

ALSA Board of Directors Minutes

Special Meeting August 7, 2019

Call to order: 7:12 p.m. CDT

Roll call:

Board Members:	Cathie Kindler, President Lauren Wright, Vice-President Ron Baird, Secretary Debbie Andrews Carol Rutledge Deb Yeagle
Others:	Vern Wright, Treasurer Sandi Auld, Grand National Superintendent Susan Leslie, Regional Show Superintendent

I. Old Business:

A lengthy discussion was held with Sandi Auld and Susan Leslie regarding progress being made on organizing the 2019 Grand National Show.

- Sandi was sent a list of duties by Glenna in July.
- Catherine Steele will be the show clerk.
- The Nebraska Llama Association will handle the obstacles.
- Sandi states she had never done a Profit and Loss Statement, was unaware she was to put one together in budget form and was not certain what was needed. A suggestion was made she work with Vern on developing this document. Another suggestion was to trim the obstacle expenses from what they were in 2018.
- Hay supplies will be managed by Steve Auld.
- Sandi will contact the fairgrounds to see if there is any way to reduce expenses, the RV hookups, for example.
- Vern stated he wants to produce at least a \$2,000 profit from the show, spend no more than \$20,000 in total. He would be very happy if show revenues are \$30,000.
- Sandi knows she must have approvals for any expenses and said she would work on a budget in the coming week.
- E-Blasts were discussed as essential to the success of the show. A Grand National E-Blast every Thursday. Sponsors need to be mentioned in every E-Blast, pointing out the “perks” or rewards for being a sponsor.
- Sponsors need to be thanked immediately for their contributions!
- Lauren will send out the E-Blasts using Facebook while the Office sends them using Constant Contact.
- Susan took on the task of getting show sponsors.

- All monies received will go to Sandi. She will separate them into entries and sponsorships.
- Fiber entries will go to Sandi, who will bring them to the show for Deb Yeagle to judge.
- Fiber samples will be returned to the entrant IF a prepaid return method is provided.
- Fiber entries must be received by the Thursday before the show, at the latest.
- Sandi says the Atrium, where the host hotel was last year, will comp ALSA one room for 50 rooms rented by ALSA members.
- Therefore, E-Blasts about the show should inform members to tell the hotel they are with the lama show, so ALSA gets credit.
- The Fairfield is willing to hold 20 rooms. So, the E-Blasts should mention there are two hotels.
- Sandi Auld will handle stalling assignments. Preferential locations for show sponsors.
- Sandi Auld will prepare the show book.
- Steve Auld will be the show announcer.
- Jim Jensen has agreed to be the ring steward for halter classes.
- Other ring stewards and gatekeepers have not been obtained.
- A suggestion was to keep the course changes to a minimum, especially for youth courses.
- Vern will handle the program and printing of it.
- A Friday night pizza party is planned for members.
- Performance classes will run on Friday, Halter and Showmanship on Saturday.
- Lauren will investigate whether it is possible to get a drone to take overhead videos of the classes as well as photographs; perhaps broadcast live on Facebook.
- Theme for the show: Reunion? Alien Vacation at the Beach?
- 189 ribbons from 2018 will be refurbished to help curtail expenses. The Wrights will help with the ribbons, organizing them and so forth.
- No cost lunches will be provided for the Judges.
- Vern will handle hospitality arrangements for the exhibitors and members.
- Discussion ensued regarding prices for vendor booths.
- People need to be encouraged to bring items for the youth auction and someone needs to be involved in running the auction.

Susan and Sandi left the conference call at 8:49 p.m. CDT.

II. New Business:

- A.** Proposal for Board consideration, offered by Vern Wright, Treasurer. This item was tabled until the August 14, 2019 meeting.
- B.** The Board entered executive session at 8:50 p.m. CDT and exited executive session at 9:06 p.m. CDT.

The next regular Board meeting will be August 14, 2019 at 7:00 p.m. CDT.

**Motion to Adjourn at 9:07 p.m. CDT. Motion by Ron.
Seconded by Carol. Motion unanimously passed.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.