

ALSA Board of Directors Minutes

Board Meeting July 8, 2020

Call to order: 7:11 p.m. CDT

Roll call:

Board Members: Cathie Kindler, President
Lauren Wright, Vice-President
Ron Baird, Secretary
Carol Rutledge
Deb Yeagle joined the call at approximately 7:25 p.m.

Others: Vern Wright, Treasurer
Linda Kendall, Office Manager

I. Office Report:

The Office Manager reported that, due to the COVID-19 virus, there was not much activity going on. Linda said she had invested time in reviewing the Constant Contact communications list. She found there were numerous addresses to which messages were being sent at ALSA expense but had no affiliation any longer with ALSA. She has cleansed the list, which could result in a reduction in this expense going forward.

Another item of concern is that, suddenly, the database is not accessible. Her husband, an IT person, has not been able to access it and they have contacted the server manager for his help. He is working on the problem, however with the COVID-19 virus problem in the area, his time is limited. Linda is preparing to solicit bids to restore/replace the database and will keep the Board informed as to that progress.

Motion: Pay the office expenses of \$113.00 for June, 2020. Motion by Carol. Seconded by Ron. Motion unanimously passed.

II. Treasurer's Report:

Vern pointed out to the Board it will have to decide regarding the database costs once bids for its restoration/replacement are received.

Very importantly in view of the current pandemic, ALSA basically is holding its own as regards its finances. While income is virtually non-existent with the lack of shows, new memberships, and other income sources, the tremendous reduction in office expenses has held the drain on cash resources down. Vern forecasted that, for the balance of 2020, the major expense will relate to the ongoing office activities and the Grand National Show, if it proceeds.

See the financials in Appendix A attached hereto.

III. Committee Reports:

Alpaca - Chair: Vicky Donley, Liaison: Deb
No report submitted.

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Carol
Bylaw Ballot began July 6, 2020. Results are pending.

Respectfully,
Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie

Bylaws Ballot - The Committee prepared the balloting platform for the Bylaws ballot. Voting began July 6 at noon Central Time. There were 228 members who were deemed to be in good standing with ALSA. From the list of Electors, five Electors' email contact information was incorrect with the ALSA office. This information was communicated to the office.

The ballot ends July 12 at Noon. Results will be forwarded to the Election and Bylaw Committee Liaisons. After the Board is informed of the results, the results will be sent via a Simply Voting eblast to the Electors. The text for an e-Blast with the results will also be sent to the office for distribution.

General Election - Two seats are open for the new Board year, which begins January 1, 2021. The time for a member to submit their intention to run for the Board of Directors opened July 1 and will close September 1. As of this date the Committee has not received notification of a member's intention to run for a Director term.

Respectfully submitted
Lougene Baird, Chair
CC Geri Rutledge Committee member

At this writing, voting on the Bylaws ballot is proceeding very well.

Members are urged to submit their candidacy for the two Board positions to be filled during this fall's election. A diverse vigorous Board such as ALSA currently has is needed to continue the work accomplished thus far and, importantly, expand it once shows can be held.

Ethics - Chair: Cheryl Lambert, Liaison: Cathie

There is nothing to report at present.
Respectfully Submitted
Cheryl Lambert, Chair

Finance & Budget - Chair: Vern Wright, Liaison: Ron

Please refer to the Treasurer's report that is presented above and appended hereto.

Fleece - Chair: Judy Glaser, Liaison: Deb

No report submitted.

Grand National - Chair: Sandi Auld, Liaison: Lauren

No report submitted.

Handbook – Chair: Adryce Mathisen, Liaison: Carol

Nothing to report.
Happy fourth to you!
Adryce Mathisen, Chair

Judges' – Chair: Cyndi Ernst, Liaison: Ron

The Judge's Committee has little to report this month.

One thing that is of concern: Judges who signed contracts early on the year prior to the tremendous spread of COVID 19. I am writing to ask the Board to allow Judges to be allowed to be released from their contracts if they have a concern about exposure to COVID 19 during travel to and from a show or during the time that they are judging a show. The Judge should inform the show Superintendent at least 30 days prior to the show or earlier if requesting a release from don contract without repercussions.

We need to be sensitive to the fact that many of our Judges are in the age group of most concern and have family members who are infirm.

I believe there will be a vaccine that should protect us next year. We need to protect everyone, so we have exhibitors and Judges for the following years.

Cyndi Ernst, Chair

The Board discussed this report at length. ALSA judging contracts provide either party (the Judge/show management) has the prerogative to cancel the contract until 45 days before a scheduled show. If a Judge feels the need to opt out of a judging assignment, that should be done no later than 45 days before the show is scheduled to start. It is noted that were it to be done within the 45 days, a possible ethics violation or protest could result.

Membership - Chair: open, Liaison: **OPEN**

No report submitted.

Performance - Chair: Anna Reese, Liaison: Carol

Nothing new to report currently.

Thanks,

Anna Reese, Chair

Protest - Chair: Cheryl Lambert, Liaison: Ron

Nothing to report.

Respectfully Submitted

Cheryl Lambert, Chair

Publications, Promotions, Marketing & Web Site - Chair: Reggie Durch,
Liaison: Deb

No report submitted.

Regional Committee - Chair: Susan Leslie: Deb

No report submitted.

Show Management, Policy & Planning –Chair: Kathy Devaul, Liaison: Lauren

No report submitted.

Youth Committee - Chair: Robin Sturgeon – Liaison: Carol
No report submitted.

IV. Old Business:

- A. Did we receive the money from the Indiana State Fair?
No. Linda is still working with the Fair to get the monies owed from last year. If needed, she plans to contact directors of the Fair concerning the matter.
- B. Did we receive money from the 2019 NIALE show?
No. Those funds still are owed ALSA.

V. New Business:

- A. Make the following Motions approved by email since the close of the last meeting a matter of permanent record in these Minutes:

Motion: Approve the list of ALSA members prepared by the office and Treasurer for the Bylaws ballot. Motion by Lauren. Seconded by Carol. Motion unanimously passed.

- B. What regional shows are going to be held?
At this time, the Southeastern Regional, Buckeye Regional and Western Regional shows are scheduled to proceed. Others are still under discussion in view of the COVID-19 situation.
- C. What should we send to Indiana State Fair/Lisa Robinson and Fort Wayne about not sanctioning with ALSA this year?
Upon discussion, a letter will be sent to show management of these and some other events suggesting that future shows be dual shows with the ILR. The Board will review that letter before it is sent.
- D. What are we going to charge for membership for the remainder of the year?
This matter received serious attention as the COVID-19 pandemic has tremendously impacted the livestock community this year, with shows and even state fairs already being cancelled. ALSA wants to keep its membership growing, with the expectation 2021 will result in a return to at least a semblance of normalcy. Having considered several options, the following Motion was adopted:

Motion: ALSA will offer a regular membership for the balance of 2020 and all of 2021 for \$70.00. Youth members will be offered a membership for 2020 and all of 2021 for \$35.00. Motion by Ron. Seconded by Deb. Motion unanimously passed.

- E. Carol asked about the 2020 Youth Scholarship awardees. The Board expressed its pleasure that these fine youth applied for the scholarships. They are:

Megan Bixler and Cooper Sims

Congratulations to both of you and we wish you both very successful futures!

The next regular Board meeting will be August 12, 2020 at 7:00 p.m. CDT.

**Motion to Adjourn at 8:13 p.m. CDT. Motion by Ron.
Seconded by Carol. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

**Addendum A
Financial Statements**

	<u>Jun 30, 20</u>
ASSETS	
Current Assets	
Checking/Savings	
Chase - Operating	8,661.86
Chase Savings Account	30,004.87
Youth Scholarship Account	<u>3,905.22</u>
Total Checking/Savings	<u>42,571.95</u>
Total Current Assets	<u>42,571.95</u>
TOTAL ASSETS	<u><u>42,571.95</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	<u>-4,150.00</u>
Total Accounts Payable	<u>-4,150.00</u>
Total Current Liabilities	<u>-4,150.00</u>
Total Liabilities	-4,150.00
Equity	
Opening Bal Equity	49,204.42
Retained Earnings	-3,918.58
Net Income	<u>1,436.11</u>
Total Equity	<u>46,721.95</u>
TOTAL LIABILITIES & EQUITY	<u><u>42,571.95</u></u>

	<u>Jan - Jun 20</u>
Income	
a MEMBERSHIP REVENUE	
2020 Adult Membership	4,519.13
2020 Youth Membership	<u>1,939.69</u>
Total a MEMBERSHIP REVENUE	6,458.82
ALSA SHOW FEES	
Animal Number Transfer	14.10
Animal Recording Numbers	93.00
Sanctioning Fee	1,550.00
Show Entry Fee	<u>1,826.00</u>
Total ALSA SHOW FEES	3,483.10
BANKING FEES;NSF Payment	241.00
GRAND NATIONAL	
a Sponsorships	<u>250.00</u>
Total GRAND NATIONAL	250.00
Income	
Interest Income	<u>1.36</u>
Total Income	1.36
JUDGE REVENUE	
2020 Judges Dues	<u>789.60</u>
Total JUDGE REVENUE	789.60
z OTHER INCOME	
Website Income	60.00
z OTHER INCOME - Other	<u>470.00</u>
Total z OTHER INCOME	<u>530.00</u>
Total Income	<u>11,753.88</u>
Gross Profit	11,753.88
Expense	
a GRAND NATIONAL E	
Facility	500.00
Refunds	-40.00
Ribbons / Awards	<u>491.71</u>
Total a GRAND NATIONAL E	951.71
ALSA SHOWS	
refund	<u>124.13</u>
Total ALSA SHOWS	124.13
B.O.D. EXPENSES	
BOD Conference Calls	<u>106.83</u>
Total B.O.D. EXPENSES	106.83
Corporation Renewal	476.00

EXECUTIVE OFFICE - NEW

ALSA P.O. BOX	102.00
Computer Backup	69.95
Constant Contact Eblast Expense	216.00
Executive Office Travel Expense	15.00
Office Labor Cost	4,567.50
Office Supplies	23.59
Telephone	
ALSA Phone/iPad	<u>714.24</u>
Total Telephone	<u>714.24</u>

Total EXECUTIVE OFFICE - NEW 5,708.28

Insurance

Board of Directors	485.00
Show/Event Liability	<u>1,240.82</u>
Total Insurance	<u>1,725.82</u>

Legal-Prof Fees

Legal-Prof Fees; TAX PREP	750.00
Legal-Prof Fees - Other	<u>475.00</u>
Total Legal-Prof Fees	<u>1,225.00</u>

Total Expense 10,317.77

Net Income 1,436.11



