

# ALSA Board of Directors Board Meeting Minutes March 11, 2020

**Call to order:** 7:04 p.m. CST

**Roll call:**

Board Members:	Cathie Kindler, President Lauren Wright, Vice-President Ron Baird, Secretary Debbie Andrews Carol Rutledge Deb Yeagle
Others:	Vern Wright, Treasurer Linda Kendall, Office Manager Vicky Donley, Alpaca Committee Chair

**I. Office Report:**

Linda requested approval to purchase the Adobe Acrobat program at an annual cost of \$156.00 in order to make changes to the website and other documents.

**Ron made a motion to allow Linda to purchase the Adobe Acrobat program; Deb seconded, and the motion carried.**

Linda explained that she is in the process of correcting show results to get everything updated; she is exploring how to set up an automated process for posting show results. Linda will keep the board informed of her progress. Additionally, she added that show results are sent into the office in a variety of forms, making it very difficult to extract accurate information. She proposed the creation of a standardized form for submitting the results. She will work on this and send the form to the board for review and consider holding a conference call among superintendents to discuss a revised process.

Linda shared that she has identified several non-ALSA show superintendents and will be informing them of recent youth class age changes so there will be no discrepancies on show entry forms.

Linda suggested that we might consider adding corporate memberships in the future. We could add their business cards to the website; she continued sharing that this would be a great way to expand our presence in the industry in addition to adding another avenue of revenue. Deb suggested that we might considering an associate membership, too.

**Ron made a motion to accept the Office Manager's Report. Carol seconded, and the motion carried.**

**Carol made a motion to pay the office expenses for February 2020. Deb seconded, and the motion carried.**

## II. Treasurer's Report:

Vern reviewed recent financial changes, including the year-to-date net income of \$1,039.91, which is a step in the right direction for 2020. Additionally, Vern explained that the organization is on target with both youth and adult memberships as compared to 2019.

Vern also expressed concern over an updated e-mail address; he worries that creditors and others may encounter issues in making contact with the organization. Linda clarified that she established a new e-mail address on Tuesday; the new e-mail address is [alsashowsec@gmail.com](mailto:alsashowsec@gmail.com). Linda agreed to send out a Constant Contact e-blast to inform members of the new e-mail address.

See the financials in Appendix A attached hereto.

## III. Committee Reports:

**Alpaca** - Chair: Vicky Donley, Liaison: Deb

Hello, my name is Vicki Donley, Alpaca Chair for ALSA, I am happy to become a part of ALSA. I own Alpaca Pines LLC Farm and Fiber Mill. The farm is located in Northern Illinois. I began my journey with alpacas in 2011 began with 2 currently have 35 alpacas and 1 llama. I also own and operate a Fiber Mill, that began in 2015. I am Superintendent to an Alpaca show I began in 2016 at my county fair. I am happy to say this year it is an ALSA show with the addition of a 2oz fiber show. The Fiber Extravaganza in May in Lebanon Indiana is also having a 2oz fleece show I will be the assisting in that as well. I am very excited to see ALSA grow with more promotion of Alpacas and higher numbers at the ALSA shows. I am presenting

1 - committee members

Sally Kazanis - Owner of Magic Meadows - Illinois

Don Kent - Owner of Tall Corn Alpacas - Illinois

Mary Reed Ohio

Linda Tinsley Texas

2- Thank you to Brenda Crum for offering her ranch for the 2021 Clinic.

Thank you,  
Vicki

Vicki joined the monthly meeting call and shared that her goals include having more alpacas entered in ALSA shows, introducing more shows with llamas and alpacas, and bringing in more vendors to the shows. Additionally, she is working with the McHenry County Fairgrounds in Woodstock, Illinois, to host a llama, alpaca, and fiber art show from June 11-13, 2021. She would also like to have a shearer available at the show, which would be an added convenience for the farms in attendance.

Vicki also clarified information about the 2021 Beginning and Advanced Alpaca Halter Judges Clinic. Hosts are Brenda and Frank Krum of Golden Spirit Alpaca Ranch in Odessa, Florida, and the clinic will be held January 22-25, 2021.

**Ron made a motion to accept the above-named members of the Alpaca Committee; Lauren seconded, and the motion carried.**

**Cathie made a motion to approve the 2021 Beginning and Advanced Alpaca Halter Judges Clinic that will be held in Odessa, Florida, on January 22-25, 2021. Carol seconded, and the motion carried.**

***By-laws and Standing Rules*** – Chair: Lougene Baird, Liaison: Carol

The Committee has not received any Bylaw changes to put before the membership or Board approved Standing Rules changes.

Respectfully,  
Lougene Baird, Chair

***Elections*** - Chair: Lougene Baird, Liaison: Cathie

There is no activity in the Election Committee. ALSA will not have a General Election for Directors as there are no openings. The next election will be in the fall of 2020. Nominations will begin in July 2020.

Respectfully,  
Lougene Baird, Chair

***Ethics*** - Chair: Cheryl Lambert, Liaison: Cathie

There is nothing to report at present.

Respectfully submitted,  
Cheryl Lambert, Chair

***Finance & Budget*** - Chair: Vern Wright, Liaison: Ron

Please refer to the Treasurer's report that is presented above and appended hereto.

***Fleece*** - Chair: Judy Glaser, Liaison: Deb

No report submitted

***Grand National*** - Chair: Sandi Auld, Liaison: Lauren

No report submitted.

***Handbook*** – Chair: Adryce Mathisen, Liaison: Carol

No updates regarding the handbook from last month.

I would appreciate it if the BOD would start a discussion as to whether there will be a new edition of the Handbook for 2020. If so, I need to know as soon as

possible so that we can begin working on it with the committees in order to get the next edition out on time.

Thanks  
Adryce Mathisen

**Judges'** – Chair: Cyndi Ernst, Liaison: Ron  
No report submitted.

**Membership** - Chair: open, Liaison: Debbie  
No report submitted.

**Performance** - Chair: Anna Reese, Liaison: Carol  
The committee will begin discussing obstacle changes for the future, especially focusing on the number of mandatory and other obstacle requirements.

Thank you,  
Anna Reese

**Protest** - Chair: Cheryl Lambert, Liaison: Ron  
Nothing to report.  
Respectfully submitted,  
Cheryl Lambert  
Protest Chair

**Publications, Promotions, Marketing & Web Site** - Chair: Reggie Durch,  
Liaison: Deb

Discussion with Reggie regarding her plans for the promotion and so forth of ALSA as well as who will be her committee will occur during the April monthly meeting.

**Regional Committee** - Chair: Susan Leslie: Deb  
No report submitted.

**Show Management, Policy & Planning** –Chair: Kathy Devaul, Liaison: Lauren  
No report submitted.

**Youth Committee** - Chair: Robin Sturgeon – Liaison: Carol  
No report submitted.

#### **IV. Old Business:**

- A.** Carol asked about the status of the February 12, 2020, minutes since they were not on the website as of this meeting. Ron explained that he did send the completed minutes into the office. Linda verified that the February 12, 2020, minutes will be posted shortly.

- B. Deb stated that Susan Leslie would like to join the April monthly meeting to share regional show information. She will be added to the agenda.

**V. New Business:**

A. Carol relayed questions that were recently asked of her about plans for future Grand National shows. Cathie clarified several points, including the fact that ALSA is not paying a facility rental fee for the Iowa Equestrian Center, which is a huge advantage for the organization. Additionally, Cathie added that traditionally the Grand National show has moved around, so that tradition will most likely continue in the future. Furthermore, the Grand National show will most likely continue as a non-qualifying show due to the increase of entries that occurred once it became non-qualifying several years ago. Finally, Cathie reiterated the belief that all changes made are for the benefit of the ALSA organization and its membership.

The next regular Board meeting will be April 8, 2020, at 7:00 p.m. CDT.

**Ron made a motion to adjourn; Deb seconded, and the motion carried.**

***The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.***

**Addendum A  
Financial Statements**