

ALSA Monthly BOD Meeting

August 12, 2014

(All times posted are EST, if not noted)

Called to order at 8:03 pm

Next Regular Board Meeting:

Tuesday September 9, 2014; 8:00 pm EST

Roll call:

President: Kitty Tuck-Hampel

V. President: Susan Leslie

Treasurer (Non Board) Patti Wattigney (Left call at 8:07 PM)

Secretary: Terese Evenson

Board Members: Jim Doyle

Charles Poillion

Debbie Andrews

Paul Schwartz

Robin Turell, Office Manager (Left call at 9:37 PM)

Office Business:

1. Membership

We have approximately 295 Regular Members, 198 Youth members, and 109 Life members. The total membership so far is 602. Last month, our total at the time of the BOD meeting was 581 members. From this time last month, we have increased our membership by 21 members. Last year during the August 2013 BOD meeting, it was reported that we had 608 members.

2. Shows

We currently have 71 sanctioned shows for 2014/2015. We have gained 5 shows since the last BOD meeting. Last year during the July 2013 BOD meeting, it was reported that we had 70 shows for 2013/2014.

3. Status of judges badges.

Replies to email from judges requesting the status of their badges. -- 3 judges need new badges; 8 do not need badges

4. Show Sanctioning question

Show was listed on website. Due to Superintendent injury, show was cancelled, however not removed from website. Superintendent has volunteers to help run the show, and would like to have show sanctioned at this time.

After discussion, it was decided that Robin will contact the Superintendent, and process the sanctioning information.

Motion by Paul to accept Office Report
Second by Charles
Motion carried

Treasurer's Report:
(Non BOD) Patti Wattigney

Treasurer Report for the Month of July 31, 2014

- 1) All bank accounts have been reconciled
- 2) One of the 2014 Scholarships has been made payable to the applicable college.
- 3) The office contract amount represents July & August payments.

Current Assets

Checking Accounts	\$	3,601
Investment Account		52,146
Cash Memorials		<u>2,856</u>

Total Current Assets \$ 58,603

Liabilities

Accounts Payable 0

Total Liabilities 0

Equity \$ 58,603

Total Liabilities & Equity \$ 58,603

Cash Balance on Hand June 30, 2014 \$ 62,838

Receipts

Membership		
Revenue	\$	825
Show Fee		
Revenue		1,485
Grand National Sponsorship/Vendor Fees		110
Judge / Judge Clinic		
Fees		0
Other		
Revenue		<u>14</u>

Total Receipts \$ 2,434

Disbursements

Grand National Expenses	0	
Regional Show Expenses	0	
Election Expense	0	
Bank / Credit Card Fees	175	
Office Contract/Expenses	5,833	
Judge Clinic Expenses	0	
BOD Expenses	161	
Scholarships Paid	500	
Website Expenses	<u>0</u>	
Total Disbursements		\$ <u>6,669</u>

Balance on Hand July 31, 2014 \$ 58,603

Motion made by Charles to accept Treasurer's Report
Second by Susan
Motion carried.

Old Business:

a) Tami Lash letter.

Motion made by Charles to uphold original ruling.
Second by Jim
Motion carried
Letter to be sent to Ms. Lash explaining Board's findings.

New Business:

a) Insurance and office contracts

Changes to the office contract will be written by President.

Jim makes a motion to offer current contract, for a two year period, to the Executive Secretary, and giving her first right of refusal.

Second by Paul.

Charles-no, Debbie-yes, Jim-yes, Paul-yes, Susan-no, Terese-no, Kitty-no
Motion failed.

Charles makes a motion to offer current contract, for one year, to the Executive Secretary, and giving her first right of refusal.

Second by Susan

Charles-yes, Debbie-yes, Jim-yes, Paul-yes, Susan-yes, Terese-no
Motion carried.

Charles makes a motion to restate previous motion.

Charles makes a motion to offer revised contract, for one year, to the Executive Secretary.

Second by Susan.

Charles-yes, Debbie-yes, Jim-yes, Paul-yes, Susan-yes, Terese-yes
Motion carried.

b) Robin's request for updating the show sanctioning.

Paul stated that it was "in poor taste" for Terese to Superintend a show that was not ALSA sanctioned, even though the show was advertised before sanctioning could be acquired. Jim stated that Terese should have asked for "special permission" from the Board to have show sanctioned, in direct violation of the following rule.

Terese refused to ask for special permission because she is a Board member.

Current wording:

Page 14, Part D. Sanctioned Shows, Section 1. Show approval, A. 1. and A.4

A. Llama or Alpaca

1. The Show Manager must call the ALSA office and request the current show sanctioning. The Show Manager must submit the completed show sanctioning form, general rules, format and class list to the ALSA office before publication of the show. Note: The sooner your show sanctioning is received by the ALSA Office the sooner the show will be posted on the ALSA website events page.
4. Shows must include in their premium/class lists all approved classes and divisions offered, descriptions and requirements for classes, preliminary performance Judging (if scheduled), and entry eligibility requirements, prior to any publication of that list. The Office will correct, if necessary, and return the draft, corrected copy to be sent to the office prior to printing for final approval. No advertising can be done before the above three steps are complete; only then is the show "ALSA Sanctioned."

This is what I suggest to replace #1 and #4.

1. *The Show Manager will submit the completed show sanctioning form with the fee to the ALSA office. Once your show sanctioning form has been received and reviewed by the ALSA office, your show will be **TEMPORARILY SANCTIONED**, you will be notified, and your show will be placed on the ALSA website events page to help increase your attendance and have the information available to members and friends of ALSA. Your show may now be publicized. (We understand that there are some extenuating circumstances which will have your show being previously advertised before you are able to contact*

the ALSA office; (for example a State Fair Show, etc.) and we will take every consideration toward this to allow your temporary sanctioning).

2. *We then request that you furnish the ALSA office with your premium/class lists, all approved classes and divisions offered, descriptions and requirements for classes, preliminary performance Judging (if scheduled), and entry eligibility requirements as soon as possible. The ALSA office will then correct, if necessary and return to you. We then ask that you return the corrected copy for final approval to have your show "ALSA Sanctioned". You will be contacted with this approval.*
3. ***If you do not furnish the ALSA office with your premium/class lists, all approved classes and divisions offered, descriptions and requirements for classes, preliminary performance Judging (if scheduled), and entry eligibility requirements PRIOR to your show, your show will NOT BE SANCTIONED by ALSA!***
 - a. *Your exhibitors WILL NOT RECEIVE any points.*
 - b. *Your show results WILL NOT BE POSTED on the ALSA website.*
 - c. *Also, failing to not furnish the ALSA office with your premium/class lists all approved classes and divisions offered, descriptions and requirements for classes, preliminary performance Judging (if scheduled), and entry eligibility requirements, could result in your show being in probationary status.*
 - d. *Your sanctioning fee will not be reimbursed.*
4. *Please note:*
 - a. *The sooner your show sanctioning form is received by the ALSA office the sooner the show will be posted on the ALSA website events page.*
 - b. *The sooner the ALSA office has received your premium/class lists, all approved classes and divisions offered, descriptions and requirements for classes, preliminary performance Judging (if scheduled), and entry eligibility requirements, you will be eligible for free advertising by the ALSA office.*

Motion made by Charles to change wording as submitted.

Second by Jim

Motion carried.

Motion made by Charles to have changes effective immediately.

Second by Jim

Motion carried.

c) Letter from Trish Brandt-Robuck- Reply letter sent back.

d) Venesa Carter letter requesting ALSA look at using Facebook- Reply letter sent stating the Board would put this on the agenda.

Charles motioned to table this discussion to do more research.

Second by Jim

Motion carried - item tabled.

e) Discussion of conference call held with Harvey Pool and Barb Parsons.

A lot of discussion regarding logistics, financial breakdowns and contracts.

The membership needs to be surveyed before moving forward with any plans.

Jim made a motion to move on.

Second by Charles

Motion carried.

f) Call for discussion regarding Cheryl Juntilla's resignation from the Grand National Committee.

Jim made a motion to accept Ms. Juntilla's resignation.

Second by Paul.

Motion carried.

Will send a letter thanking Ms. Juntilla for her hard work and dedication.

g) Ruby's request of combining committees-

Subject: Publication & Promotion/Marketing Committees

Recommendation: I would like to recommend that the Publication & Promotion/Marketing Committee be combined into one committee.

Reason: When I send out any items for the Showring or any other publication or information for ALSA I am also promoting or marketing ALSA. I think that it would make sense to contact one liaison for everything. The Showring Magazine is a marketing tool that promotes ALSA.

Ruby Herron
Publication Chair

Jim made a motion to combine the committees.

Second by Susan.

Motion carried, effective immediately

Liaison for Publication, Promotion and Marketing Committee will be Terese.

h) Question from Member regarding Grand National qualifying of juvenies in performance.

Juvenile animals do not have to qualify for performance at Grand Nationals.

Kitty will contact Robin and the Exhibitor with the Board's findings.

Committee Reports:

1) Alpaca Committee: (liaison: Susan Leslie)

Chair: Deb Yeagle

Requesting Deb Yeagle to remain as the Alpaca Committee Chair.

Jim makes a motion to accept Deb Yeagle as Chair.

Second by Charles

Motion carried.

2) Election Committee: (liaison:)

Chair: Lougene Baird

Paul informed the Board that Kitty, as Ex Officio of all committees, cannot be Liaison to the Election Committee.

Kitty resigned as Liaison.

Kitty will contact Lougene on Wednesday to inform her of this change.

Board will allow Lougene to request her Liaison.

3) Ethics: (liaison: Susan)

Chair:

Ken Forster was nominated as chair- Jim called for discussion.

Paul stated that Ken Forster is on probation, and cannot serve as a Committee Chair.

Susan will contact another member to fill the position as Chair.

4) Fiber Committee: (liaison: Terese)

Chair: Cindy Ruckman

Committee continues to work on updating scorecards.

5) Finance & Budget Committee: (liaison: Jim)

Chair: Patti Wattigney

6) Grand National Committee: (liaison: Kitty)

Chair: Susan Leslie

Grand National Budget must be discussed.

August GN committee minutes The 2014 Alsa GN committee met July 7th,

Crown Trophy will be our supplier of the trophies for this year. They are a new design for this year, and we think everyone will like them. The trophies have been ordered, and I plan to deliver the trophies to Glenna's on my way to Kansas to transfer the storage facility items.

Ribbon quotes are still coming in, and should be finalized this week.

Please review GN Budget recently submitted.

Jim Doyle and Robin Turell have taken on the job of contacting vendors. If anyone is interested in reserving a spot, please contact either one of them.

Door Prizes will be handed out again this year by the Wilson County 4H llama club of Texas. These prizes will be given throughout the day on Friday and Saturday. Each farm or Ranch gets one entry ticket. All of the items will be hand crafted by the youth group.

The proposed class list is being written up, and will be sent Wednesday. The only addition to the class list from last year is the Jr, Int, and Sr. youth alpaca in place of open youth alpaca. we would like to have BOD consideration on this prior to posting.

All 3 of our judges have been contacted. Hotel accommodations are set by Robin for judges, committee and BOD. Host hotel is listed on line for membership.

Our announcer has been contacted and is pleased to have been asked.

Show sponsorship levels have been announced and are available on line.

Terese Evenson is assisting with securing an assistant for our fiber judge.

We are still in need of sponsorships, as well as raffle items to be donated.

Bobbie White will be heading up the youth silent auction table, to raise money for the youth scholarship fund again this year. We are asking for new or gently used items for this table.

Lana is sponsoring the LANA Versatility awards again this year. Joy Pedroni will be heading that up again this year.

Susan Leslie, Grand National Committee Chairman

Charles motions to accept Grand National Committee report.

Second by Terese.

Motion carried.

Kitty called a meeting on August 19, 2014, at 8 PM, to discuss the Grand Nationals budget. All in agreement, motion carried.

- 7) Handbook Committee: (liaison: Paul)
Chair: Marcie Saska Agnew

8) Judge's Committee: (liaison: Terese)
Chair: Barb Harris

Charles nominates Terese as Liaison
Second by Susan

Paul nominates Jim
No second

Motion carried.
Terese is the Liaison

Select Chair

ALSA Judges' Committee Report
August 2014

The committee began implementing the conference call format the 1st of July in order to bring ALSA judges and apprentices together to discuss handbook changes, concerns that the committee has faced the last year as well as an open forum for the judges to share ideas or things they have encountered. This year the conference call was designed to take the place of the written open handbook test. We would also like to ask the board that this conference call format not only be allowed to replace the written open book test but also the requirement of a judge being required to attend the Judges' meeting at Nationals once every 5 years as is listed on page 131, under Section 4 A-5.

Our reason for requesting this change for the meeting at Nationals is that after our initial proposal we began to realize several issues that either were arising or possibly could. These were as follows:

1. Five years is too long a time to go without having contact time with judges and apprentices.
2. With economic conditions across the country (drought leading to hay at \$300-\$400 a ton, gas prices, etc) many judges were finding it hard to commit financial resources to attend the meeting.

The meeting at Nationals had never been a requirement in the past for judges but rather just a time for judges to come together and share ideas and concerns. And the committee would like to see it return to that.

At this time almost all ALSA judges and apprentices have participated in the conference calls. Out of the remaining few several has asked to do a one on one call with the chair of the committee due to issues that arose that prevented them from making one of the calls. These will be accomplished during the week of August 4th through August 8th.

There has been a lot of positive feedback regarding these calls with most enjoying the format and chance to share ideas and comments directly with the committee and other judges.

This portion of the report has been Tabled. Board members will attend a conference call to gain a better understanding of the value of the calls.

The committee also had to review a complaint against an ALSA judge. When a complaint is received by the committee we have follow several steps. These steps are laid out in the ALSA Handbook 18th Edition on pages 134 and 135.

Within these guidelines the committee only had the original complaint to work with as no others would come forward to substantiate the complaint. We obtained statements from both the judge and the other

person named in the complaint. After reviewing the complaint and evidence submitted by the judge and the other person named in the complaint it is the committee's belief that the bulk of the complaint on the judge is unfounded as it actually fell squarely on the 2nd person who is neither a judge or ALSA member. In regards to a smaller section of the complaint the judge did admit to a lapse there and the committee has issued a warning letter to the judge. Therefore the complaint is closed at this time.

Respectfully submitted,
ALSA Judges' Committee
Barb Harris – Chair
Maryan Baker
Margaret Henry
Patti Morgan
Deb Yeagle

Susan motions to accept last two paragraphs of Judge's Report.
Second by Paul
Motion carried.

9) Membership Committee: (liaison: Debbie)
Chair: Amanda Brantley

10) Nomination Committee: (liaison:)
Chair: Anna Reece

11) Performance Committee: (liaison: Debbie)
Chair: Anna Reece

Kitty nominates Debbie as Liaison.
Second by Jim.
Motion carried

The Performance committee is working on all necessary corrections involved in changing the Novice championship criteria, to be effective 1/1/15.
Once all is compiled, will send for BOD approval.
We are also exploring all details pertaining to Driving Championships.

Thanks
--
Anna Reese
ALSA Performance Committee Chairman

12) Policy & Planning Committee: (liaison: Charles)
Chair: Barb Harris

Charles motions to keep Barb Harris as Chair.

Second by Susan.

Motion carried.

13) Promotion Committee: (liaison: Charles)

Chair: None

Select Chair

14) Protest Committee: (liaison: Susan)

Chair: Margaret Henry

Requesting Bobbie White as Protest Committee Chair.

Charles makes a motion to accept Bobbie White as Chair.

Second by Terese.

Charles-yes, Debbie-yes, Jim-abstain, Paul-yes, Susan-yes, Terese-yes

15) Publications Committee: (liaison: Terese)

Chair: Ruby Herron

Showring Facts Since We Went To A Virtual Directory (Data read on as of 8/05/2014)

\$1505.00 total revenue generated for ALSA

53,492 impressions (views)

- 81% -- Desktop users

- 6% -- Tablet users

- 13% -- Mobile users

52 votes for best covers (Votes from Issuu readers/subscribers)

6:33 average time spent per impression

Submitted by:

Ruby Herron

Publication Committee Chair

Motion made by Charles to accept Publication Committee report.

Second by Susan.

Motion carried.

- 16) Regional Committee: (liaison: Jim)
Chair: Cheryl Juntilla

Charles nominates Jim as Liaison
Second by Paul.
Motion carried, Jim is Liaison.

Regional Championship Committee Report for August, 2014 ALSA Board Meeting

All entry packets for the 2014 ALSA Regional Championships have been posted on the ALSA website. Robin in the ALSA office has been a huge help in getting this done and we really appreciate her assistance. Ribbon shipments are arriving on schedule and all other preparations seem to be proceeding well. Unless something unusual comes up, our next Committee report will be in October.

Cheryl Juntilla
Regional Committee Chairperson.

- 17) Show Management Committee: (liaison: Jim)
Chair:
Select Chair.

- 18) Web Site Committee: (liaison: Jim)
Chair: Ruby Herron

Terese notified Jim that when she tries to use the links at the top of the website, they do not work. After discussion, and other Board members' attempts, Jim determined it was the browser that Terese is using.

- 19) Youth Committee: (liaison: Susan)
Chair: Michelle Kutzler & Terry White, Co-Chairs

Motion made by Paul to approve Co-Chairs.

Second by Jim.

Motion carried.

Youth committee is working on corrections and old verbage in the handbook. These corrections will be sent for BOD approval upon completion.

Terry White, Michele Kutzler, Co-Chairs

Motion made by Paul to approve Youth Committee report.

Second by Charles.

Motion carried.

Any Other Business

A)

7-8-14- Kitty submitted minutes for approval.

7-9-14: Terese, Susan, Paul, and Charles sent corrections.

7-9-14: Kitty sent corrected minutes.

7-9-14: Susan- Yes, Terese- Yes, Charles-Yes, Paul-Yes, Debbie-Yes, Jim-Yes

7-10-14: Minutes Approved.

B)

7-9-14: Susan motioned to approve Ken Forster as Ethics Chairperson.

7-9-14: Terese seconds the motion.

7-9-14: Susan-yes, Charles-yes, Terese-Yes

7-9-14: Jim: Calls for discussion, Paul Seconds that call for discussion.

C)

7-10-14: Terese motions to add the following members to the Publication Committee:

Steve Auld, Aspen Auld

7-10-14: Susan seconds the motion

7-10-14: Terese- Yes, Susan-Yes, Jim- I do not approve, Kitty- Yes

7-11-14: Debbie-Yes, Paul-Abstain

7-11-14: Motion carried to add the following members to Publication Committee: Steve Auld, Aspen Auld

D)

7-10-14: Approval of Keeping Ruby as chair of Publication Committee

7-11-14: Charles- Yes, Jim- Yes, Susan- Yes, Debbie- Yes, Paul-Yes, Terese- Yes

7-11-14: Ruby has been approved as the chair of Publication Committee

E)

7-11-14: Kitty motions to keep Lougene as the Election Committee Chair, Anna as chair of the Performance Committee and Anna as the chair of the Nomination Committee.

7-11-14: Susan-Yes, Terese-Yes, Jim-Yes, Charles-Yes, Debbie-Yes, Paul-Yes.

7-11-14: Lougene is approved as the Chair of the Election Committee, Anna is approved as the Chair of the Performance Committee, and Anna is approved as the chair of the Nomination Committee.

F)

7-14-14: Paul motions to send out the Eblast regarding the 2014 Election Bylaw Change announcement

7-14-14: Jim seconds the motion.

7-14-14: Paul-Yes, Jim-Yes, Susan-Yes, Terese-Yes, Charles-Yes, Debbie-Yes

7-14-14: 2014 Election Bylaw Change announcement was approved and sent to Robin to send to the membership.

G)

7-15-14: Terese motions to approve sponsor levels and the eblast for the Grand National Sponsor Information.

7-15-14: Susan seconds the motion.

7-15-14: Susan-yes, Terese-Yes, Charles-Yes, Debbie- Yes, Jim-Yes, Paul-Abstain

7-15-14: Sponsor levels and eblast approved for the Grand Nationals.

H)

7-15-14: Kitty motions to approve Patti as the chair of the Finance & Budget Committee and Ruby as Chair of the Website Committee.

7-15-14: Paul seconds the motion.

7-15-14: Paul-Yes, Jim-Yes, Susan-Yes, Charles-Yes, Debbie- Abstain

Patti and Ruby have been approved to chair their respective committees.

I)

7-15-14: Paul motion to keep Marcie Saska-Agnew as chair of the Handbook Committee.

7-15-14: Terese-Yes, Paul-Yes, Jim-Yes, Charles-Yes, Susan-Yes

7-15-14: Marcie is approved as chair of the Handbook Committee.

J)

7-15-14: Permission for Kitty to be on a conference call with the ILR and LFA for information regarding a combined venue for Grand Nationals, The Gathering, LFA- World Futurity

7-15-14- Terese- I approve, and expect a full report of OUR options for discussion at the next scheduled Board meeting.

Susan- yes, please attend and also make sure you get full financials, and the breakdowns as per association. Promise nothing and assume nothing....

Paul- Need some clarity. Are they asking to attend our grand national or do they want to combine all the grand nationals together. I agree if they want to combine them all together that they would still be separate. If they want to attend our grand national this year with just their grand's and reserves I say NO. They have plenty enough time to join ALSA, go to and ALSA sanctioned show, find a regional and travel like we all have to. They can all pickup and travel to Iowa they can be like the rest of us and travel and endure the costs just like the rest of us also.

7-16-14: Charles- Approve

7-17-14: Jim-Approve to explore only

K)

7-17-14: Board received letter from Cheryl Juntilla resigning from the Grand National Committee.

7-17-14: Kitty- So, to alleviate any further hurt of Cheryl, I motion to accept her resignation with a thank you note of service to follow.

7-18-14: I second and approve Kitty's motion to accept Ms. Juntilla's resignation, with a note thanking her for her service and dedication.

7-18-14: Jim- I call for discussion at next meeting on this matter. There are some discrepancy in some of the comments that can not be discussed by email.

7-18-14: Paul- Second the call for discussion.

L)

7-24-14: Letter received from Trish Brandt-Robuck and email reply sent.

M)

7-25-14: Letter received from Venesa Carter regarding ALSA and Facebook. An email reply was sent stating the matter will be put on our agenda.

N)

8-1-14: 2014 Grand National budget was submitted by Grand National Chair.

8-1-14: Paul- If you are asking for immediate approval with no discussion I vote NO. I have to many questions and concerns with this to try to do this by email!!!!

8-1-14: Terese- Because we are on such a time crunch, I would suggest if anyone has questions, please call Susan directly to discuss your concerns. Otherwise, we are all going to have to attend a special meeting, and I know my schedule is pretty packed right now. I don't think this can wait to be discussed at the upcoming regular board meeting -- which is already overflowing with items to be handled.

I approve of the GN Budget.

8-1-14: Debbie- I approve the Grand National Budget.

8-1-14: Jim-This budget can not be given a blanket approval. There are items that must be approved on an individual basis. The hand book states that large expenditures must be voted on. The budget as presented as a whole can not be approved with a blanket vote.

If a special meeting is need, Madam President call one.

O)

8-3-14: Jim- I approve buying the trophies.

Charles- Approve, Debbie- Approve, Terese- Approve, Paul- Approve

8-3-14: Grand National trophies are approved for ordering.

P)

8-4-14: Patti requests approval to send the deposit of \$1500 for the Grand National trophies.

8-4-14: Jim- I approve deposit of \$1500.00. I would also approve the full amount as per invoice of \$2978.40 to be paid now.

8-4-14: Charles- I approve both, Terese- I approve both, Debbie- I approve both, Paul- I approve deposit only.

8-4-14: Deposit approved and payment in full approved.

Q)

8-5-14: Robin requested approval for a 2014 Handbook eblast.

8-5-14: Susan- approve, Charles- approve, Jim- approve, Terese- approve, Debbie- approve.

8-5-14: Eblast approved.

R)

8-5-14: Terese: I make a motion to have Cindy Ruckman continue as the Fiber Committee Chairperson.

8-5-14: Jim- Approve, Susan-Approve,

8-6-14: Paul- Approve

8-7-14: Charles- Approve

8-7-14: Cindy Ruckman has been approved as the Fiber Committee Chair.

S)

8-6-14: Debbie: I nominate Amanda Brantley as Membership Committee Chair.

8-7-14: Terese- Approve, Susan- Approve, Charles- Approve,

8-8-14: Jim-Yes

8-8-14: Amanda Brantley has been approved as Membership Committee Chair.

T)

8-8-14: Request for Regional Eblast from Robin.

8-8-14: Jim- Approve, Debbie- Approve

8-8-14: Paul- Approve with the correction of spelling of the judge's name, Debbie- Approve.

8-8-14: Eblast approved with the correction of spelling of the judge's name.

Motion made by Paul to adjourn.

Second by Jim.

Motion carried.

Meeting adjourned at 12:06 AM (8/13/14).

Minutes by Terese