

**ALSA Monthly BOD Meeting
Nov 12, 2013**

(All times posted are EST, if not noted)

This meeting will be recorded

Call to order at 8:07 PM E.S.T.

Next Board Meeting:

Tuesday, December 10, 2013 8:00 pm EST

Roll call:

Members Present:

President: Ken Forster

V. President: Jim Doyle

Treasurer (Non Board): Patti Wattigney (Patti left the call at 9:15 E.S.T.)

Secretary: Kitty Tuck-Hampel

Board Members:

Susan Leslie, Larry Lewellyn, and Charles Poillion.

Larry: Motion to accept the office report after the 7-days.

Jim: Seconds the motion.

Motion carried.

Office Business:

Robin Turell, Office Manager: (Robin left the call at 10:45 E.S.T.)

BOD Meeting, November 12, 2013, Office Report

1. We have started receiving applications for the 2014 membership. Please see the attached for the newly designed card for 2014. Approval needed. I will begin mailing out new cards in January 2014.

Jim: Motion to approve the design of the 2014 card.

Larry: Seconds

Motion carried.

2. There are only a few shows that have scheduled for 2014 so far. To help these current Superintendents, future Superintendents, and the ALSA office, I would like to re-do the Show Superintendent's Information. I would like to make this easier for the Superintendent to get all the necessary information needed for sanctioning and for posting. Instructions/Discussion.

3. I am currently working on the "query" needed for ALSA certificates to be issued. As of right now, they have been issued by the alert of the exhibitor and/or the office. This will be an easier method once figured out.

4. The ALSA office needs more award certificates to be printed. Please see the attached example. Discussion/Approval.
5. **Printed 17th Edition ALSA Handbook.** As of right now, we have 33 current Handbooks left. Discussion.
6. The posting for all the 2013 shows have resumed. These shows should all be posted very soon.
7. If the liaisons would please look at their committees and if you need any changes, please let me know. (see attached)

Robin

Jim: I make a motion to approve Robin's Office Report.

Kitty: Seconds the motion.

Motion carried.

Treasurer's Report:

(Non BOD) Patti Wattigney

- a) Review report received 11-06-13 Grand National income and expenses.
- b) Review Treasures report.

Treasurer Report for the Month of October 31, 2013

- 1) All bank accounts have been reconciled
- 2) Other Revenue Includes 1078.00 Youth Scholarship Income
- 3) The -300 judge clinic fees was a credit that was used for Regional Income

Current Assets

Checking Accounts	\$	17,072
Investment Account		45,029
Cash Memorials		<u>3,356</u>
Total Current Assets	\$	<u><u>65,457</u></u>

Liabilities

Accounts Payable		<u>0</u>
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Total Liabilities 0

Equity \$ 65,457

Total Liabilities & Equity \$ 65,457

Cash Balance on Hand September 30, 2013 \$ 50,218

Receipts

Membership Revenue	\$ 320
Show Fee Revenue	3,716
Grand National Sponsorship/Vendor Fees	27,866
Regional Entry Fees	3,900
Judge / Judge Clinic Fees	-300
Other Revenue	<u>1,090</u>

Total Receipts \$ 36,592

Disbursements

Grand National Expenses	8,711
Regional Show Expenses	5,257
Membership Expense	418
Bank / Credit Card Fees	380
Office Contract/Expenses	3,924
Judge Clinic Expenses	900
Handbook Committee	655
BOD Expenses	20
Website Expenses	<u>1,088</u>

Total Disbursements	\$ <u>21,353</u>
Balance on Hand October 31, 2013	\$ <u><u>65,457</u></u>

Kitty: Motion to approve Patti's Treasurer's Report.

Susan: Seconds the motion.

Motion carried.

Old Business:

a) 11-08-13: Robin requested approval of Grand Nationals results e-blast.

Jim-yes; Susan-yes; Kitty- yes; Charles- yes.

Motion carried.

b) BOD member conduct (tabled from Oct meeting).

Jim: Motion to table the BOD member conduct.

Susan: seconds the motion.

Motion carried.

c) ILR Invitation continued from Oct meeting.

Charles: I make a motion we table this discussion until the next meeting so we can discuss how we can poll the membership for their opinion on this matter.

Kitty: seconds the motion.

Roll Call: Charles-yes, Jim- abstain, Kitty- yes, Larry- abstain, Susan- yes,

Motion carried.

New Business:

a) Review of letter from Kristy Brown.

BOD will review further.

Jim: I Motion to look into the standing rule of Section 5, which was changed in September.

Charles: Seconds the motion.

Motion carried.

Committee Reports:

1) Alpaca Committee: (liaison: Susan Leslie)

Chair: Kevin Sullivan

a) Report received Oct 23, 2013

Hello,

This is Kevin Sullivan and I am writing you because I forwarded to you to voice my concerns from the policy committee.

We just completed our annual National Champions Alpaca Show in Sundbury Ohio. During the process I found out that the guest fees were doubled. I want you to know it effected the attendance substantially. The increase in fees made farms cheat and have other farms show there animals so they do not pay this fee when they have a small amount of animals. This also prohibited small farms from attending. It also killed the fleece show. It is impossible to have an alsa show in fleece. The fleece shows are going to have to be open shows.

FYI, fleece shows attendance is made up about 50% of farms that do not attend the show. If it costs the show fee and the guest fee for a single or a couple entries is a barrier to enter the show. I would not pay over \$85 dollars to show one fleece.

I do not think this was your intent but it is the result.

The alpaca industry is overwhelmed with member fees. Farms are limited to what they can afford. To show at AOBA you need to be a member it costs 125 dollars for membership, 60 dollars for the ability to show and 100 dollars for the local organization fees to show at there show or pay guest fees. The other fees are for co-ops. The question you need to answer is why should they join our organization. The answer is if you show more than once with that organization. Lets be honest. The number of alpaca shows are limited and the likeliness of showing twice is not probable. The result is a decrease in attendance.

Being a super is hard enough with this economy. ALSA does not need to make it harder.
Kevin Sullivan

A letter of reply will be sent to Mr. Sullivan.

2) Election Committee: (liaison: Ken)
Chair: Lougene Baird

a) Review report received 11-10-13.

Election Committee Report - Lougene Baird, Chair.

The following information was found when researching the pricing for electronic voting and the support each company has available. Questions to be answered were the cost of a self-managed voting process for up to 450 ballots, once a year as well as associated cost for technical support if needed

Simply Voting **** \$280 – support available at no cost.

My Direct Vote \$999.00 – limited technical support (\$175 for one reminder email to voters)

Big Pulse \$560 - email support \$500

****recommended earlier by Committee

Research shows that it is fairly easy to self-manage. When self-managing, an association supplies/downloads the list of voters and their password. In ALSA's case this information will come from the list of members maintained by the ALSA office. To log on to vote, a member's user name will be their email address and the password will be their ALSA Member number. The association sets the time to begin and stop voting. The process is secure as a member name/password may only vote once.

All other steps are to be managed by Election Committee using direct email from ALSA to each member as in years past. Call for Petitions to Nominate, Statements of Candidacy, notification of the start/stop times for voting, etc. will be distributed by ALSA's e-blast list.

E-blasts will be sent to encourage members to keep their information with ALSA current. It will be critical in the early part of the year to get members thinking that their information with the ALSA office must be current and accurate to vote.

For most online companies, the Association will be able to see what percentage of the membership has voted during the voting time, but not who voted.

Today, we received the Standing Rules from the ALSA office. Editing the SR to incorporate steps for an electronic election will be delivered to the Board in the next week or so.

Respectfully,
Lougene Baird, EC Chair

Jim: I make a motion for the "Simply Voting" method be implemented.

Kitty: seconds the motion.

Motion carried.

BOD approved immediate release of this information to the Committee Chair.

- 3) Ethics: (liaison: Jim)
Chair: Paul Schwartz
a) No report
- 4) Fiber Committee: (liaison: Larry)
Chair: Cindy Ruckman.
a) No report
- 5) Finance & Budget Committee: (liaison: Larry)
Chair: none
a) No report
- 6) Grand National Committee: (liaison: Ken)
Chair: Jim Doyle
a) Review report received 11-10-13.

The ALSA Grand National 2013, "New Beginning" was a great success. 188 llamas were present and occupied 155 stalls. The 10 vendors reported great sales and were pleased with the traffic and stated that they would return next year.

Robin, ALSA Office, welcomed 88 exhibitors from 16 states and numerous other attendees, some as far away as Wisconsin, were very impressed with the value meal (\$5.00) Friday night prepared and served by Patti and Keith Wattigney with the help of Marcelo. Diners were treated to Kristy Browns presentation on conformation.

After an early morning general membership meeting the halter classes, with judges Barb Harris, Patti Morgan and Phil Feiner, started and ran smoothly with a lot of happy exhibitors being recipients of trophies crafted by Hank Kaufman. Judge Cindy Ruckman and assistant Larry Lewellyn took charge of the fleece and walking fiber entries. Saturday was a busy day of

performance classes with Kitty Tuck-Hampel and her crew, Charles Poillion and others, working hard to keep up the pace of the simultaneous three rings. Awards and performance placements along with the raffle drawings were held Sunday morning. All exhibitors were on their way home by 10:00 AM. Cheryl and Wally Juntilla handled the monumental task of ribbon presentation Friday and Sunday morning. Susan Leslie, supervisor of the silent auction benefiting ALSA Youth Programs was ecstatic over participation. Results and placements of the ALSA Grand National 2013 can be seen in the program on the ALSA web site.

Susan: I make a motion to approve the Grand National Report.

Kitty: Second the motion.

Motion carried.

- 7) Handbook Committee: (liaison: Larry)
Chair: Marcie Saska Agnew
a) No report
- 8) Judge's Committee: (liaison: Ken)
Chair: Barb Harris
a) No report
- 9) Membership Committee: (liaison: Susan)
Chair: Kathy Devaul
a) No report
- 10) Nomination Committee: (liaison: Charles)
Chair: None
a) No report
- 11) Performance Committee: (liaison: Kitty)
Chair: Anna Reece
a) No report
- 12) Policy & Planning Committee: (liaison: Charles)
Chair: Barb Harris
No report
- 13) Promotion Committee: (liaison: Charles)
Chair: None
a) No report
- 14) Protest Committee: (liaison: Jim)
Chair: Margaret Henry
a) No report

- 15) Publications Committee: (liaison: Larry)
Chair: Ruby Herron
a) No report
- 16) Regional Committee: (liaison: Kitty)
Chair: Cheryl Juntilla
a) No report
- 17) Show Management Committee: (liaison: Kitty)
Chair:
a) No Report
- 18) Web Site Committee: (liaison: Jim)
Chair: Ruby Herron
a) No Report
- 19) Youth Committee: (liaison: Susan)
Chair: Michelle Kutzler
a) No report

Request for executive session to discuss Office contract.

Susan: Motion to go into Executive session.

Kitty: Seconds the motion.

Motion carried.

The board entered into Executive session at 10:46 E.S.T.

Kitty: Motion to exit Executive session.

Charles: Motion to exit Executive Session.

Motion carried.

The board exited Executive session at 11:56 E.S.T.

Jim: Motion to extend the office contract for one year at the same rate of pay.

Larry: Seconds the motion.

Motion carried.

EMAIL MOTIONS AND/OR ACTIONS:

A)

10-09-13: Kitty submitted minutes for 10-08-13 BOD meeting.

Jim: Motion to approve. Susan seconded.

Jim-yes; Susan-yes; Kitty-yes.

10-11-13: Charles-yes; Larry-yes.

10-11-13: With five (5) yes votes the Oct 8, 2013 BOD minutes are approved.

B)

10-13-13: Robin: request for approval of Deadline is fast approaching for the 2013 ALSA Grand National e-blast.

Jim: Motion to approve. Susan seconded.

Jim-yes; Susan-yes.

10-14-13: Kitty-yes; Ken-yes; Larry-abstention; Charles-abstention.

10-14-13: With four (4) yes votes and two (2) abstention the e-blast is approved.

C)

10-18-13: Robin requested approval of 2013 Grand National Vendors e-blast.

Jim-yes; Charles abstain.

Kitty question missing vendor name.

Larry-yes.

10-20-13: Ken-yes. E-blast approved.

D)

10-20-13: Robin requested approval of Drive Safely - See you Thursday for the 2013 ALSA Grand National! e-blast.

Jim-yes by phone; Susan-yes; Kitty-yes; Ken-yes. E-blast approved.

E)

10-31-13: Robin requested approval of URGENT - DEADLINE APPROACHING - November 2013 JUDGES CLINIC - Goshen IN e-blast.

Jim-yes; Kitty-yes; Susan-yes; Larry-yes; Charles-yes; Ken-yes. E-blast approved.

Jim: Motion to adjourn the board meeting.

Kitty: Second the motion.

Motion carried.

Meeting adjourned at 12:08 A.M. E.S.T

Minutes: Kitty