, to see if we can get listed with them, but have yet to hear back. If there were a charge for listing on the web site, then I would not pursue it. If it is free, I would like the board's permission to follow this track.

6. SHOWRING CONTRACT

The current Showring Contract expires at the end of this year and bids are currently being sought. I have contacted Doug Able of Able Publishing and Monica Brown of LamaLink, who are to submit proposals to the board by September.

Regional Committee: (*liaison – Kay*)

Chair - Betty Moe

1. Royall Awards reports they will be shipping the ribbons to each Regional Superintendent on or about the 1st of August. Each Superintendent will be instructed to inspect their ribbons to make sure they are complete.
2. The Superintendents have reviewed their information on the ALSA website and made whatever corrections or additions were needed.
3. We are waiting for the Wilkins Livestock Insurance Agency to give the Regional Superintendents the amounts to be charged for each Regional Show.
4. Request approval to send Regional Information out to the membership in a mass email.

Discussion: Request for mass email approved. Note.....

- a. *All Regional information is now up on the website.*
- a. *There will be \$5100.00 in cash premiums for each Regional Show.*
- b. *Qualifying lists for Regional Shows will be listed on the ALSA Website next week. (week ending Aug. 17)*
- c. *Special Needs exhibitors may enter both Open classes and Special Needs classes.*

Show Management Committee: – (*liaison – Wally*)

Chair –

The Show Management committee has reviewed both letters that you forwarded and has the following comments:

In general, a new division for the classics would be fine as long as it is not mandatory in the areas where there are no exhibitors. Each show would need to be contacted in advance of publishing the show information so the superintendent isn't wasting money for ribbons on a class that is not going to happen. It is also important to get the description correct' right from the start, and it is time to try and clarify the wool/fiber divisions. The light wools should either move to medium or end up in the classic, if such a division were created.

As all of us on the SM committee has spent a considerable amount of time managing shows, etc. I would think it would be challenging to say the least to expect exhibitors to contact the show superintendent indicating the support of a specific division. Be it minis, or classic, lines of communication are not always the best. Therefore a show superintendent would be taking a calculated risk should they choose to offer a Classic or Mini division.

We also question the true need for this modified/new division. On the classic llama portion of the ILR site referenced by one of the letter writer's one article indicates the main reference for identity of the classic llama is the short fiber and long guard hair. Doesn't that definition fit in the short wool division? Another fact presented in that data is that there are 9000 records in the Classic Resource Data Base and that is 4% of the 200,000 records in the ILR data base. Is that enough animals to warrant a separate division? Should it be up the "Classic "aficionados" to first create their own association and registry as has the mini and suri associations? We must stress that it is up to the members/exhibitors to come up with a 'classic' definition (not ALSA) if there is to be one, and that definition needs to come from some official group not just a few vocal individuals. Perhaps a better /more elaborate description of the Light Wool Llama would solve the problem.

Discussion: BOD approves this committee's report. Letters will be sent to both members that submitted suggestions on this issue.

Website Committee: (*liaison – Wally*)
Chair –

July, 2007 Report – (this report was tabled at the July BOD meeting)

No news yet from the Website Committee Liaison about the ALSA website.

The new ALSA mass email has been used approximately five times since March of this year and seems to be an efficient way to communicate with our membership. The statistics show a large percentage of the membership is reading the sent emails.

RESULT STATISTICS		
<i>Bounces</i>	<i>Opens</i>	<i>Click Throughs</i>
June 6, 2007	RE: ALSA National Sponsors	Sent to Adult Membership (990)
76 7.7%	426 46.6%	65.1% (21) to ALSA website
May 25, 2007	RE: Vote in Election	Sent only to Adult Membership (990)
90 9.1%	334 37.1%	65.1% (28) to candidate statements, 34% (15) to ALSA website.
March 23, 2007	RE: ALSA BOD Election	Sent to Entire Membership (1629)
161 9.9%	718 48.9%	27.1% (26) to ALSA website, 18.8% (18) to BOD Election Guidelines on Website, 54.2% (52) to BOD Nominations on Website.
July 8, 2007	RE: Fiber Survey	Sent to Entire Membership (these results in less than 24 hrs.)

184	11.4%	289	20.1%	113 Click through to the Survey
-----	-------	-----	-------	---------------------------------

The Survey feature is a new feature of the mass email program we are using. It offers a 6 month free trial, so I signed up for it and used it for the Fiber Committee survey. The actual pricing for the survey is the same as the mass email pricing, \$15 a month with 30% discount for advance year payments. However the Email/Survey Bundle is only \$45 a month and with yearly 30% discount would run a total of \$378.00 for both unlimited emails and surveys. Survey results can be tabulated in a number of ways including graphs and counted answers and can include multiple choice answers, yes/no answers, or text answers. Results are tabulated efficiently and can either include names, geographic locations, or no identities. Perhaps this aspect of this program could benefit ALSA in getting input from the membership on various items.

A reminder to the BOD that a free Bulletin Board was approved for the ALSA Website in the January, 2007 minutes. This would be a helpful tool for input from the membership if this could be put to work on the ALSA website.

Marilyn Nenni, Website Committee Chair

Youth Committee: (*liaison – Julie*)

Chair - Barb Harris

No Report

Motion: all committee reports not previously approved above are approved as written.

NEW BUSINESS:

2. Conference Call coordination

Discussion: BOD will stay with digital line service that we are currently using as it is financially suitable.

3. E-mail vote procedure

Discussion: If a discussion on an email vote is requested by any BOD member, an email vote cannot be taken. An email vote must be responded to within 7 days or the issue will be passed if BOD has a majority vote.

4. ALSA attorney at Grand National

Discussion: ALSA attorney, Tom Hayden, still hasn't responded to John McDougall pertaining to 501(c)3. The board will explore options regarding current ALSA attorney status.

5. Erie Huron Spring Llama & Alpaca Show - 4/21/07 – Cheryl

Discussion: ALSA Office is working to obtain the show information.

6. ALSA BOD Flowchart Review

Discussion: Additional information will be added to the BOD Communications Flowchart pertaining to letters or emails that is addressed to the ALSA Office. Marilyn will make up a new BOD Flowchart to be posted on the ALSA Website.

7. Update Board of Directors Info. On Website

Discussion: Cheryl reported that this has been done.

MEMBER LETTERS TO THE BOARD:

1. Member Letter – Committee concern

Discussion: Wally reported that he talked with the member regarding committee and protest procedure concerns.

2. Member Letter: - Concern of accuracy of Website membership directory.

Discussion: The membership listing has been corrected. Cheryl reported that the website membership directory is fixed and working correctly.

3. Member Letter: Request of Change to Non-Breeder Show Requirements

Discussion: Reference was made to the ALSA Handbook regarding Non-Breeder Halter Classes. P. 48, Part I, Section 2, A. No change will be made. Kay will respond to member in writing regarding this non-breeder request.

4. Member Letter: Youth request – Use of own llama at Grand National

Discussion: BOD did not grant member's request to use another llama at the Grand National Show since the animal has not died or been sold. There are still other shows available to qualify for the Grand National. The Handbook states: "Youth must compete in the Grand National with the same Llama or Alpaca that was used in the qualifying show. In case of the animal being sold or dying, the youth can petition the ALSA Board of Directors to use a substitute animal." P. 34, Part F, Section 3, D, 6.

5. Member Letter: Concern regarding use of ALSA email list by another member's mass email to membership.

Discussion: Response will be sent to member from Wally.

Motion: Kay moved to adjourn this meeting. Julie seconded. Motion carried.
MEETING ADJOURNED at 11:50 p.m. EST

Minutes Approved:

Marilyn Nenni
Secretary