

ALSA Board of Directors Agenda August 10, 2022

Call to order: 7:00 p.m. CDT

Roll call:

Board Members:	Cathie Kindler, President Anna Reese, Vice-President Ron Baird, Secretary (Absent) Lauren Wright Ulin Andrews
Others:	Linda Kendall, Executive Secretary Vern Wright, Treasurer

I. Office Report:

1. Time= \$581.25 (see attached for breakdown)

Expenses = \$330.35
\$911.60

USPS – P.O. Box Semi-annual charge 6-month rate \$156.00

06/15/2022USPS_PO_BOXES_ONLINE_800-782-6724_DC

\$156.00

HostGator – Web hosting/cloud storage 7 months @ \$21.27 =\$148.89

*01/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

*02/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

*03/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

*04/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

*05/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

*06/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

*07/13/2022EIG*HOSTGATOR.COM_713-5745287_MA*

\$21.27

Adobe Acrobat renewal (PDF software) \$25.46

02/05/2022ADOBE_EXPORTPDF_SUB_4085366000_CA

\$25.46

I will be converting the HostGator and USPS to the ALSA debit card for payment prior to the next billing cycle.

2. Results are being processed, but the going is slow. Considering the issues that have been brought to light by the various superintendents I am verifying EVERYTHING prior to releasing it to the website. I have found where and why some of the issues have occurred and the resolution is simple. I am compiling a list of things that might have to change regarding data collection at the superintendent level. Once that I am confident that all the issues have been addressed and a resolution is in place I will reach out to the superintendents and ask for their help in obtaining the most accurate information on their results sheets.
3. I made an initial inquiry to a local web design firm. Nothing in writing from our side, just here is our website and here is what we would like to do with it in the most generic terms. He followed up the next day with an email which I forwarded to Vern and Cathie. His initial estimate was \$89,000.00. When you don't want to do a job, you throw out a big unrealistic number that you are confident is totally unrealistic. I did look at RMLA's website – very nice! And I have been looking at other livestock / show related websites. As my old friend who is very active in the high-end horse community says, "The bigger the animal the bigger the headaches". I've been pulling information together as to what the site does now and what we need it to do in the future. A Zoom meeting with Vern Wright, Karl Tinsley and Cathie Kindler will be set up for a time within the next 10 days.
4. DATABASE archives. I've been looking through the database and at the longevity of some of the individual records. I believe that it is a board responsibility to, after long thought and discussion, determine an archive date for member, animal and show records and once accepted by vote be published in the handbook.

II. Treasurer's Report:

See the financials appended hereto.

III. Committee Reports:

Alpaca – Chair: Vicky Donley, Liaison: Lauren

No report

By-laws and Standing Rules – Chair: Lougene Baird, Liaison: Ron Baird

As last month, there continue to be no suggested changes concerning the Bylaws or Standing Rules from members. The Committee has not received direction from the Board of Directors to begin a Bylaw or Standing Rule change.

Respectfully,

Lougene Baird, Chair

Elections - Chair: Lougene Baird, Liaison: Cathie

As of this time, no member has stepped up to be a candidate for the Board in the upcoming election. This committee suggests that the Board recruit

two qualified members for the two openings, members who will commit to work as directors.

Respectfully,
Lougene Baird, Chair

Ethics and Protest- Chair: Cheryl Lambert, Liaison: Ulin
No report

Finance & Budget – Chair: Vern, Liaison: Ron
Please refer to the Treasurer’s report that presented above and in the addendum.

Fleece – Chair: **OPEN**, Liaison: Lauren
No report

Grand National – Chair: Susan Leslie, Liaison: Cathie
No report

Handbook – Chair: Adryce Mathisen, Liaison: Ron
No report

Judges’ –Open Chair, Liaison: Ulin

Membership, Publications, Promotions, Marketing & Website – Chair: Linda Tinsley, Liaison: Ulin

The Facebook page is becoming very active. The number of interactions has increased substantially with Becci Kunkel’s involvement. Great job!!!!

I will be seeing Kevin Bacon in September. We will see what happens.....
Linda Tinsley, Chair

Performance – Chair: Susan Leslie, Liaison: Anna
No report

Regional Committee – Chair: Susan Leslie, Liaison: Anna
No report

Show Management, Policy & Planning –Chair: Kathy Devaul, Liaison: Lauren
No report

Youth Committee – Chair: Donna Justin, Liaison: Cathie
No report

IV. Old Business:

- A. See Linda’s Office Manager report above

V. New Business:

A. A request to certify an interested party in becoming an ALSA Judges was referred to the Judges' Committee.

B. A request concerning holding an alpaca clinic was discussed and agreed to send to the judges committee. Lauren has done that.

The next regular Board meeting will be
September 14, 2022, at 7:00 p.m. CDT.

**Motion to Adjourn at 7_____ p.m. CDT. Motion by
_____. Seconded by _____. Motion _____.**

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.

**Addendum
Financial Statements**

	<u>Jul 31, 22</u>
ASSETS	
Current Assets	
Checking/Savings	
Chase - Operating	19,283.03
Chase Savings Account	65,014.21
Youth Scholarship Account	<u>7,582.17</u>
Total Checking/Savings	<u>91,879.41</u>
Total Current Assets	<u>91,879.41</u>
TOTAL ASSETS	<u>91,879.41</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	<u>-4,150.00</u>
Total Accounts Payable	<u>-4,150.00</u>
Total Current Liabilities	<u>-4,150.00</u>
Total Liabilities	-4,150.00
Equity	
Opening Bal Equity	49,204.42
Retained Earnings	37,652.13
Net Income	<u>9,172.86</u>
Total Equity	<u>96,029.41</u>
TOTAL LIABILITIES & EQUITY	<u>91,879.41</u>

	<u>Jan - Jul 22</u>
Income	
a MEMBERSHIP REVENUE	
2022 Adult Membership	5,299.95
2022 Youth Membership	<u>2,287.79</u>
Total a MEMBERSHIP REVENUE	7,587.74
ALSA SHOW FEES	
Sanctioning Fee	1,837.30
Show Entry Fee	<u>8,498.20</u>
Total ALSA SHOW FEES	10,335.50
Income	
Interest Income	<u>3.85</u>
Total Income	3.85
JUDGE REVENUE	
2022 Judges Dues	<u>838.85</u>
Total JUDGE REVENUE	838.85
z OTHER INCOME	
Scholarship Income	10.00
Website Income	<u>20.00</u>
Total z OTHER INCOME	<u>30.00</u>
Total Income	<u>18,795.94</u>
Gross Profit	18,795.94
Expense	
a GRAND NATIONAL E	
Facility	<u>500.00</u>
Total a GRAND NATIONAL E	500.00
B.O.D. EXPENSES	
Presidential Award	<u>75.00</u>
Total B.O.D. EXPENSES	75.00
Corporation Renewal	511.00
EXECUTIVE OFFICE - NEW	
Office Labor Cost	5,411.25
Postage	45.30
Telephone	
ALSA Phone/iPad	<u>969.53</u>
Total Telephone	<u>969.53</u>
Total EXECUTIVE OFFICE - NEW	6,426.08
Insurance	
Show/Event Liability	<u>1,361.00</u>
Total Insurance	1,361.00
Legal-Prof Fees	
Legal-Prof Fees; TAX PREP	750.00

Total Legal-Prof Fees	<u>750.00</u>
Total Expense	<u>9,623.08</u>
Net Income	<u><u>9,172.86</u></u>