

ALSA Monthly BOD Meeting August 8, 2017

Call to order: 7:02 p.m.

Next Board Meeting: Tuesday, September 12, 2017, 7:00 p.m. Central Daylight Time
(All times posted are Central Daylight Time, if not noted)

Roll call:

President: Jim Doyle

V. President: Bill Feick

Secretary:

Treasurer: Cheryl Juntilla

Board Members: Debbie Andrews

Larry Lewellyn

Office Manager Robin Turell (Left the call at 9:11 p.m.)

BOD Meeting Office Report August 8, 2017

1. Membership

Memberships as of August 1, 2017 are:

- **228 Regular Members**
Since the last BOD meeting, this is an increase of 13
Last year at this time there were approximately 245 members
- **177 Youth Members**
Since the last BOD meeting, this is an increase of 11
Last year at this time there were approximately 183 youth members
- **113 LIFE Members**
- **50 Judges**

2. Shows

a. The calendar August-September Shows has been scheduled to be e-blasted out.

b. As of August 3, 2017 we have 71 shows on the ALSA calendar.

At this same time last year we had 79 shows on the calendar.

Robin will compare her list of shows from 2016 and 2017 and give the Board a list to help in estimating show fee income for the remainder of this year.

Discussion regarding offering a "buy two, get one free" promotion for ALSA recording numbers when purchased with 2018 membership renewal by a certain date. Robin will work on a draft announcement for the Board to review.

Motion by Bill to accept the Office Report, seconded by Larry and unanimously approved.

Treasurer's Report for the Month of July 2017

1) All bank accounts have been reconciled

Current Assets

Checking Accounts	\$ 2,321
Investment Account	44,112
Cash Memorials	<u>4,104</u>

Total Current Assets	\$	50,537	
Other Current Assets			
2017 Facility Deposit		500	
Total Current Assets	\$	<u>51,037</u>	
Liabilities		<u>0</u>	
Total Liabilities		<u>0</u>	
Equity	\$	<u>51,037</u>	
Total Liabilities and Equity	\$	<u>51,037</u>	
Cash Balance on Hand June 30, 2017	\$		55,250
Receipts			
Membership Revenue	\$	900	
Show Fee Revenue		760	
Grand National		330	
Judges Clinic Fees		225	
Interest Income		<u>12</u>	
Total Receipts	\$		2,227
Disbursements			
Bank/Credit Card Fees		141	
Grand National Expense		756	
Regional Expense		593	
Office Contract/Expenses		4,163	
BOD Expenses		538	
Youth Scholarships Paid		500	
Website Expenses		<u>250</u>	
Total Disbursements	\$		<u>6,941</u>
Balance on Hand July 31, 2017	\$		<u>50,536</u>

Discussion regarding status of bank accounts and fees, projected income and expenses for remainder of this year. It was noted that we could get a better rate on credit card processing fees if we switched to a different provider and could also eliminate one bank account.

Motion by Bill to authorize Cheryl to set up a Square-Up account, seconded by Larry. Debbie votes yes, Cheryl abstains.

Motion by Bill to accept Treasurer's Report, seconded by Debbie. Larry votes yes. Cheryl abstains

Old Business: Deposit for web site work has been paid. Jim will sign and send the contract to the vendor.

New Business:

Correspondence from Members:

Committee Reports:

1) Alpaca Committee - Chair: Mary Reed - Liaison: Larry

Larry has communicated with Mary Reed and Deb Yeagle about revising the Alpaca portion of the Handbook to make it more streamlined and easier for show superintendents. We need to encourage more participation by alpaca owners and get those classes offered at more shows.

2) Election and Nominations Committee - Chair: Lougene Baird - Liaison: Debbie

It was noted that the division of committee assignments among Board members should be more equal. Larry therefore declines the position as liaison to this Committee and Debbie agrees to take it over. The Committee would like to know if there will be an election for the Chair of the Judges Committee this year. The Board will consider that question.

A question was raised about why ALSA elections are so secretive. If the process were more open, we might get more people interested in participating. Cheryl will draft a revision to that section of the Standing Rules for the Board and Handbook Committee to review.

3) Ethics Committee - Chair: Cheryl Lambert – Liaison: Cheryl – No report.

Larry stated that the Ethics portion of the Handbook should include a reference to Board members. It was decided to include an ethics reference in the section of the Standing Rules on Board conduct stating that Board members must ensure the Handbook is followed.

4) Finance & Budget Committee - Chair: Cheryl Juntilla – Liaison: Debbie – See Treasurer's report above.

5) Fleece Committee - Chair: Cindy Ruckman – Liaison: Cheryl

Cheryl contacted Cindy Ruckman and asked for a report on the status of updating the Fleece Judging Manual. Cindy said she'd be in contact with her committee members and get back to Cheryl about it.

6) Grand National Committee - Chair: Glenna Overmiller – Liaison: Cheryl

The Committee members are working on a number of things. It is a big job for a small group of volunteers and we all need to help wherever possible. Judy Glaser is doing an excellent job on the trophies and youth awards. Glenna is hoping to be able to work with Robin this week on the show packet with input from Barb and other Committee members. The show logo has been sent to Ruby for tweaking and finalization. Robin believes an e-mail blast has been sent out soliciting sponsorships, but will double check Constant Contact to be sure. The Committee is also working on having a special photo album section in the program for people to share their memories and submit photos of prior Grand National winners. Robin has obtained an estimate

for the cost of adding color pages and the Committee needs to determine a price per photo to cover the extra printing cost. The Board of Directors will help drum up sponsors by sending personalized e-mails to individuals. Cheryl will draft wording for the Board's review.

- 7) Handbook Committee –Chair: Adryce Mathiesen – Liaison: Bill – No report.
- 8) Judge's Committee - Chair: Barb Harris – Liaison: Larry – A report was submitted about which the Board had some concerns.

Motion by Larry to table the report and send it back to the Committee with the Board's concerns and suggestions. Seconded by Cheryl and unanimously approved.

- 9) Membership Committee - Chair: Lauren Wright – Liaison: Debbie – No report
- 10) Performance Committee - Chair: Anna Reese – Liaison: Larry – No report
- 11) Protest Committee - Chair: Cheryl Lambert – Liaison: Bill – No report
- 12) Publications, Promotions, Marketing and Web Site Committee - Chair: Ruby Herron – Liaison: Larry – No report. Larry will talk to Ruby about promotion ideas.
- 13) Regional Committee - Chair: Open – Liaison: Cheryl – No report. It was noted that one superintendent had not followed Handbook provisions in hiring judges and that one judge from last year never did receive a 1099. Cheryl will draft a letter to that superintendent
- 14) Show Management, Policy & Planning Committee–Chair: Open Liaison: Bill
- 15) Youth Committee - Chair: Open – Liaison: Bill – No report

Jim requests a motion to go into executive session to discuss a contract issue. Motion by Bill, seconded by Debbie. Robin is excused and executive session begins at 9:11 p.m. Motion by Cheryl to exit executive session, seconded by Bill. Executive session ends at 9:26 p.m.

Motion by Bill to adjourn, seconded by Cheryl and unanimously approved. Meeting adjourned at 9:28 p.m.

E-mail motions

- 7/14/17 Meeting minutes submitted for corrections. Unanimously approved.
- 7/15/17 Motion by Larry that Board members will not be reimbursed for hotel expense for attending the Grand National. Seconded by Cheryl and unanimously approved.
- 7/31/17 Motion by Debbie to approve payment to Robin Turrell in the amount of \$3,750 for services rendered in July and \$419.31 for reimbursement of office expenses. Seconded by Bill. Cheryl abstains.

Submitted August 9, 2017

Cheryl Juntilla
ACTING Secretary